



Meeting Notice

Board of Commission Meeting

Thursday March 17, 2022

VIRTUAL MEETING

1730 W. North Avenue

Milwaukee, WI 53205

5:30pm

If you are unable to attend this meeting, please call Abra Fortson @ 414-906-2720.

*NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b),(c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.

SDC Board of Commission Meeting
March 17, 2022
Virtual Meeting
1730 W. North Avenue
Milwaukee, WI 53206

AGENDA

- | | |
|---|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the March 17, 2022 Notice & Agenda | Action |
| 6. Adoption of the March 17, 2022 Consent Agenda | Action |
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<i>(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.)</i> | |
| 7. Adoption of the Board of Commission meeting minutes: | Action |
| • Approval of February 17, 2022 Meeting minutes | |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Alicia Smith | Information |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Ossie Kendrix | Information |
| 13. Committee Reports: | Action |

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A. Program Planning & Public Policy:

December 2021 Briefing Paper Review:

Action

- BP2619
- BP2620
- BP2621

Information Only:

Information

- None

SD Foundation Briefing Papers October 2021:

- None

SD Foundation October Information Only:

- BP2622
- BP2623
- BP2624
- BP2625

B. Budget Committee Report

Action

C. Human Resource Committee Report

Action

14. Legal Counsel Report *

Action

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15. **New Business**

Information

16. **Old Business**

Action /Information

17. **Announcements**

Information

18. **Adjournment**

Action



Social Development Commission

SDC Board of Commission Meeting

December 16, 2021

VIRTUAL MEETING

1730 W. North Avenue

Milwaukee, WI 53206

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**NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

Board of Commissioners, Virtual Annual Meeting
Thursday February 17, 2022

Call to order by Board Chair, Elmer Moore Jr. at 5:35 pm

Roll Call

Members present:

- Elmer Moore Jr.
- Nikki Purvis
- Terese Caro
- Donna Brown – Martin
- Daniel Gomez
- Matthew Boswell
- Dr. Chia Youyee Vang
- Barbara Toles
- Kimberly Njoroge
- Alfred Komolafe
- Bennett Rucka

Excused

- Dr. Valencia Brown
- Ossie Kendrix
- Carlisa Harris
- John Jacobs
- Pardeep Kaleka

Absent

- None

Compliance with Open Meetings Law- Confirmed by Abra Fortson

Public Comments:

None

Adoption of February 17, 2022 Notice and Agenda

Matthew Boswell made a motion to accept the February 17, 2022 Notice & Meeting Agenda. The motion was 2nd by Donne Brown-Martin. The motion carried.

Adoption of February 17, 2022 Consent Agenda

Daniel Gomez made a motion to accept the February 17, 2022 Consent Agenda. The motion was 2nd by Alfred Komolafe. The motion carried.

Adoption of January 20, 2022 Board of Commission meeting minutes:

Donna Brown Martin made a motion to accept the January 20, 2022 Board of Commission meeting minutes. The motion was 2nd by Barbara Toles. The motion carried.

Board Chair Report:

SDC Board Chairman, Elmer Moore Jr. shared his Black History Month practices and encouraged others to do the same. Elmer supports Black owned and operated businesses that contribute to the heart of American history. He told of his subscription to a Black literature company.

He also encouraged everyone to share their Black history knowledge at their respective executive levels in their workplace and businesses

Chairman Moore Jr. also said he was pleased to announce that SDC CEO Dr. Hinton had been invited to serve on the advisory council for the Chicago Federal Reserve Bank. He noted that this is a monumental accomplishment. He outlined the purpose of the Federal Reserve Bank. He noted that Dr. Hinton's expertise on how people in poverty are impacted will serve as expert counsel in how the Federal Reserve sets monetary and fiscal policies that dictate how financial resources impact our lives.

Barbara Toles expressed that every month is work observing the contributions made by African Americans to America.

Chairman Moore ceded the remainder of his time to Jennifer Harris, SDC Public Policy Manager.

- Ms. Harris introduce herself to the Commission and shared her educations and professional background.
- She outlined Inclusion, Diversity, Access, and Leadership as her tactical approach to the work she does.
- Ms. Harris said she would be moving forward in purposeful research and making it actionable.
- She outlined the commissions charge: Community Advocacy, Summit on Poverty & The Institute on Poverty and Structural Racism.

