



*Meeting Notice
Agenda*

Planning & Public Policy Committee Meeting

Wednesday January 12, 2022

Virtual Meeting

1730 W North Avenue

Milwaukee, WI 53205

5:30 – 6:30 PM

*SDC Program, Planning & Public Policy Committee
Meeting Notice*

If you are unable to attend this meeting, please call Abra Fortson at 414-906-2720.

*NOTICE is hereby given that the Committee may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed. Posted with less than 48 hours' notice.



AGENDA

January 12, 2022
SDC – 1730 W. North Avenue - VIRTUAL MEETING Via ZOOM
Milwaukee, WI 53205
5:30 PM- 6:30p

1. Call to order Chair, Nikki Purvis
 2. Roll Call
 3. Compliance with the Open Meetings Law
 4. Adoption of the January 12, 2022 Meeting Agenda Action
 5. Approval of November 10, 2021 Meeting Minutes Action
 6. Planning
- December 2022 Briefing Paper Review: Action
- BP2608
 - BP2609
 - BP2610
 - BP2611
 - BP2612
- Information Only: Information
- None
- SD Foundation Briefing Papers December 2022:
- None
- SD Foundation November Information Only:
- None



- | | |
|--|-------------|
| 7. Program Reports | Information |
| A. Agency Dashboard Report
Presented by Bryant Lewis | |
| 8. Policy | Information |
| A. Strategic Implementation Plan (Update)
SDC IT/AI Implementation Plan
presented by Steven Wysocki & LaToya Jones | |
| 9. New Business | Information |
| 10. Old Business | Information |
| 11. Adjournment | Action |



Program Planning and Public Policy Committee

Meeting Minutes November 10, 2021

Call to order by Committee Chair, Nikki Purvis at 5:31p

Roll Call: Abra Fortson confirmed a quorum. Committee members present included:

- Nikki Purvis
- Carlisa Harris
- Barbara Toles
- Donna Brown-Martin
- Ben Rucka

Excused Absent:

- Alfred Komolafe

Compliance with Open Meetings Law: Confirmed by Abra Fortson

Adoption of November 10, 2021 Meeting Agenda

- A motion was made by Barbara Toles to accept the November 10, 2021 Meeting Agenda
- The motion was 2nd by Kimberly Njoroge
- The motion carried

Approval of October 13, 2021 Meeting Minutes

- A motion was made by Barbara Toles to accept the **October 13, 2021 Meeting Minutes** as submitted.
- The motion was 2nd by Kimberly Njoroge
- The motion carried

Planning

Presentation of Briefing Papers: SDC Grant Writer, Barbara McKillop provided a review summary of the 2021 Planning Committee Meetings. She also provided a 2021 Grant Status update.

Discussion:

Barbara Toles asked if Planning had in place the opportunity to research grant denials by seeking feedback.

Barbara McKillop said that she does inquire however, most funders are not required to give reasons for declination. They may offer feedback but not always.

Ms. McKillop also provided the November 2021 Briefing Paper Review for BP2604: Benefits enrollment support.

Discussion:

The grant assists with helping to program support to seniors who are enrolling in prescription assistance Medicaid & Medicare.

A motion was made to approve SDC Planning to apply for the Benefit Enrollment Grant via Milwaukee County by Ben Rucka. The motion was 2nd by Kimberly Njoroge.

A roll vote was taken:

- Nikki Purvis – Aye
 - Carlisa Harris – Aye
 - Barbara Toles – Aye
 - Kimberly Njoroge - Aye
 - Ben Rucka – Aye
 - Noted Abstention on behalf of Donna Martin-Brown in her delayed-absence.
- The motion carried.

SDC CEO, George P. Hinton reported that SDC had been approached with an opportunity to partner and expand the Lead Abatement Program working with the City of Milwaukee. He reported that the issue had gone before the Common Council for fiscal processes and committee assignment and approval.

Committee Chair Purvis said that opportunity presented is as a result of funds coming from the federal government funding American Rescue Plan dollars contributed toward that effort. She reported that the measure had passed and is awaiting Mayor Barrett's signature.

Dr. Hinton also reported that SDC is in pursuit of funding that would be designed to help with Home Owner security. For property owners who have been impacted by the Covid-19 pandemic. He said the opportunity would come through Wisconsin Community Action Programs

(WISCAP) which is a member agency that SDC belongs to. He noted the resources is awaiting Treasury Department approval.

Committee Chair Purvis asked if there was a need to increase staff as a result of the new funding. Dr. Hinton replied that he was expanding staff in a way that would allow SDC to push staff into other critical areas funded by cares dollars.

SDC Marketing Specialist, Chantell Sain provided an overview of the SDC Newsletter for the last quarter. She also provided an impact card which is designed to keep the commission aware of the work the agency is doing, and services being provided to community and program participants.

Dr. Hinton noted to the committee that he plans on having an IT process update/report at the next Program Planning & Public Policy committee meeting.

