



Meeting Notice

Board of Commission Meeting

Thursday July 20, 2023

1730 W. North Avenue

Conference Board Room A

Milwaukee, WI 53205

5:30pm

If you are unable to attend this meeting, please call Antoinette Ashley @ 414-906-2752.

**NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

SDC Board of Commission Meeting
July 20, 2023
1730 W. North Avenue
Milwaukee, WI 53206

AGENDA

- | | |
|--|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the July 20, 2023, Notice & Agenda | Action |
| 6. Adoption of the July 20, 2023, Consent Agenda | Action |
|
(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.) | |
| 7. Adoption of the Board of Commission meeting minutes: | Action |
| • Approval of June 15, 2023 Meeting minutes | |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Alicia Smith | Information |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Dr. George P. Hinton | Information/Action |
| 13. Committee Reports: | Information |
| <u>Committee Action Consent Agenda Summery</u> | |
| • Governance Committee | |
| ○ Discussion of District 1 special election results | |
| ○ Commissioner Term updates | |
| ○ By law review timeline | |

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- Human Resource Committee
 - Proposed work week changes
 - HR policy updates
- Program Planning Public Policy Committee
 - Approval of June and July briefing papers

June/July 2023 Briefing Paper Review:

Action

- | | |
|----------|----------|
| • BP2714 | • BP2718 |
| • BP2715 | • BP2719 |
| • BP2716 | |
| • BP2717 | |

Information Only:

Information

- BP2720

SD Foundation Briefing Papers June/July 2023:

None

SD Foundation June/July Information Only:

- | | |
|----------|----------|
| • BP2721 | • BP2723 |
| • BP2722 | • BP2724 |

14. Committee on Commission Work - SDC Public Policy Manager, Jennifer Harris

15. Legal Counsel Report *

Action

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16. New Business

Information

17. Old Business

Action/Information

18. Announcements

Information

19. Adjournment

Action

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**Board of Commissioners Meeting
5:30 p.m., Thursday, June 15th, 2023**

Board Chairman Elmer Moore Jr. called the Thursday, June 15th, 2023 SDC Board of Commissioners meeting to order at 5:36pm.

Roll Call:

Present

Dr. Chia Youyee Vang
Marjorie Rucker
Dr. Brett Seamons
John Jacobs
Vincent J. Bobot

Vice Chair Barbara Toles
Serina Chavez
Chair Elmer Moore Jr.
Dr. Patricia Torres Najera

Absent

Carlisa Harris
Malissa Buford

Kimberly Njoroge

Excused Absence

Terese Caro
Donna Brown-Martin

Public Comments

None

A motion was made to adopt the June 15th, 2023 Meeting Notice & Agenda by:
Marjorie Rucker. Dr. Patricia Torres Najera seconded the motion. The motion carried.

A motion was made to Adopt the June 15th, 2023 Consent agenda by:
Dr. Patricia Torres Najera. Barbara Toles seconded the motion. The motion carried.

A motion was made to Adopt the May 18, 2023 Board of Commissioners meeting minutes by: Dr. Patricia Torres Najera. Dr. Brett Seamons seconded the motion. The motion carried.

Chairperson's report:

Board Chairman Elmer Moore Jr. shared that his two-and-a-half-year-old son learned to ride a bike.

CEO report:

SDC CEO Dr. George Hinton spoke on SDC's April 2023 dashboard report. He stated an update will be provided soon.

He reported that the Program Planning Public Policy committee didn't meet this month due to a lack of quorum.

Dr. Hinton stated that during the course of the year people are still reporting to the agency for assistance through the VITA program. He stated that there will be a smaller number of staffs in the agency for this program to assist with homestead and tax extension requests.

Dr. Hinton also reported that SDC job vacancies are down from 37% to 25%. He stated that SDC posts on job boards and promotes job vacancies when SDC is at an event. He stated that SDC is in competition with the for-profit industry.

Vice Chair Barbara Toles added that SDC wants to be careful that we don't settle for any candidate.

Dr. Hinton reported that an all-staff retreat had occurred June 29th, 2023 was the focus on organizational excellence and culture.

