



## *Meeting Notice*

### **Board of Commission Meeting**

**Thursday April 20, 2023**

**1730 W. North Avenue  
Conference Board Room A  
Milwaukee, WI 53205**

**5:30pm**

*If you are unable to attend this meeting, please call Antoinette Ashley @ 414-906-2752.*

*\*NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

***SDC Board of Commission Meeting***  
***April 20, 2023***  
***1730 W. North Avenue***  
***Milwaukee, WI 53206***

**AGENDA**

- |  |                        |
|--|------------------------|
| 1. Call to Order   | Chair, Elmer Moore Jr. |
| 2. Roll Call   |                        |
| 3. Compliance with the Open Meetings Law   |                        |
| 4. Public Comments   | Information            |
| 5. Adoption of the April 20, 2023, Notice & Agenda   | Action                 |
| 6. Adoption of the April 20, 2023, <b>Consent Agenda</b>   | Action                 |
| <br>(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.) |                        |
| 7. Adoption of the Board of Commission meeting minutes:  | Action                 |
| • Approval of March 16, 2023 Meeting minutes   |                        |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr.  | Information/Action     |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton  | Information/Action     |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr  | Information            |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Alicia Smith   | Information            |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Dr. George P. Hinton   | Information/Action     |
| 13. Committee Reports:   | Information            |

**Committee Action Consent Agenda Summery**

- Program Planning Public Policy Committee
  - Approval of April briefing papers

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April 2023 Briefing Paper Review:

Action

- BP2702
- BP2703
- BP2704

Information Only:  
*None*

Information

SD Foundation Briefing Papers April 2023:  
*None*

SD Foundation April Information Only:

- BP2705
- BP2706
- BP2707
- BP2708

14. **Committee on Commission Work** - *SDC Public Policy Manager, Jennifer Harris*

15. **Legal Counsel Report \***

Action

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16. **New Business**

Information

17. **Old Business**

Action/Information

18. **Announcements**

Information

19. **Adjournment**

Action

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**Board of Commissioners Meeting  
5:30 p.m., Thursday, March 16, 2023**

Board Vice Chair Barbara Toles called the Thursday, March 16, 2023 SDC Board of Commissioners meeting to order at 5:35pm.

**Roll Call:**

**Present**

Terese Caro

Dr. Chia Youyee Vang

Marjorie Rucker

Kimberly Njoroge

Alfred Komolafe

Dr. Brett Seamons

John Jacobs

Donna Brown-Martin

Vincent J. Bobot

Matthew Boswell

Vice Chair Barbara Toles

Serina Chavez

Daniel Gomez

**Excused Absence**

Chair Elmer Moore Jr.

Malissa Buford

Dr. Patricia Torres Najera

**Absent**

Carlisa Harris

**Public Comments**

None

**A motion was made to adopt the March 16, 2023 Meeting Notice & Agenda by:**  
Terese Caro. Serina Chavez seconded the motion. The motion carried.

**A motion was made to Adopt the March 16, 2023 Consent agenda by:**  
John Jacobs. Terese Caro seconded the motion. The motion carried.



**A motion was made to Adopt the February 16, 2023 Board of Commissioners meeting minutes by:** Dr. Chia Youyee Vang. Donna Brown-Martin seconded the motion. The motion carried.

**Chairperson's report:**

None

**CEO report:**

SDC CEO Dr. George Hinton stated that SDC is still waiting for the report of SDC's 2023 Strategic Planning retreat. He also said, although we are waiting, we are putting together a tactical plan around the strategic plan.

**Financial Report:**

SDC Finance Director Patrick provided the budget summary report. Patrick reported on the balance sheet and income statement & Financials for January 2023.

He stated that SDC does not have any net income. He also told the board that SDC has been paying down all of its debts. He stated this month he has had to pulled from the cash flow loan for thirty-six hours. He reported that it was needed to bridge the gap in cash flow with the city of Milwaukee. He stated that SDC didn't quite know when the city was going to pay SDC the new grant money so the financial department bridged the gap with the cashflow loan.

