



Meeting Notice

Board of Commission Meeting

Thursday January 18, 2024

In Person

1730 W. North Avenue

Milwaukee, WI 53205

5:30pm

If you are unable to attend this meeting, please call Antoinette Ashley @ 414-906-2752.

**NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

SDC Board of Commission Meeting
Thursday January 18, 2024
1730 W. North Avenue
Milwaukee, WI 53206

AGENDA

- | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the January 18, 2024, Notice & Agenda | Action |
| 6. Adoption of the January 18, 2024, Consent Agenda | Action |
| <i>(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.)</i> | |
| 7. Adoption of the Board of Commission meeting minutes: | Action |
| • Approval of December 21, 2023 Meeting minutes | |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Alicia Smith | Information |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Dr. George P. Hinton | Information/Action |
| 13. Committee Reports: | Information/Action |
| <u>Committee Action Consent Agenda Summary</u> | Information/Action |
| • Program Planning Public Policy Committee | |
| ○ Approval of December briefing papers – Call Out | |

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SDC Board of Commission Meeting
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January 2024 SDC Briefing Paper Review:

Action

- BP2759

Information Only:

Information

None

SD Foundation Briefing Papers January 2024:

Information

- BP2760

SD Foundation December Information Only:

- BP2761

14. **Committee on Commission Work** - *SDC Public Policy Manager*, Jennifer Harris

15. **Legal Counsel Report ***

Information

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16. **New Business**

Information

17. **Old Business**

Action/Information

18. **Announcements**

Information

19. **Adjournment**

Action

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Board of Commissioners Meeting Thursday, December 21, 2023 - 5:38 p.m.

Board Chairman Elmer Moore Jr. called the Thursday, December 21, 2023 SDC Board of Commissioners meeting to order at 5:38pm.

Roll Call:

Present

Chair Elmer Moore Jr.
John Jacobs
Donna Brown-Martin
Dr. Patricia Torres Najera
Matthew Boswell
Deadra Richelle-Purifoy
Melissa Buford
Dr. Chia Youyee Vang
Serina Chavez

Excused Absence

Kimberly Njoroge
Vice Chair Barbara Toles
Marjorie Rucker
Dr. Brett Seamons
Vincent J. Bobot
Craig Sanders - TARP
Terese Caro

Public Comments

Bennett Rucka, previous board member of district 6, discussed SDC's kitchen and the need to feed the hungry. He stated that he has been very active with St. Vincent's DePaul and a couple of other organizations trying to help to feed the needy. He stated that he doesn't know where SDC stands in its food program right now, but he just wanted to highlight a couple of functions that he thinks might work out well in coordination. And if not in coordination, at least knowing about these organizations. He stated that he hopes somewhere along the line through SDC's networking or some other divine guidance, coordination can happen so that more can be done for the hungry in the Milwaukee City of Milwaukee area.

Chair Elmer Moore Jr. requested a follow-up email to be sent from Bennett Rucka with contacts on how SDC would engage with the request.

A motion was made to adopt the December 21, 2023 Meeting Notice & Agenda by:

Serina Chavez. Donna Brown-Martin seconded the motion. The motion carried.

A motion was made to Adopt the December 21, 2023 Consent agenda by:

Donna Brown-Martin. Deadra Richelle-Purifoy seconded the motion. The motion carried.

A motion was made to Adopt the November 16, 2023 Board of Commissioners meeting minutes by: Donna Brown-Martin. Serina Chavez seconded the motion. The motion carried.

Chairperson's report:

Board Chairman Elmer Moore Jr. announced that Commissioner Melissa Buford is going to be joining the foundation board, which is very, very exciting. He stated that she is fired up and ready to go, also stated that she has been doing a bunch of things.

CEO report:

SDC CEO, Dr. George Hinton reported on SDC programs achieving strong results. A student earned his GED and career certification simultaneously through dedicated effort. He announced that Strategic planning implementation training begins January 11th.

Financial Report:

SDC Finance director, Patrick Kirslenlohr, reported SDC's 2024 budget. He stated that the biggest change is loss of SDC's rental assistance program, leading to \$37 million decrease in residential services. Other decreases in programs like VITA, nutrition services, career enhancement due to increased costs and lower enrollment. Increases in areas like QRAP and lead abatement with reallocation of staff. Overall budget increased from \$19.5 million in 2019 to \$30.3 million proposed for 2024.

A motion was made to approve the 2024 budget by: Donna Brown-Martin. Serina Chavez seconded the motion. The motion carried.

SD Foundation Update:

Aaron Hurvitz, SD-Foundation Major Donor & Development, reported on the foundation upcoming events, including the September 28th Legacy Gala honoring a renowned local philanthropist. He also announced that October 3-4 will be the Poverty Summit, and the April 5th Youth Summit. Board members were encouraged to support the end-of-year campaign and VITA program.

SD Properties Update:

None

Committee Reports:

SDC Marketing Supervisor Chantell Sain reported on SDC's VITA program. She reported that VITA tax preparation begins January 22nd at two sites due to chase closure. Volunteers are urgently needed for the reduced capacity program supporting expected high demand. Opportunities include tax preparation, intake and greeting. Training is provided and experience is not required.

Committee on Commission Work

SDC Executive Support & Governmental Affairs Manager, Abra Fortson, provided Government Affairs Update. She reported that the CRLs significantly advanced community engagement and services through religious, educational and government partnerships. District 1 representation grew through a Brown Deer committee appointment. 55 engagements in October and 50 in November. She reported that SDC CRL's have mapped over 1,800 assets.

