



*Meeting Notice  
Agenda*

**Planning & Public Policy Committee Meeting**

**Wednesday May 11, 2022**

**Virtual Meeting**

**1730 W North Avenue**

**Milwaukee, WI 53205**

**5:30 – 6:30 PM**

*SDC Program, Planning & Public Policy Committee  
Meeting Notice*

**If you are unable to attend this meeting, please call Abra Fortson at 414-906-2720.**

\*NOTICE is hereby given that the Committee may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed. Posted with less than 48 hours' notice.



## AGENDA

***May 11, 2022***

***SDC – 1730 W. North Avenue - VIRTUAL MEETING Via ZOOM  
Milwaukee, WI 53205  
5:30 PM- 6:30p***

1. Call to order Chair, Nikki Purvis
2. Roll Call
3. Compliance with the Open Meetings Law
4. Adoption of the May 11, 2022, Meeting Agenda Action
5. Approval of April 13, 2022 Meeting Minutes Action
6. Planning

Presented by Barbara McKillop, SDC Grant Writer

May 2022 Briefing Paper Review: Action

- BP2635
- BP2636
- BP2637
- BP2638
- BP2639

Information Only: Information

- None

SD Foundation Briefing Papers May 2022:

- BP2640

SD Foundation March Information Only:

- BP2641
- BP2642



- |   |             |
|---|-------------|
| 7. Program Reports  | Information |
| A. Agency Dashboard Report  |             |
| Presented by Bryant Lewis, Quality Assurance Coordinator  |             |
| B. Education Services Program Update :  |             |
| Presented by Steven Wysocki , SDC Education & Training Supervisor   |             |
| C. Marketing Report   |             |
| Presented by Chantell Sain, SDC Marketing Specialist  |             |
|   |             |
| 8. Policy   | Information |
| Presented by SDC Public Policy Manager, Jennifer Harris<br>& SDC Government Affairs & Executive Support Manager, Abra Fortson |             |
| A. Policy & Research Updates:   |             |
| B. AD Hoc Committee on Committee on Commission Engagement & Advocacy  |             |
| C. Summit on Poverty 2022 Update  |             |
|   |             |
| 9. New Business   | Information |
|   |             |
| 10. Old Business  | Information |
|   |             |
| 11. Adjournment   | Action      |



## **Program Planning and Public Policy Committee**

### **Meeting Minutes April 13, 2022**

**Call to order by Committee Chair, Nikki Purvis at 5:35p**

**Roll Call: Abra Fortson confirmed a quorum. Committee members present included:**

- Nikki Purvis
- Donna Brown-Martin
- Carlisa Harris
- Barbara Toles
- Ben Rucka

**Excused Absent:**

- Kimberly Njoroge
- Alfred Komolafe

**Compliance with Open Meetings Law:** Confirmed by Abra Fortson

### **Adoption of April 13, 2022 Meeting Agenda**

- Donna Brown-Martin made a motion to accept the April 13, 2022 Meeting Agenda
- The motion was second by Barbara Toles
- The motion carried

### **Approval of March 9, 2022 Meeting Minutes**

- **Meeting minutes corrected to reflect that Ben Rucka was present at 3/9/22 meeting**
- Donna Brown Martin made a motion to accept the **March 9, 2022** Meeting to include noted correction.
- The motion was second by Barbara Toles
- The motion carried

## **Planning**

SDC Grant Writer Barbara McKillop presented briefing papers BP2626 – BP2630

Ben Rucka asked for clarification on the types of community service that SDC oversees. Ms. McKillop reviewed the scope of service that occurs when youth are referred/required by the courts for community service commitments to SDC to include community clean ups, learning opportunities and other self-improvement experiences under supervision. She noted that participants are also exposed to other available SDC programming.

A motion was made by: Ben Rucka to approve Briefing Papers- BP2626-BP2630  
Donna Brown-Martin seconded the motion. The motion carried.

## **Program reports**

SDC Quality Assurance Coordinator, Bryant Lewis provided the agency Dashboard report.

Barbara Toles asked how the number of open positions are having an impact on programs.

SDC CEO, George Hinton responded that he has been consulting with leadership and Human resources continuing to look at diverse types of strategies to recruit. He said that the finance department is struggling with turn-over and 40 years of experience on medical leave. He said they are working to turn alternatively to temporary agency resources.

Ben Rucka asked why the Finance Department was marked unavailable on the dashboard report. Dr. Hinton said it was an oversight and that the report would be provided before the full board meeting to the Program Planning & Public Policy Committee.

SDC Marketing Specialist walked the committee through the Marketing Report and reported that department is in process of finishing the annual report for CSBG and will report out to the committee in April 2022.

## **Policy:**

SDC Policy & Research Manager, Jennifer Harris reported the following:

The Commission AD-Hoc Committee Planning & Engagement on Commissioners work has begun work.

Ms. Harris rolled out the informational chart that outlined the distinctions between the dual work of SDC as a Community Action Agency (CAP) & The Commission focus on the RAP (Research Advocacy, Policy).

Ms. Harris reported that as of that date the needs assessment has more than 1,000 participants

### **New Business**

*None*

### **Old Business:**

*None*

### **Adjourn**

Ben Rucka made the motion to adjourn at 6:44p. Barbara Toles seconded the motion. The motion carried.