**SD Foundation Update:**

Commissioner Serina Chavez reported on SD-Foundation. She reported that SD-Foundation will be having its first Blue Tender event on May 23rd on top of The Pfister Hotel, 5:30 to 7:30. She reported that they have two volunteers that will be serving. She explained that Blue tender is a fundraising event for SD-Foundation. The goal is to raise money. The servers will be members of the board and proceeds go will go to the foundation. She invited staff to come and show support. She also reported on September 16th, the Legacy Gala will be happening at 5:00. At the Hyatt Hotel.

**SD Properties Update:**

None

**Committee Reports:**

SDC Marketing Supervisor Chantell Sain reported on districts one and two up and coming elections and its processes.

**Committee on Commission Work**

SDC Policy & Research Manager, Jennifer Harris reported on SDC's research updates.

She reported that the RAP committee is discussing the Summit on Poverty that it up forth and coming and Keynote speakers that are in the process of signing contacts.

She reported on Dr. Hinton and Abra Fortson's visit to the WISCAP Advocacy day.

She reported that the research study is continuing forward and they just held the first quarterly engagement for the advisory council.

**Legal Counsel Report**

None

**New Business:**

None

**Old Business:**

None

**Announcements:**

Commissioner John Jacobs spoke on SDC's Absolute Advantage Career Fair that he attended. He stated that they had 14 students that they had very engaging conversations with. He stated that he was excited about their graduation.

**Adjournment:**

A motion was made to adjourn @ 6:08pm by Dr. Patricia Torres Najera. Barbara Toles seconded the motion. The motion carried.



**April 2023**  
**Briefing Papers for Action/Information**

**Social Development Commission**

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/ Continuation
<b>Action Items</b>					
BP2702	Dept of Treasury IRS-	Volunteer Income Tax Assistance	May 31	\$125,000	Refunding
BP2703	Wisconsin Dept. of Public Instruction	Summer Food Program	May 8	\$25,665	Refunding
BP2704	Wisconsin Dept of Health & Human Services	Youth Empowerment	N/A	\$36,916	New
<b>Total</b>				<b>\$187,581.00</b>	
<b>Information Only</b>					
<b>Total</b>				<b>\$ 00</b>	

**Social Development Foundation**

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
<b>Action Items</b>					
<b>Total</b>				<b>0</b>	
<b>Information Only</b>					
BP2705	Old National Bank	Pathways to Homeownership		\$10,000	
BP2706	Jane Pettit Foundation	Food Pantry		\$15,000	
BP2707	Cousins- Make it Better Foundation	Food Pantry		\$5,000	
BP2708	We Energies Foundation	Education		\$3,000	
<b>Total</b>				<b>\$33,000.00</b>	