Application Reviews:

SDC Quality Assurance Coordinator, Bryant Lewis provided a review of the following applications:

- CSBG Cares Act Application. A motion was made by Barbara Toles to approve. The motion was 2nd by Donna Brown-Martin. The motion carried.
- CSBG Application. A motion was made by Donna Brown-Martin to approve the CSBG 2022 application. The motion was 2nd by Barbara Toles. The motion carried.

Program Reports

Mr. Lewis reviewed the program reporting dashboard. He noted that the Crisis Counselor Program will be folded into the Lead Safe Homes Program.

Policy

Nikki Purvis stated that the 2021 Summit on Poverty was excellent and gave kudos to Abra Fortson and all who participated in making it a great conference.

Barbara Toles said big time kudos to staff, great work, great content and production. She said the team adapted well to the adjustments that needed to be made during the event.

New Business

None

Old Business:

None

Adjourn

The meeting adjourned at 6:20pm



January 2022

Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
Action Items					
BP2608	US Department of Energy	Residential Services/ Weatherization Assistance Enhancement and Innovation	January 20 for Concept paper Feb 28 for full proposal	\$2,000,000	New
BP2609	Americorps	Senior Companion Program	March 10	\$333,146	Refunding
BP2610	Americorps	Foster Grandparent Program	March 10	\$232,720	Continuation of 3-year contract
BP2611	Employ Milwaukee	Career Services – Absolute Advantage- Lead Abatement Employment Training Initiative	N/A	\$1,545,905	New
BP2612	Employ Milwaukee	Career Services- SDC Healthcare Choice program	N/A	\$58,500	New
Total				\$4,170,271.00	
Information Only					
	None			0	
Total				0	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
Total				0	
Information Only					
	None			0	
Total				0	

2021 Status as of January 4, 2022

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency- wide	85	\$34,311,864	46	23,092,110	\$8,116,920	16	\$408,047	20	\$4,343,421
SDF only	34	\$947,000	8	\$293,250	\$149,250	11	\$127,500	13	\$445,000

Administration Metrics As Of Nov 2021

Accounting

Revenue

\$8,195,435

Program Expenses

\$8,194,035

Net

\$1,400

Net position

\$1,786,353

Planning - Proposals

Awarded 40

Pending 26

Denied 17



\$34,311,864

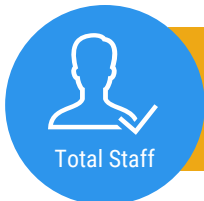
Total Awarded Funding



\$7,886,215

New Funding

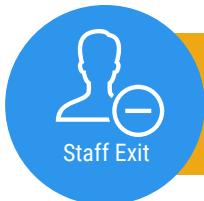
Staffing



131



1



9

Quality

Training

- CAP60 for 3 staff
- SM-Apply 15 Staff from Community Advocates

Customer Service Monitoring

- 908 Surveys Collected
- 58% Reported being highly satisfied with customer service
- 38% Reported being satisfied with customer service
- 1% reported being Dissatisfied with customer service

Marketing

Email Marketing



- 7 emails sent to 41k customers
- Email open rate 27%

Social Media Marketing



- Facebook | 39 posts
 - Reach: 6.5k people
- Instagram | 34 posts
 - Reach 762 people
- LinkedIn | 33 posts
 - Reach 535 people
- Twitter | 32 posts
 - Reach 2.1K people

Web Site Marketing



- 41K Website visits
- 18.8K New users to the site.

Agency Dashboard

Programs Metrics As Of November 2021 (Year To Date)

Career Service

Vocational Skills Certifications

- Skills Enhancement: 9
- Absolute Advantage: 29
- ChefStart: 23

25
Job Placements



Education Service

Adult Education

- 509 HSED: 109
- Computer Skills Training: 68
- TAB Testing: 127

40
Obtained Highschool Diploma

Emergency Service

Food Pantry	Rental Assistance
 1,848 Individuals Served	 3,847 Awards
369 Families Served	\$24.9 Million Amount Paid Out

Residential Services

Families Served

- Wearthization: 529
- Furnace Repair: 148
- Lead Safe Program: 51
- Neighborhood Improvement: 5

Nutrition Services

3,225 Individuals Served

768,047 Meals Served

Financial Services

VITA Tax Service	Financial Literacy
4,690 Taxes Filed	172 Students

Senior Services

Senior Companions

- Volunteers: 37
- Hours Donated: 27690

Foster Grandparents

- Volunteers: 37
- Hours Donated: 27690

Youth & Family Services

- Case Management: **129** Individuals
- Prevention/Education: **163** Youth
- Recreation: **343** Youth

Mental Health & Wellness Services

Mental Health Clinic	Benefit Enrollment
694 Prevention Participants	52 Health Insurance
44 Received Counseling	25 Food Share / 13 Prescription Ast
Crisis Counseling	Lead Outreach
5320 Calls Made	19 Resources Provided To Homes
1319 In Person Meeting	28 Individuals Tested For Lead