



Meeting Notice

Board of Commission Meeting

Thursday June 17, 2021

SDC Conference Board Room A

1730 W. North Avenue

Milwaukee, WI 53205

5:30pm

If you are unable to attend this meeting, please call Abra Fortson @ 414-906-2720.

*NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b),(c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.

***SDC Board of Commission Meeting
June 17, 2021 – 5:30p
SDC Conference Board Room – A
1730 W. North Avenue
Milwaukee, WI 53206***

AGENDA

- | | |
|--|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the June 17, 2021 Notice & Agenda | Action |
| 6. Adoption of the June 17, 2021 Consent Agenda | Action |

(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.)

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|---|--------------------|
| 7. Adoption of the Board of Commission May 20, 2021 meeting minutes | Action |
| 8. Chairperson’s report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Al Smith | Information |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Ossie Kendrix | Information |

SDC Board of Commission Meeting
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13. Committee Reports:

Action

A. Program Planning & Public Policy:

June 2021 Briefing Paper Review:

- BP2560
- BP2561
- BP2562

Information Only:

Information

- BP2563

SD Foundation Briefing Papers June 2021:

- None

SD Foundation Information Only:

- BP2564
- BP2565
- BP2566
- BP2567

14. Legal Counsel Report *

Action

*NOTICE is hereby given that the Commission **will** convene in closed session to consider item (s) above pursuant to Section 19.85 (1), (b) (c), (e), (f) and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

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- | | |
|--------------------------|-------------|
| 15. Old Business | Information |
| 16. Announcements | Information |
| 17. Adjournment | Action |



Social Development Commission

Board of Commission Meeting

September 11, 2020

Virtual – 1730 W. North Avenue

Milwaukee, WI 53206

If you are unable to attend this meeting, please call Abra Fortson @ 414-906-2720.

****NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.***

Board of Commissioners, Virtual Meeting
Thursday May 20, 2021

Call to order by Board Chair, Elmer Moore Jr. at 5:38 pm

Roll Call

Members present:

- Elmer Moore Jr.
- Nikki Purvis
- Dr. Valencia Brown
- Ossie Kendrix
- Daniel Gomez
- Glen Carson
- Carlisa Harris
- Barbara Toles
- Kimberly Njoroge
- Rosa Villa - Menes
- Bennet Rucka

Excused

- Donna Brown-Martin
- Matthew Boswell
- John Jacobs
- TARP – Rosemary Holley

Absent

Compliance with Open Meetings Law- Confirmed by Abra Fortson

Public Comments:

Adoption of May 20, 2021 Notice and Agenda

Barbara Toles made a motion to accept the May 20, 2021 Notice & Meeting Agenda. The motion was 2nd by Nikki Purvis. The motion carried.

Adoption of May 20, 2021 Consent Agenda-

Barbara Toles made a motion to accept the May 20, 2021 Consent Agenda. The motion was 2nd by Nikki Purvis. The motion carried.

Adoption of April 15, 2021 Board of Commission meeting minutes

A motion was made by Daniel Gomez to accept the meeting minutes from April 15, 2021. The motion was 2nd by Barbara Toles. The motion carried.

Board Chair Report:

SDC Board Chairman, Elmer Moore Jr. explained the charge and the charter of the SDC Commission. He said that he would like for the board to consider having a “mission moment” story at every board meeting. He said that this act would help keep everyone connected to the work they do and the purpose.

Chair Moore outlined a story on the front page of The Milwaukee Journal Sentinel that featured Dr. Keenan Grenell’s having been impacted by covid-19. The story ran in conjunction with the pop-up clinic efforts because of the collaboration between SDC and Ascension Health Care. The clinic worked to vaccinated adults and youth who were eligible to receive the vaccine.

Chair Moore reminded the Commission that a special exit recognition to Commissioner Craig Sanders at the annual meeting. He noted that former Commissioner Sanders would be moving in to Technical Access Resource Person (TARP) status.