Dr. Hinton reported that he met with Community Advocates, and they announced that they would be shutting down their emergency rental assistance program. They are expecting that SDC will assist with the overflow in applicants. He added that SDC knew that the funding would ramp down and planned for it.

Board Chairman, Elmer Moore Jr. questioned if we would have the ability to crunch data to determine most impacted areas if the city.

Dr. Hinton responded yes.

Financial Report:

SDC Finance Director Patrick Kirslenlohr reported the following;

- Budget summary report.
- Reported on the June 1st Finance committee meeting.
- Reviewed departmental staffing (noted accounting is fully staffed)
- The audit is on schedule to start on July 10th, 2023
- Updating financial policies by end of the year to insure compliance with CSBG.

SD Foundation Update:

SD-Foundation board member Lisa Goodman reported on behalf of President Alicia C. Smith McCants. She reported on SD-Foundation first Blue Tender event earning \$1,800.00 for two hours of work.

SD Properties Update:

None

Committee Reports:

None

Committee on Commission Work

SDC Policy & Research Manager, Jennifer Harris reported on SDC's research updates.

- Under agency infrastructure, The Wrap Committee met and discussed changing from an ad hoc committee to a chartered committee into the Board of Commission. The rationalization is making the Standing committee institutionalized the transformative work, and it promotes a stronger emphasis on research and policy efforts.
- She reported on the infrastructure of the RAP committee.

SDC Governmental Affairs Manager, Abra Fortson reported on SDC's governmental affairs updates.

- Updates on The Summit on Poverty including securing four official keynote speakers. (Jason Wilson, Erika Alexander, Stacy Patton, and Michael Benitez Jr.)
- Works with marketing on blasting out the RFP for the Summit.
- Districts one and two elections updates and process.
- Asset mapping with SDC's community Relations Liaisons.

Legal Counsel Report

None

New Business:

None

Old Business:

None

Announcements:

Commissioner John Jacobs announced his promotion to Business Manager at IBEW WCAL union 494.

Board Chair made comments regarding upcoming unprecedented shared renewal votes at City Hall.

Adjournment:

A motion was made to adjourn @ 6:45pm by Dr. Patricia Torres Najera. Marjorie Rucker seconded the motion. The motion carried.



July 2023 Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/ Continuation
Action Items					
BP2719	DOE- American Made	Buildings UP – WAP Enhancement	July 10	\$400,000	New
Total				\$400,000.00	
Information Only					
BP2720	Associated Bank WISCAP	Financial Education	July 10	\$7,500	Refunding
Total				\$7,500.00	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
Total				0	
Information Only					
BP2721	Big Lots Foundation	Food Pantry	None	\$5,000	New
BP2722	Goodyear Foundation	Education	None	\$10,000	New
BP2723	Brewers Foundation	Institute on Poverty and Systemic Racism	None	\$10,000	New
BP2724	Real Estate Alliance for Charity (REACH)	Youth Empowerment	July 7	\$15,000	New
Total				\$40,000.00	

Grant Status 2023

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	49	\$19,965,895	14	\$1,373,439	\$734,416	28	\$15,062,789	5	\$3,250,000
SDF only	26	\$769,500	5	\$68,000	\$62,500	17	\$516,000	3	\$50,000

AGENCY DASHBOARD

ADMINISTRATION
May 2023

QUALITY ASSURANCE

Data Monitoring

Unduplicated households entered in CAP60 (YTD) **3,358**

Unduplicated households entered in Survey Monkey Apply (YTD) **12,599**

Monitoring

Number of program past due external reports **0**

Staff Training

Sessions Staff Attended **00**

PLANNING

Pending Proposals

28

Awarded Proposals

14

Rejected Proposals

5

Total Awarded funds **\$1,373,439**
Funding From New Source **\$734,416**
(SDC & SD Foundation)

ACCOUNTING

March 2023

Revenue **\$14,982,127**

Program Expenses **\$14,982,127**

Net Income/Loss **0**

Net Position **\$1,790,515**

MARKETING

Email Marketing



- 2 emails sent to over **93K** customers
- Total Opens **22,482**
- Open rate **18%**
- Clicks **287**