Legal Counsel Report

None

New Business:

None

Old Business:

None

Announcements:

SDC CEO, Dr. George Hinton stated to gear up because this CAP agency's 60th anniversary is approaching in 2024. He stated that CAPs were created 60 years ago in the D.C.

Adjournment:

A motion was made to adjourn @ 6:34pm by Serina Chavez. Deadra Richelle-Purifoy seconded the motion. The motion carried.



January 2024
Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/ Continuation
Action Items					
BP2759	Public Services Commission of Wisconsin	Residential Services	March 1	\$1,000,000	New
Total				\$1,000,000.00	
Information Only					
					N
Total				0	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
BP2760	Greater Milwaukee Foundation	Nutrition Services	Feb 23	\$250,000	New
Total				\$250,000.00	
Information Only					
BP2761	Kroger	Food Pantry	N/A	\$1,000	Refunding
Total				\$1,000.00	

Grant Status 2023 (to date)

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	83	\$36,114,495	42	\$18,108,891	\$1,360,632	22	\$1,509,000	18	\$15,960,089
SDF only	42	\$1,265,500	9	\$346,000	\$74,000	18	\$385,000	12	\$385,000

AGENCY DASHBOARD

ADMINISTRATION

November 2023

PLANNING

Pending Proposals

64

Awarded Proposals

30

Rejected Proposals

16

Total Awarded funds **\$16,557,200**
Funding From New Source **\$977,513**
(SDC & SD Foundation)

QUALITY ASSURANCE

Data Monitoring

Unduplicated households entered in CAP60 (YTD) **4,876**

Unduplicated households entered in Survey Monkey Apply (YTD) **12,599**

Staff Training

Sessions **0**
Staff Attended **0**

ACCOUNTING September 2023

Revenue **\$39,361,257**

Program Expenses **\$39,615,759**

Net Income/Loss **(\$254,502)**

Net Position **\$859,753**

HUMAN RESOURCES



Total Staff **116**



New Staff **1**



Staff Exit **2**
Voluntary 2
In-voluntary 0

MARKETING

Email Marketing



- 1 emails sent to over **68K** customers
- Total Opens **21.5K**
- Clicks **67**

Social Media Marketing

Facebook | Posts **10**

New Likes **7** | Reach **3.4K**

Instagram | Posts **9**

Reach **581** | New Followers **17**

LinkedIn | Posts **8** | Impressions **20K**
Engagement **5.6%**

Twitter | Posts **0** | Engagement **0%**
Impressions **0**

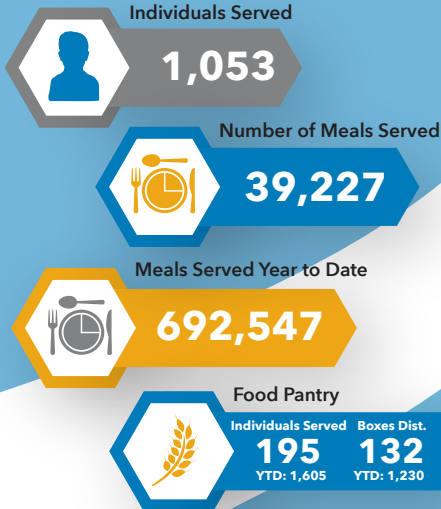


SOCIAL DEVELOPMENT COMMISSION

AGENCY DASHBOARD

SERVICES - November 2023

NUTRITION SERVICES



CAREER SERVICES

Received Career Enhancement Services **5** YTD: 311

Nursing Skills

Enrolled **0**
Completed **0**
YTD: 137 Enrolled
YTD: 24 Completed

Absolute Advantage

Enrolled **0**
Completed **4**
YTD: 140 Enrolled
YTD: 104 Completed

Healthcare Discovery

Enrolled **9**
Completed **0**
YTD: 44 Enrolled
YTD: 15 Completed

ChefStart

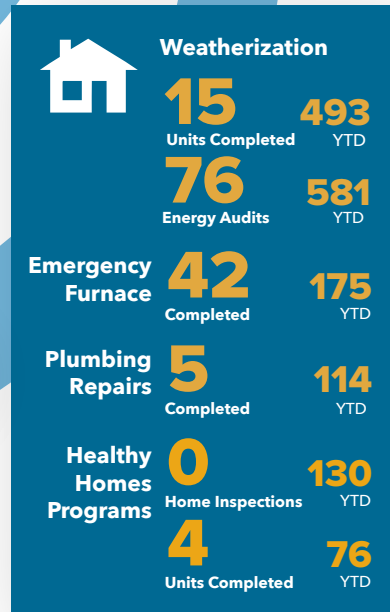
Enrolled **0**
Completed **0**
YTD: 51 Enrolled
YTD: 27 Completed



YOUTH & FAMILY SERVICES

Case Management Services **12** **504** YTD
Prevention Education **30** **318**
Youth Recreation Participants **67** **521**

RESIDENTIAL SERVICES



MENTAL HEALTH & WELLNESS SERVICES

Admitted for Counseling Services

YTD
683

HOUSING STABILIZATION SERVICES



SENIOR SERVICES



Active Senior Companions

22
Hours Donated: **1,336** YTD: 16,500
Senior Clients: **64** YTD: 64

Active Foster Grandparents

23
Hours Donated: **1,568** YTD: 20,916
Youth Participants: **132** YTD: 132

FINANCIAL SERVICES

0 Taxes Filed **5,054** YTD
2 Received Financial Education **153** YTD



EDUCATION SERVICES

Started HSED/GED: **0** YTD: 132
Obtained High School Diploma: **14** YTD: 65
Pearson Vue Exams Provided: **8** YTD: 171

