



*Meeting Notice
Agenda*

Planning & Public Policy Committee Meeting

Wednesday March 9, 2022

Virtual Meeting

1730 W North Avenue

Milwaukee, WI 53205

5:30 – 6:30 PM

*SDC Program, Planning & Public Policy Committee
Meeting Notice*

If you are unable to attend this meeting, please call Abra Fortson at 414-906-2720.

*NOTICE is hereby given that the Committee may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed. Posted with less than 48 hours' notice.



AGENDA

March 9, 2022
SDC – 1730 W. North Avenue - VIRTUAL MEETING Via ZOOM
Milwaukee, WI 53205
5:30 PM- 6:30p

1. Call to order Chair, Nikki Purvis
2. Roll Call
3. Compliance with the Open Meetings Law
4. Adoption of the March 9, 2022, Meeting Agenda Action
5. Approval of February 9, 2022, Meeting Minutes Action
6. Planning
 - A. Grant Status 2022

Presented by Barbara McKillop, SDC Grant Writer

March 2022 Briefing Paper Review: Action

 - BP2619
 - BP2620
 - BP2621

Information Only: Information

 - None

SD Foundation Briefing Papers March 2022:

 - None

SD Foundation March Information Only:

| | |
|---|---|
| <ul style="list-style-type: none">• BP2622• BP2623 | <ul style="list-style-type: none">• BP2624• BP2625 |
|---|---|



- | | |
|---|-------------|
| 7. Program Reports | Information |
| A. Residential Services Presented by: Celanese Landon, SDC Weatherization Office Manager | |
| B. Agency Dashboard Report Presented by Bryant Lewis, Quality Assurance Coordinator | |
| C. Milwaukee Emergency Rental Assistance (MERA) Update | |
| D. Wisconsin Help for Homeowners Update | |
| E. 9400 W. Lincoln site update | |
| 8. Policy | Information |
| A. Commission Planning & Engagement Update | |
| • SDC Public Policy Manager Update, Jennifer Harris | |
| 9. New Business | Information |
| 10. Old Business | Information |
| 11. Adjournment | Action |



Program Planning and Public Policy Committee

Meeting Minutes February 9, 2022

Call to order by Committee Chair, Nikki Purvis at 5:35p

Roll Call: Abra Fortson confirmed a quorum. Committee members present included:

- Nikki Purvis
- Donna Brown-Martin
- Carlisa Harris
- Alfred Komolafe – Via Phone
- Ben Rucka

Excused Absent:

- Barbara Toles
- Kimberly Njoroge

Compliance with Open Meetings Law: Confirmed by Abra Fortson

Adoption of February 9, 2022 Meeting Agenda

- A motion was made by Donna Brown-Martin to accept the February 9, 2022 Meeting Agenda
- The motion was 2nd by Alfred Komolafe
- The motion carried

Approval of January 12, 2022 Meeting Minutes

- A motion was made by Donna Brown Martin to accept the **January 12, 2022** Meeting Minutes as submitted.
- The motion was 2nd by Alfred Komolafe
- The motion carried

Planning

Ms. McKillop provided the 2021 year- end Grant status update. Ms. Mckillop noted that there are potential funders who have yet to respond as to whether or not they plan to provide support. She noted that the Marcus Corporation was one. She talked about their front in timeline if they are past 2021 considerations. She would count them in 2022.

Committee Chair Nikki Purvis stated phenomenal job to the team. She said the numbers are outstanding and of tremendous impact and benefit to Milwaukee County.

Dr. Hinton reported that the approval for the Housing Counseling designation from The Housing & Urban Development (HUD) came through. He noted that this means SDC can provide potential homeowners with education and opportunities to purchase their first homes.

SDC also has been approved to administer the Wisconsin Help for Homeowners program. It also includes counseling to help homeowners who are facing foreclosure on mortgage.

LaToya Jones said that during the MERA process she frequently speaks to homeowners who are also struggling to pay their mortgages. She anticipates the need for staff to help execute these resources. Ms. Jones reported that SDC is working in collaborative partnership with Housing Resources Inc. She said training begins on Friday February 11, 2022 for those who will be administering this program in Milwaukee County.

Nikki Purvis said SDC needs to host a job fair.

Dr. Hinton said that he is hearing that other agencies are also feeling the need for more employees too.

Committee Chair Purvis said that it is great to see our strategic planning efforts and intentions manifest.

Presentation of Briefing Papers: SDC Grant Writer, Barbara McKillop provided a review of BP2613-BP2618.

A motion was made by Alfred Komolafe to approve briefing papers BP2613-BP2614. The motion was 2nd by Bennett Rucka. The motion carried.

Program Reports

SDC Quality Assurance Coordinator, Bryant Lewis reported that action items were at hand for the month.

Mr. Lewis reviewed the 2022 Committee Presentation Schedule for the Program Planning & Public Policy committee meetings.