Social Media Marketing



Facebook | Posts **51**
Page Visits **750** | Reach **2,811**
New Likes **26**
Instagram | Posts **41** | Stories **1**
Page Visits **72** | Reach **1.5K**
New Followers **-11**
LinkedIn | Posts **49** | Engagement **6.1%**
Impressions **2.9K**
Twitter | Posts **35** | Engagement **6.1%**
Impressions **902**

Website Marketing



- **51,988** website visits
- **16,129** total users
- **14,530** new users

HUMAN RESOURCES



Total Staff **167**



New Staff **0**

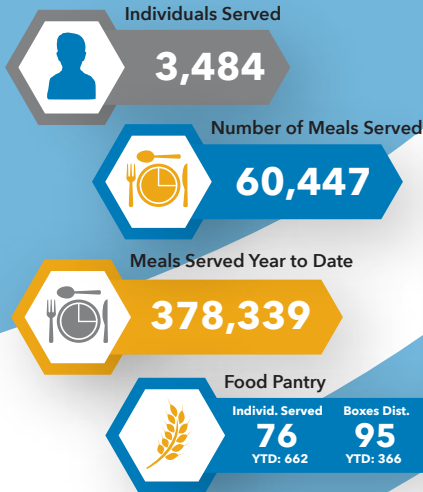


Staff Exit **6**
Voluntary 3
In-voluntary 3

AGENCY DASHBOARD

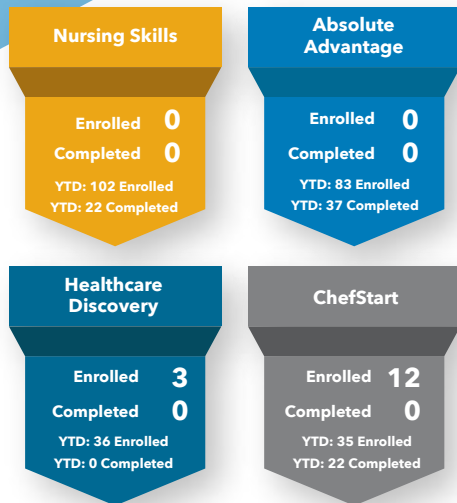
SERVICES
May 2023

NUTRITION SERVICES



CAREER SERVICES

Received Career Enhancement Services 0 YTD: 158



YOUTH & FAMILY SERVICES

Case Management Services 24 310 YTD

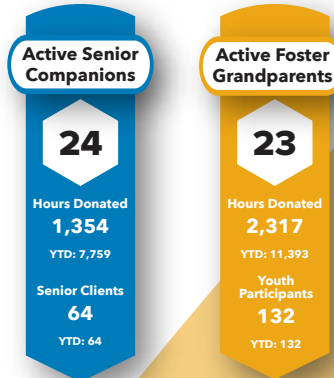
Prevention Education 21 288

Youth Recreation Participants 57 307

RESIDENTIAL SERVICES



SENIOR SERVICES



MENTAL HEALTH & WELLNESS SERVICES

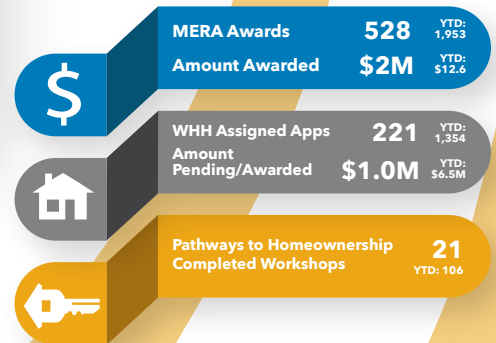
Admitted for Counseling Services 7 45 YTD

Gained Health Insurance 3 16

Received Prescription Assistance 0 2

Gained SNAP/ Food Share 4 11

HOUSING STABILIZATION SERVICES



FINANCIAL SERVICES

815 Taxes Filed 4,187 YTD

\$3.3M Total Refunds Distributed - YTD

9 Received Financial Ed. 117 YTD

EDUCATION SERVICES

Started HSED/GED 0 YTD: 74

Obtained High School Diploma 16 YTD: 34

Pearson Vue Exams Provided 22 YTD: 77