Chair Moore also welcomed Kimberly Njoroge who joined the Commission as the winner of the 2021 District 3 Commissioner election.

Commissioner Njoroge said that she was happy to join the commission and that she looks forward to uplifting the mission.

Chair Moore announced that Mr. Hinton would be receiving his doctorate from Milwaukee Medical College. He noted that the honor is very well deserved.

Chair Moore also reported that ideally, he would like to return to having the Commission meetings in the conference room.

Mr. Hinton added that SDC would continue observing masking and safe social distancing until further notice.

CEO Report:

SDC CEO George Hinton gave a presentation on Understanding the Difference Between Transactional versus Transformational Change.

- **Root Cause Definition**
Underlying factors and forces that create community problems and make those problems likely to persist even though services may be in place to help individuals and families meet their immediate needs.

Key question: What are some of the laws, policies, and systems that hurt the clients and communities we serve?

- **Transactional change** largely works within an existing set of institutional and structural arrangements. Transactional change focuses on the individual who experiences a problem or negative condition.

Key question: Why is this person/family poor?

- **Transformative changes** are more fundamental changes in the structures and systems that shape group outcomes.
 - More durable over time
 - Greater effects as the causes of problems are alleviated—not just their effects.
 - Focuses on the systems and structures that cause problems and conditions that negatively affect the individual.

Key Question: Why is there persistent and widespread poverty in Milwaukee? What is it about the way Milwaukee is structured that results in persistent and widespread poverty?

Barbara Toles stated that she correlated the difference between Transactional versus Transformative to the adage of giving a fish versus teaching people to fish.

Legal Counsel, James Hall added from the legal point of view that it is very important the commission is focusing on its mandate. He referred to the statutes that created the commission he noted that the commission was designed to study, analyze and recommend solutions for problems affecting those who were impacted by poverty in Milwaukee County.

He noted that most other organizations do not have that type of authority statutorily.

Attorney Hall also said that Chapter 49.265 authorized SDC to be a Community Action Agency. He said SDC has done that very well in recent years. He said the Commission part is where the opportunity for the agency lies.

Dr. Keenan Grenell Provided an update on the Strategic Planning Implementation Process:

Dr. Grenell outlined the SDC Strategic Implementation Process from RFP through to current results phase.

Ben Rucka asked about the IT workgroup and what their process and expenditures are he wanted to ensure that cost over runs didn't occur with out a product.

Mr. Hinton explained that the IT group is only reviewing assessing SDC's operational tools interfacing and coordinating databases to make a recommendation for our highest and most effective uses based on our current conditions and business needs moving forward.

Terese Caro reminded the group that the audit had also pointed out IT was a deficiency that needed addressing.

Ella Dunbar, SDC Community Relations Manager, presented an update on Public Hearings.

Her report was as follows:

Proposed Policy for Conducting Public Hearings

How did we get here?

With the strategic plan development currently underway at SDC, there are multiple task forces or work group teams made up of management, staff and external individuals assigned duties to work on a variety of tasks.

The policy on public hearings falls within the Strategic Plan category entitled “A Renewed Mandate to Fight Poverty: Unleashing Formidable Community Engagement Strategies”. The task force it falls under is Public Hearings & Town Hall Meetings, which I lead.

The members of this task force along with myself are: Commissioner Barbara Toles, Attorney James Hall, and from the SDC Marketing Team Chantell Sain & Kim Brooks. Public hearings are not new to SDC, although it has been about 12 years since SDC has hosted one.

Development of the policy

Attorney James Hall developed the proposed policy for conducting public hearings that is before you for review and hopefully approval.

Purpose

The purpose of this policy is to establish and keep in force proper standards and a process to follow when it has been established that a public hearing is necessary.

Page 1 addresses the authority for SDC to hold public hearings with reference to ordinances and statutes established when SDC was established in 1963.

Page 2 of the public hearings policy lists the appropriate steps and process to follow leading up to input, advisement and approval from the board committee level and full board.