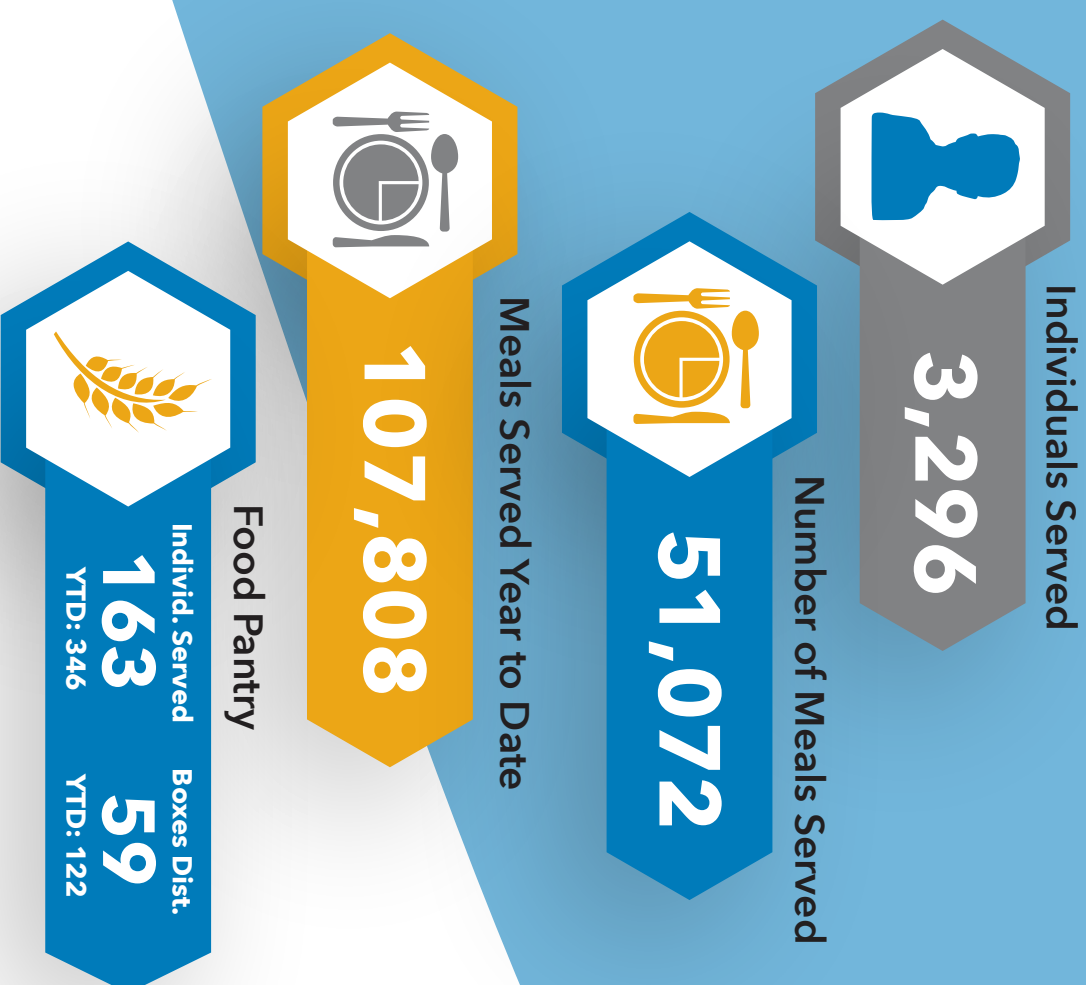
**Grant Status 2023**

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
<b>Agency-wide</b>	32	\$18,091,220	5	\$249,416	\$249,416	26	\$14,801,139	2	\$3,000,000
<b>SDF only</b>	19	443,500	2	\$27,500	\$27,500	17	\$454,000	0	0