May 2022

## Briefing Papers for Action/Information

### Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
<b>Action Items</b>					
BP2635	WHEDA Housing Counselor Resource Program	Housing Counseling	May 6	\$450,000	New
BP2636	WI Community Fund	Youth Summit	April 14	\$125,000	New
BP2637	Employ Milwaukee	Lead Training Business Services	April 15	\$313,664	New
BP2638	WI Dept of Health Services	Asthma-Safe Homes	TBD	\$150,000	New
BP2639	WI Dept of Family and Children	Skills Enhancement	May 19	\$35,000	Refunding
<b>Total</b>				<b>\$1,073,664.00</b>	
<b>Information Only</b>					
				0	
<b>Total</b>				<b>\$20,833.00</b>	

### Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
<b>Action Items</b>					
BP2640	Milwaukee County	Health/Better Ways to Cope	June 6	\$80,000	New
<b>Total</b>				<b>\$80,000.00</b>	
<b>Information Only</b>					
BP2641	Anon Charitable Trust	Food Pantry	N/A	\$10,000	New
BP2642	US Bank	Financial Education	N/A	\$5,000	New
<b>Total</b>				<b>\$15,000.00</b>	

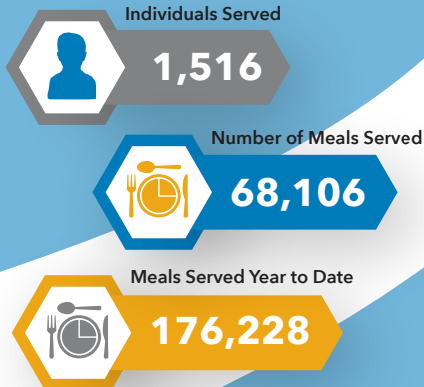
### Grant Status 2022

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	36	\$12,996,755	6	891,720	\$600,250	29	\$10,758,630	0	\$0
SDF only	14	\$219,000	2	\$500	\$250	12	\$218,000	0	\$0

# AGENCY DASHBOARD

SERVICES  
March 2022

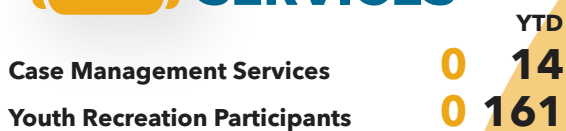
## NUTRITION SERVICES



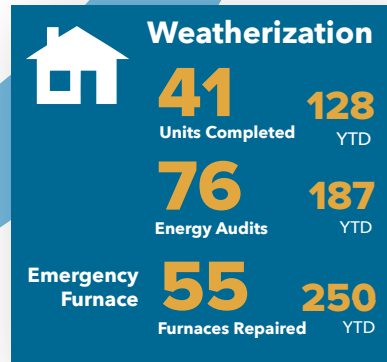
## CAREER SERVICES



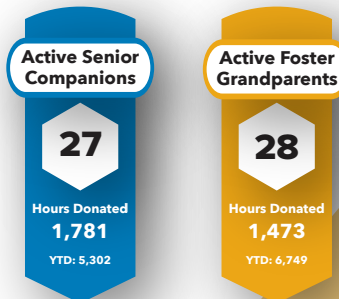
## YOUTH & FAMILY SERVICES



## RESIDENTIAL SERVICES



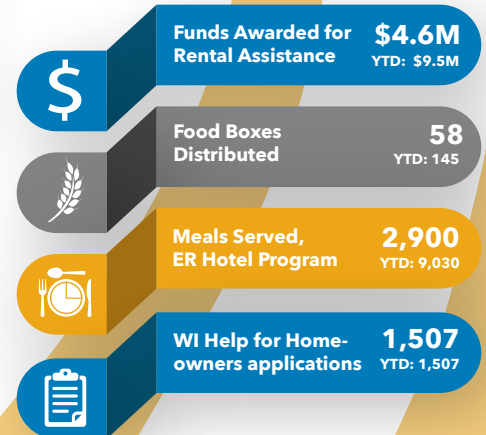
## SENIOR SERVICES



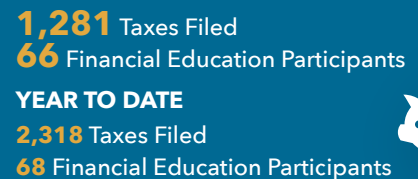
## MENTAL HEALTH & WELLNESS SERVICES



## EMERGENCY SERVICES



## FINANCIAL SERVICES



## EDUCATION SERVICES





# AGENCY DASHBOARD

ADMIN - March 2022

## QUALITY ASSURANCE

### Data Monitoring

Customers Entered in CAP60 **1,234**  
SMapply Applications Submitted **195**

### Monitoring

Number of program past due external reports **1**

### Staff Training

Sessions **1**  
Staff Attended **all staff**

## PLANNING

Pending Proposals

**22**

Awarded Proposals

**6**

Rejected Proposals

**0**

Total Awarded funds **\$791,720**  
Funding From New Source **\$500,250**

## ACCOUNTING *November 2021*

Revenue **\$51,421,533**

Program Expenses **\$51,413,691**

Net Income/Loss **\$7,842**

Net Position **\$1,792,795**

## MARKETING

### Email Marketing



- 14 emails sent to over **36K** customers
- Email open rate **31.5%**

### Social Media Marketing



Facebook | **92** posts

- Reach **33.9K** people

Instagram | **71** posts

- Reach **54.5K** people

LinkedIn | **59** posts

- Reach **38.2K** people

Twitter | **62** posts

- Reach **20.9K** people

### Website Marketing



- **34.5K** website visits
- **15.1K** new users

## HUMAN RESOURCES



Total Staff **156**



New Staff **13**



Staff Exit **5**

POSITIONS OPEN **38**