Next steps

This policy was approved last week at the Quad-P board committee, and it is now before the full board for approval.

A motion was made to accept the proposed policy for conducting Social Development Commission Public Hearings by Terese Caro. The motion was 2nd by Nikki Purvis. The motion carried.

Mr. Hinton reported that Lead continues to be an issue in Milwaukee County. He noted that because of the work that SDC leads in lead abatement in Milwaukee County, Governor Evers office was slated to visit SDC.

SDC Media & Communications Specialist, Kim Dawson-Brooks said that the Governor planned to visit SDC on Wednesday April 26, 2021 and that more details would follow.

Ms. Brooks also reported that the 2nd of the initial pop up clinics hosted at the North Avenue site would occur again on Saturday May 22nd. This clinic was for the 2nd dose that had been previously administered at SDC.

Financial Report:

SDC Director of Finance, Patrick Kirslenlohr shared the Financial Balance statements, reporting that funding and expenditures are on track for all programs and funding cycles. He stated that SDC continues to pay down its debt and has not needed to tap into any reserves for cash.

SD-Foundation:

SD Foundation is in process of planning its annual Legacy Dinner. This year the event will be fully virtual. More details to follow.

The Foundation also continues to work it's Take 30 Campaign the platform is for board members to take 30 minutes of their time to make calls and talk about the importance of SDC and SDF programs.

SDC board members are encouraged to participate and register for 30-minute commitments. They have booked the next four months already.

SD Properties:

SD Properties continues to investigate the possibility of acquisition of the 1721-23 West North Avenue property.

Terese Caro asked if the Concordia site prior to sale had any restrictions on it regarding sale. Patrick Kirslenlohr responded that the building had been donated and is part of the SD Properties. He said the SD Properties used it in any capacity it deemed necessary.

Committee Reports:

All committee actions were passed under consent agenda

Legal Report:

Closed Session:

Ossie Kendrix made a motion that the Board of Commissioners convene into closed session for a performance & contractual matter. The motion was 2nd.

A roll vote was taken:

- Elmer Moore Jr. – Aye
- Nikki Purvis – Aye
- Dr. Valencia Brown – Aye
- Ossie Kendrix – Aye
- Barbara Toles – Aye
- Kimberly Njoroge – Aye
- Rosa Villa-Menes – Aye
- Bennet Rucka – Aye
- John Jacobs – Aye

The board moved into closed session:

Report Out:

- The report out from the session was that the Board convened in closed session and discussed a personnel matter and took no action.

Old Business:

None

New Business:

None

Adjourn: Motion by Commissioner Ossie Kendrix; 2nd by Commissioner Nikki Purvis- Motion carried.



June 2021

Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
Action Items					
BP2560	Community Catalyst	Health/Vaccination Outreach	May 6	\$100,000	New
BP2561	MATC	Education/Adult Education and Literacy	May 21	\$54,800	New
BP2562	WHEDA	Deferred Services/Roof Repairs	N/A	TBD	New
Total				\$154,800.00	
Information Only					
BP2563	Associated Bank via WISCAP	Financial Education-Housing Counseling	June 11	\$7,500	Refunding
Total				\$7,500.00	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
Total				0	
Information Only					
BP2564	Direct Supply	Food Pantry	N/A	\$10,000	New
BP2565	Birnschein Foundation – Invited to submit full proposal	SDC Northwest/Food Pantry	July 1	\$10,000	New
BP2566	Jane Pettit Foundation	Food Pantry	August 1/LOI, Sept 15/full proposal	\$15,000	New
BP2567	Cudahy Fund	Food Pantry	Sept 1 for LOI	\$10,000	New
Total				\$45,000.00	

2021 Status-to-Date

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	36	\$8,833,686	13	\$2,999,702	\$1,635,936	22	\$ 3,350,014	8	\$2,473,621
SDF only	19	\$409,500	2	\$1,750	\$250	12	\$267,500	4	\$130,000