CEO Report:

SDC CEO, Dr. George P. Hinton reported the following:

Dr. Hinton welcomed Jennifer Harris again and said she is doing a wonderful job of advancing the agenda of the commission's directives.

Dr. Hinton thanked and encouraged the commission to help him to be sure he is informing and representing.

He is also asking that WISCAP does the same in his capacity as Chairman.

Dr. Hinton reported that SDC has been awarded the Home Buyer Counseling contract from HUD. This grant would help SDC to expand the work needed to help so many more families.

Dr. Hinton reported that SDC is attempting to put together a series of Town Hall Meetings around the transformative discussions that can be used for self-advocacy.

SDC Executive Support Manager, Abra Fortson provided an update on the Richard Rothstein Community Engagement Town Hall happening April 18, 2022.

She reported that that the event was almost at in-person capacity and that the topic of focus will be The History of Redlining and its impacts. Ms. Fortson also asked the commission to mark their calendars for the next in the Town Hall series for July 28th, 2022.

Marketing:

Marketing Specialist, Chantell Sain reported the following:

- Youth ology – Youth Podcast happens monthly
- Social Media is posting good numbers.
Web: 49.9k (23.7k new users)
Instagram 41 post 1.8k reached
- Ms. Sain shared a Mission Moment Video

Ms. Sain reported that Brett Lemoine from Fox 6 had run a report mentioning an individual that had no application with SDC. The report was made in error. She said SDC Marketing reached out to inform the reported that it was inaccurate and unverified.

Ms. Sain reported that the SDC Marketing Department has featured many positive stories over fifty million dollars has made it into the community.

Ms. Sain reported that through the power of social media the agency has been telling its story. She also reported that customers are standing by the support they receive from the agency as well.

Commissioner Barbara Toles thanked Ms. Sain for the follow up clarification regarding the MERA Program report on Fox 6. She said it is exactly that type of misinformation that makes this type of funding susceptible to attack from those who do not see value in the resource.

Financial Report:

SDC Direction of Finance, Patrick Kirslenlohr reviewed July income statements.

Mr. Kirslenlohr reported that SDC is doing very well and making all loan payments on time.

Commissioner Barbara Toles asked when will the 2021 audit be due and when will it be complete. Patrick responded that it would be due in June. He said the Audit will be complete in September.

Budget Finance & Resource Development Committee Chair, Terese Caro suggested that Mr. Kirslenlohr set a calendar monthly to ensure the process is back on track. She hoped that 2021 would be the last of the off cycle for the audits. She said that most investors and funders have not penalized the agency because Mr. Kirslenlohr has kept them updated during these most unusual pandemic circumstances.

Board Chairman, Moore Jr. said that financial reporting is a good example of the line that separates strategy and governance. He said that Mr. Kirslenlohr takes full advantage of Commissioner Caro's expertise.

Daniel Gomez said he knows that if there are questions the commissioners should not hesitate to ask the Budget Finance & Resource Development Committee. He said they would be happy to share, explain and inform.

SD-Foundation:

SD Foundation Chairwoman, Alicia Smith-McCants outlined her Cabinet of Officers:

- President – Alicia Smith- McCants
- Vice-President – Lisa Goodman
- Treasurer – Phyllis Clark
- Secretary – Stanthia Greer
-

Ms. Smith McCants reported that she would make priority meeting as many commissioners as possible to ensure absolute mission alignment.

She also reported that the SD Foundation is looking to hire a Full-time, Fundraising & Development Specialist, she reported the salary range starts at \$55k annually.

Stanthia Greer, SD Foundation Secretary remarked that the Foundation is excited renewed and ready to roll.

SD Properties:

Dr. Hinton said that he believed the SW SDC location is open but not fully operational. Some technical kinks are being worked out. He expected that the location would be live by Monday morning. He said Commissioner Brown-Martin is working to engage the county on the West Allis location so that their constituents know help is there.