Diane Robinson provided an updated for the 2022 January 31st, 2022:

- She said the New Chase and Teutonia locations will now become year-round sites.
- VITA will provide the resources to households who earn up to \$66k per year (couple).
- Staff and Commission members must work through Program Management to have their taxes completed.
- 9400 W. Lincoln Avenue location will open beginning March 1, 2022

VITA Program. Ms. Robinson recapped the 2021 VITA Season Stats:

| | |
|----------------------------------|-------------|
| Funder Goal – Federal Returns | \$5,455 |
| Total Federal/Amendments Returns | \$5,833 |
| Total State Returns | 5,085 |
| Total Federal/State Refunds | \$9,091,446 |
| Total EIC Credits | \$2,341,445 |
| Total Child Tax Credits | \$484,152 |
| Total Addt'l Child Tax Credits | \$711,040 |
| Total Education Credits | \$93,988 |
| Total Fees Savings | \$1,347,526 |

Donna Brown Martin referred to an NPR broadcast she'd heard which encouraged listenership to access VITA resources in their respective cities.

Nikki Purvis asked what we are doing to educate people on the financial literacy and understanding the importance of saving. Diane Robinson explained that SDC has a financial literacy component that they offer to all of their customers who file taxes via the VITA Program.

Marketing Report

Chantell Sain gave the social media and marketing report. She shared all updated signage efforts for the 94th street SDC location and Chase location.

Bennett Rucka asked for more signage to be installed. Chantell Sain noted that more was coming. She also communicated that SDC must follow West Allis signage guidelines and are awaiting approvals. Dr. Hinton said that that all allowable signage is based on city clearance.

Nikki Purvis said that she is very excited that SDC is expanding its access to meet the needs of the community southwest and south east Milwaukee County.

Policy

SDC Executive Support Manager, Abra Fortson reported the following:

Richard Rothstein event is filling. She said that the in-person event will cap off at 200. They will open only as many slots as possible to keep from having to pay additional cost for virtual access.

She asked everyone to save the July 28th for the next Community Engagement & Education Series. She reported the topic on The Importance of Early Childhood Education.

She noted that she had extended a preliminary invite to Gloria Ladson-Billings; an American pedagogical theorist and teacher educator. She is the former Kellner Family Distinguished Professor of Urban Education in the Department of Curriculum and Instruction at the University of Wisconsin, Madison. She also served as the Assistant Vice Chancellor of Academic Affairs.

Institute on Poverty and Systemic Racism

SDC Public Policy Manager, Jennifer Harris provided the committee the following update:

She gave the committee a Brief personal introduction of herself. She said that she is excited to join the SDC family. She reported that she was spending time gaining understanding of agency and its programs.

Mrs. Harris gave an introduction of Institute on Poverty and Systemic Racism. She spoke about the power behind the name, and specified wording. She also said that she is excited to share in the profound impact of the Commissioners and reinforced how important that Commissioners' vision forward is invaluable,

Donna Brown-Martin asked when the next meeting is occurring for those who have worked in the preliminary work group.

Jennifer said that once she receives the official ad-hoc workgroup roster from Chairman Moore Jr. she will immediately coordinate a workgroup meeting.

Dr. Hinton said he is awaiting Board Chair Moore's ad-hoc group assignments and felt that they should have them shortly.

New Business

None

Old Business:

None

Adjourn

A motion was made by Barbara Toles to adjourn the meeting. The motion was seconded by Kimberly Njoroge. The motion carried.

The meeting adjourned at 6:25pm



March 2022

Briefing Papers for Action/Information

Social Development Commission

| BP | Funder | Services/Program | Due Date | Request | Refunding/ New/Continuation |
|-------------------------|--|--|----------|-----------------------|--------------------------------|
| Action Items | | | | | |
| BP2619 | IRS VITA | VITA | May 1 | \$125,000 | Refunding |
| BP2620 | Wisconsin Dept of Workforce Development- | Career Services/ Workforce Innovation | April 15 | \$5,000,000 | New |
| BP2621 | Employ Milwaukee | Career Services/ ChefStart | N/A | \$1,195,982 | New |
| | | | | | |
| | | | | | |
| Total | | | | \$6,320,982.00 | |
| Information Only | | | | | |
| | None | | | 0 | |
| | | | | | |
| Total | | | | 0 | |

Social Development Foundation

| BP | Funder | Services/Program | Due Date | Request | Refunding/ New |
|-------------------------|--|------------------|----------|--------------------|-------------------|
| Action Items | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Total | | | | 0 | |
| Information Only | | | | | |
| BP2622 | Dollar General | Education | Feb 17 | \$10,000 | |
| BP2623 | Wish You Well Foundation | Education | N/A | \$10,000 | |
| BP2624 | We Energies Foundation | Education | April 30 | \$3,000 | Refunding |
| BP2625 | Microsoft 365- applied under the name of SDF | Agency | n/a | 0 | n/a |
| Total | | | | \$23,000.00 | |

Grant Status 2022

| Agent | Total # of requests | Total \$ requested | Total # awarded | Total amount awarded | New awarded | Total pending | Amount pending | Total denied | Amount denied |
|-------------|---------------------|--------------------|-----------------|----------------------|-------------|---------------|----------------|--------------|---------------|
| | | | | | | | | | |
| Agency-wide | 19 | \$11,129,091 | 3 | 558,500 | \$500,000 | 15 | \$9,124,686 | 0 | \$0 |
| SDF only | 8 | \$78,000 | 0 | \$0 | \$0 | 8 | \$78,000 | 0 | \$0 |