# AGENCY DASHBOARD

SERVICES - February 2023

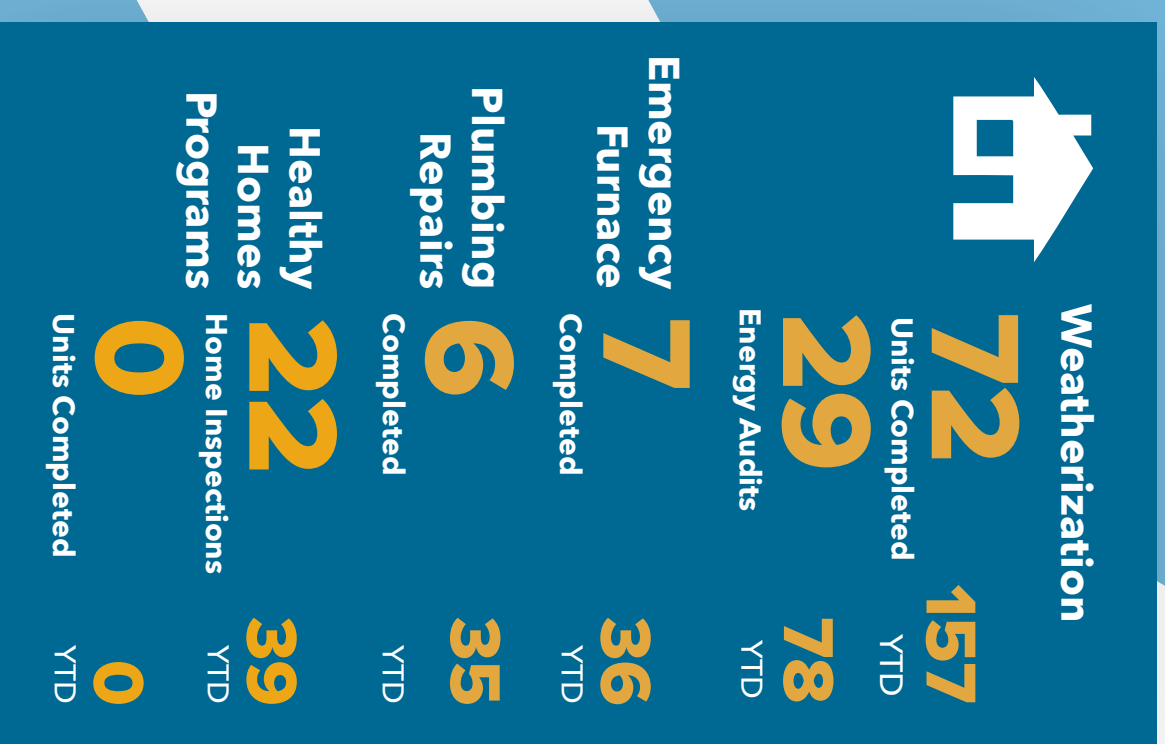
## NUTRITION SERVICES



## YOUTH & FAMILY SERVICES



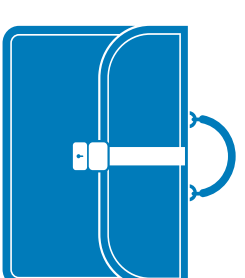
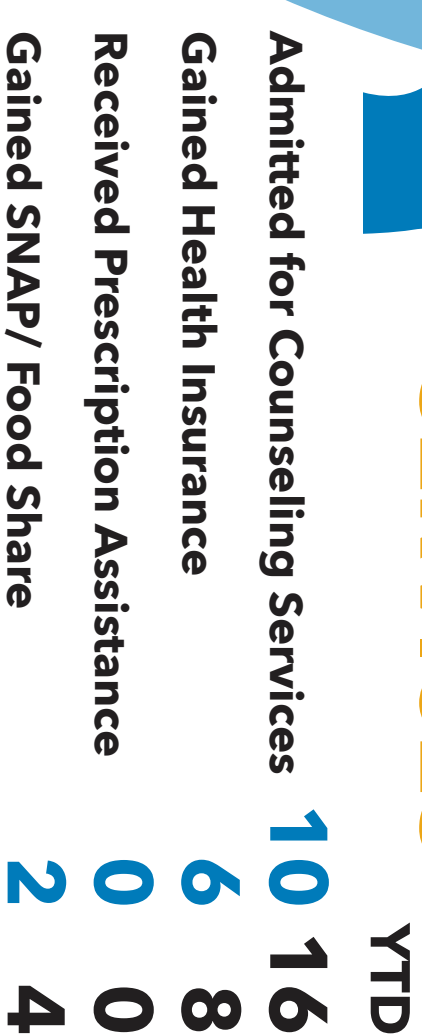
## RESIDENTIAL SERVICES