Children's Hospital Look to lease space at 1730 W. North Avenue Building

- Contract almost final

Committee Reports:

All committee actions were passed under consent agenda

Legal Report:

Barbara Toles made a motion to convene in closed session to consider item (s) pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes

A roll vote was taken:

Elmer Moore Jr. – Aye

Nikki Purvis – Aye

Terese Caro – Aye

Donna Brown-Martin – Aye

Daniel Gomez – Aye

Matthew Boswell – Aye

Dr. Chia Vang – Aye

Barbara Toles – Aye

Kimberly Njoroge – Aye

Alfred Komolafe – Aye

Ben Rucka – Aye

The Commission reconvened at 7:20p. The report out was as follows:
The commission convened to hear a legal update. No action was taken.

New Business:

None

Old Business:

Election Processes for SDC Commissioner seats covering Districts 5 and 6 are underway. All Nomination packets are due back to SDC by March 11, 2022.

Announcements:

Adjourn: Motion by Terese Caro that the meeting adjourns; 2nd by Donna Brown Martin. The Motion carried.

The meeting adjourned at 7:22p



March 2022

Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
Action Items					
BP2619	IRS VITA	VITA	May 1	\$125,000	Refunding
BP2620	Wisconsin Dept of Workforce Development-	Career Services/ Workforce Innovation	April 15	\$5,000,000	New
BP2621	Employ Milwaukee	Career Services/ ChefStart	N/A	\$1,195,982	New
Total				\$6,320,982.00	
Information Only					
	None			0	
Total				0	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
Total				0	
Information Only					
BP2622	Dollar General	Education	Feb 17	\$10,000	
BP2623	Wish You Well Foundation	Education	N/A	\$10,000	
BP2624	We Energies Foundation	Education	April 30	\$3,000	Refunding
BP2625	Microsoft 365- applied under the name of SDF	Agency	n/a	0	n/a
Total				\$23,000.00	

Grant Status 2022

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	19	\$11,129,091	3	558,500	\$500,000	15	\$9,124,686	0	\$0
SDF only	8	\$78,000	0	\$0	\$0	8	\$78,000	0	\$0

Accounting

Income Statement



\$38,405,365

Program Revenue



\$38,399,025

Program Expenses



\$6,340

Net Income

Net Position



\$1,791,293

As of 9/30/2021

Grant Writing



10

Pending Proposals



2

Awarded Proposals



0

Denied Proposals



458,500

Total Awarded Funds



400,000

Funding From New Source

HR



147

Total Staff



4

New Staff



3

Staff Exit



41

Positions Open

Marketing

Social Media Marketing

Facebook



55

Posts

10.4K

Reached

Instagram



41

Posts

1.8K

Reached

LinkedIn



42

Posts

2K

Reached

Twitter



52

Posts

5.8K

Reached

Email Marketing



4

Emails Sent

41K

Reached

26.2%

Open Rate

Web Site Marketing



49.9k 23.7K

Website

Visits

New Users

Quality Assurance

Data Monitoring



646

Customers Entered
Into CAP60

4,050

SMapply Applications
Submitted

Monitoring



**Number of scheduled
outside monitoring**

0

**Number of open corrective
action plans**

0

**Number of completed
corrective action plans**

1

**Percent of on time reports
submitted by programs**

88%

Staff Training



1

Session

3

Staff attended

Career Services



Vocational Training Enrollment

24

Career Enhancement Participants

65

Job Placements

3

Education Services



Individuals Enrolled In HSED Program

27

Number Of Examinations (Person View)

16

Technology Class Participants

27

Senior Services



Active Senior Companions Volunteers

27

Volunteer Hours Donated To Senior Companions

1,738

Active Foster Grandparent Volunteers

28

Volunteer Hours Donated To Foster Grandparents

3,085

Residential Service



Homes Weatherized

17

Furnaces Repaired/Replaced

106

Energy Audits

59

Nutrition Service



Individuals Served

1,327

Number of Meals Served

52,388

Financial Service



Taxes Prepared Program preparing for season to start

Financial Education Participants

61

Open Bank Accounts

3

Youth & Family Services



Received Case Management Services

12

Youth Advocacy Program

1

Youth Recreation Activities Participants

57

Counseling & Wellness Services



Received Counseling Services

4

Gained Health Insurance

11

Received Prescriptions Assistance

28

Emergency Services



Funds Awarded By Rental Assistance Program

\$2.3 Million

Food Boxes Distributed

46

Meals Served ER Hotel Program by Nutrition Services

3,050

**Social Development Commission
Balance Sheet
October 31, 2021**

	Governmental Fund Types		Proprietary Fund Types			Totals	Information
	General	Special Revenue	Enterprise	Internal Services	SD Properties		Only SD Foundation
ASSETS							
Cash	\$ 86,958	\$ -	\$ -	\$ -	\$ 47,990	\$ 134,948	\$ 220,089
Restricted Cash	-	487,524	-	-	-	487,524	71,805
Due from grantor agencies	-	4,217,324	-	-	-	4,217,324	-
Other accounts receivable	78,901	-	25,280	439,065	-	543,246	-
Due from other funds	2,467,184	-	27,266	-	-	2,494,450	-
Inventory	-	34,313	-	5,006	-	39,319	-
Prepaid Expenses	434,745	1,409	-	25,138	-	461,292	5,353
Total Current Assets	3,067,788	4,740,570	52,546	469,209	47,990	8,378,103	297,247
Buildings and equipment	-	-	-	636,243	4,931,516	5,567,759	-
Accumulated depreciation	-	-	-	(610,445)	(1,202,787)	(1,813,232)	-
Buildings and Equipment, Net	-	-	-	25,798	3,728,729	3,754,527	-
TOTAL ASSETS	3,067,788	4,740,570	52,546	495,007	3,776,719	12,132,630	297,247
LIABILITIES							
Accounts Payable	458,015	2,031,802	-	62,259	482,792	3,034,868	1,688
Accrued Liabilities	261,319	-	-	22,980	39,996	324,295	-
Due to Other Funds	-	1,936,195	-	409,768	127,996	2,473,959	20,491
Unearned Revenue	1,635,828	209,730	-	-	5,241	1,850,799	-
Notes Payable	-	-	-	-	2,656,819	2,656,819	-
Total Liabilities	2,355,162	4,177,727	-	495,007	3,312,844	10,340,740	22,179
FUND EQUITY							
Undesignated fund balance	712,626	562,843	-	-	-	1,275,469	-
Unreserved retained earnings	-	-	52,546	-	463,875	516,421	275,068
Total Fund Equity	712,626	562,843	52,546	-	463,875	1,791,890	275,068
TOTAL LIABILITIES AND FUND EQUITY	\$ 3,067,788	\$ 4,740,570	\$ 52,546	\$ 495,007	\$ 3,776,719	\$ 12,132,630	\$ 297,247

**Social Development Commission
Income Statement
October 31, 2021**

	Governmental Fund Types		Proprietary Fund Types			Total	Information Only SDC Foundation
	General	Special Revenue	Enterprise	Internal Services	SD Properties		
Revenues	\$ 2,043,810	\$ 41,698,565	\$ 81,759	\$ 961,458	\$ 699,762	\$ 45,485,354	\$ 110,203
Expenses							
Salaries and wages	1,061,762	4,551,451	19,766	176,862	-	5,809,841	18,878
Fringe benefits	369,542	1,326,456	8,310	49,377	-	1,753,685	3,107
Contractual	148,384	6,703,173	46	188,591	19,444	7,059,638	4,788
Training	8,014	69,305	-	5,590	-	82,909	-
Travel	6,026	12,544	147	3,716	-	22,433	-
Occupancy	213,737	1,043,858	4,705	360,867	466,161	2,089,328	3,000
Equipment maintenance	2,740	112,799	3,839	27,685	-	147,063	-
Depreciation	-	-	-	-	204,932	204,932	-
Consumable supplies	136,234	520,422	4,166	80,928	9,225	750,975	2,563
Participant Assistance	5,000	24,155,499	25,348	-	-	24,185,847	-
Other	92,371	585,959	1,631	67,960	-	747,921	59,590
Indirect costs	-	2,617,099	6,746	-	-	2,623,845	3,425
Total Expenditures	2,043,810	41,698,565	74,704	961,576	699,762	45,478,417	95,351
Net Change	-	-	7,055	(118)	-	6,937	14,852
BEGINNING NET POSITION	712,626	562,843	45,491	118	463,875	1,784,953	260,216
NET SURPLUS/(DEFICIT)	-	-	7,055	(118)	-	6,937	14,852
ENDING NET POSITION	\$ 712,626	\$ 562,843	\$ 52,546	\$ -	\$ 463,875	\$ 1,791,890	\$ 275,068