## SENIOR SERVICES



## MENTAL HEALTH & WELLNESS SERVICES



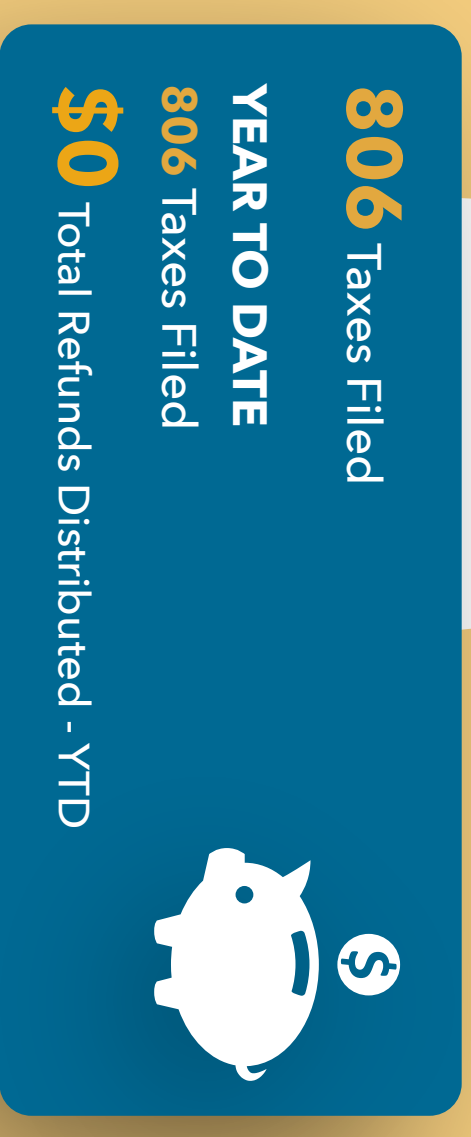
## CAREER SERVICES



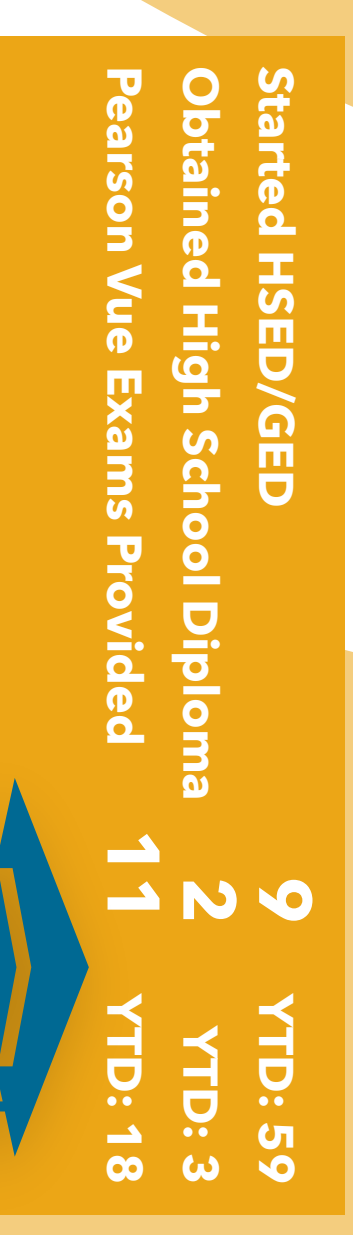
## HOUSING STABILIZATION SERVICES



## FINANCIAL SERVICES



## EDUCATION SERVICES



# AGENCY DASHBOARD

ADMINISTRATION - February 2023

## QUALITY ASSURANCE

### Data Monitoring

Unduplicated households entered in CAP60 (YTD) **1,033**  
Unduplicated households entered in Survey Monkey Apply (YTD) **2,432**

### Monitoring

Number of program past due external reports **0**

### Staff Training

Sessions **1**  
Staff Attended **13**

## PLANNING

Pending Proposals

**26**

Awarded Proposals

**5**

Rejected Proposals

**2**

Total Awarded funds **\$249,416**  
Funding From New Source **\$249,416**  
(SDC & SD Foundation)

## HUMAN RESOURCES

 **Total Staff 172**

 **New Staff 6**

 **Staff Exit 5**  
Voluntary 3  
In-voluntary 2

## ACCOUNTING

Jan. 2023

Revenue **\$5,197,400**  
Program Expenses **\$5,197,400**

Net Income/Loss **0**

Net Position **\$1,790,515**

## MARKETING

### Email Marketing

- 4 emails sent to over **4.3K** customers
- Open rate **42.8%**
- Click rate **8.65%**

### Social Media Marketing

Facebook | Posts **20** |  
Page Visits **449** | Reach **2,598**  
New Likes **21**  
Instagram | Posts **12** | Stories **18**  
Page Visits **11** | Reach **209**  
New Followers **9**  
LinkedIn | Posts **11**  
Impressions **1.4K**

### Website Marketing

- **52,781** website visits
- **15,430** new users