



Meeting Notice

Board of Commission Meeting

Thursday July 21, 2022

1730 W. North Avenue

Conference Board Room A

Milwaukee, WI 53205

5:30pm

If you are unable to attend this meeting, please call Abra Fortson @ 414-906-2720.

**NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

SDC Board of Commission Meeting
July 21, 2022
1730 W. North Avenue
Milwaukee, WI 53206

AGENDA

- | | |
|---|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the July 21, 2022, Notice & Agenda | Action |
| 6. Adoption of the July 21, 2022, Consent Agenda | Action |
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<i>(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.)</i> | |
| 7. Adoption of the Board of Commission meeting minutes: | Action |
| • Approval of June 16, 2022, Meeting minutes | |
| • Approval of May 19, 2022, (edited) Meeting minutes | |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Alicia Smith | Information |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Dr. George P. Hinton | Information |

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13. Committee Reports: Action

Program Planning & Public Policy (CAP):

July 2022 Briefing Paper Review: Action

- BP2647
- BP2648
- BP2649
-

Information Only: Information

- None

SD Foundation Briefing Papers July 2022:

- BP2650

SD Foundation October Information Only:

- BP2651
- BP2652

B. Commissioners Committee on Commission Work (RAP) Action/Information

14. **Legal Counsel Report *** Action

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15. **New Business** Information

16. **Old Business** Action /Information

17. **Announcements** Information

18. **Adjournment** Action

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**Board of Commissioners Virtual Meeting
Thursday May 19, 2022**

Board Chairman, Elmer Moore Jr. called the May 19, 2022 SDC Board of Commissioners meeting to order at 5:35p

Roll Call:

Present

Elmer Moore Jr.

Daniel Gomez

Nikki Purvis

Matthew Boswell

Terese Caro

Barbara Toles

Donna Brown-Martin

Kimberly Njoroge

Marjorie Rucker

John Jacobs

Excused Absent

Dr. Valencia Brown

Dr. Chia Youyee Vang

Pardeep Kaleka

Alfred Komolafe

Absent

Carlisa Harris

Public Comments

SDC Community Organizer – Public Policy Worker, Sharaka Berry introduced himself to the commission. He stated that he was excited to work with SDC. Each Commissioners made formal introductions.

A motion was made to adopt the May 19, 2022 Meeting Notice & Agenda by:
Donna Brown-Martin. Terese Caro seconded the motion. The motion carried.

A motion was made to Adopt the May 19, 2022 Consent agenda by:
Barbara Toles. Alfred Komolafe seconded the motion. The motion carried.

A motion was made to approval the April 21, 2022 Board of Commissioners meeting minutes by:
Nikki Purvis. The motion was second by Donna Brown-Martin. The motion carried.

Chairperson's report:

Commission Chair, Elmer Moore Jr. welcomed fresh staff members.

Chair Moore Jr. told the commission that it felt weird and wonderful to be sitting in the room in person again.

He said that Mental health is at an all-time low and poverty is breaking people.
Motivation experience given.

Barbara Toles attested to the experience of being outside of the U.S. in Rome, Italy and having been confined to her room with a positive covid-19 diagnosis. She commented on how solitary confinement challenged her mental health. She said that she could certainly feel compassion for people are struggling to have the resources to survive and keep their mental health intact.

Chairman Moore asked that the group would take a moment of silence solidarity for those who lost their lives to senseless behavior in Buffalo shooting.

Chairman Moore acknowledge District 5 Commissioner, Serina Chavez who remarked that she was thankful to be elected and looked for to the honor of serving.

Chairman Moore as well, acknowledged African American Chamber of Commerce of Wisconsin appointee, Marjorie Rucker who expertise is in business development.

Commissioner Rucker said she was excited and honored to serve on behalf of the chamber and was available it any capacity needed.

CEO report:

SDC CEO, Dr. George Hinton expressed sadness in the wake of the Buffalo NY mass shooting.

Dr. Hinton ask the Commissioners to watch a prepare for a series of invites for Open House tours of SDC Locations throughout Milwaukee County. He thanked Vice Chair, Nikki Purvis for allowing SDC and a portion of the leadership to meet with City Leaders to discuss what SDC does.

Dr. Hinton also congratulated SDC Board Treasurer, Terese Caro on having been awarded The SBA Business Technical Assistance Provider Champion Award.

Dr. Hinton reported that the 2022 VITA Program Season had ended.

He said the MERA Program continues to keep SDC busy.

Children's Community Health Plan hosted an open house and is looking forward to coordinating referrals between their organization and SDC.

Marketing Report:

SDC Marketing Supervisor, Chantell Sain reported the following:

May is Community Action Month. She told the commission that this was an opportunity to showcase and remind the public how important Community Action Agencies like SDC are. She said that SDC is the largest Community Action Agency in the state of Wisconsin and that it represents Milwaukee County.

Ms. Sain reported that a video campaign would run until the end of the month. She talked about a social media campaign across all platforms that SDC is on featuring all CAP all month. She said at the close of the event month there would be an all-agency pizza party because it would end on the same day as National Pizza Day.

Research Advocacy & Public Policy:

SDC Public Policy Manager, Jennifer Harris reported that on the Research Advocacy & Public Policy decision tree process. She also reported that she was reviewing and coordinating the data received from the Community Needs Assessment. She reported that three-thousand people had taken the survey and was impressed that there were sixty youth who had participated in the survey during the Youth Summit.

Preliminary Information Shared:

62 % of people who completed the survey were eligible for SNAP, WIC, or some form of Public Housing Assistance.

Zip codes: 53206,09 and 08 had the highest participation rates

The top issues outlined were:

1. Crime
2. Employment
3. Food Insecurity
4. Health

Ms. Harris said that she would provide a draft of the report by the June board meeting,

Commissions Committee on Research Advocacy & Public Policy (RAP):

Donna Brown-Martin told the commission that at the Program Planning & Public Policy Committee meeting she made the committee aware of efforts under-way between the City, County and State of Wisconsin to correct the physical boundary that was created when the 175 State Trunk Hwy was installed in the late 1960's. She said that as a result of President Joe Biden's Build back better plan which allows for infrastructure repairs as a result of disinvestment that would re-connect communities; this are being identified.

She reported that she believed this could be a RAP engagement opportunity.

Legal Counsel James Hall Jr. added that in addition to that area there had been tremendous relocation in Park East. He told the commission that there are people who have expert information of the history of those actions and could contribute mightily to the discussion. He suggested that they reach out to Ruben Harpole.

Donna Brown- Martin said that she would investigate further and look for the commission's involvement around advocacy in this matter.

Marjorie Rucker made a motion to create an ad-hoc committee to examine a specific plan to pursue options. The motioned was seconded by Serina Chavez. The motion carried.

Barbara Toles asked what outcome SDC was looking for. Elmer Moore Jr. responded feasibility of SDC engagement and fit as it relates to the need and the commissions charge.

Community Engagement

SDC Governance & Executive Support Manager, Abra Fortson reported that efforts were underway to plan for the big Summit on Poverty Planning Coalition kick off for 2022.

Ms. Fortson reported that 2 more Community Organizers Public Policy had been onboarded.

She also reported that the dates for the 2022 Summit on Poverty are firm October 25th – 27th with the 27th being focused on the Commission Annual meeting.

Financial Report:

SDC Director of Finance, Patrick Kirslenlohr reviewed the SDC Financials.

SD Foundation Update:

No Report

SD Properties Update:

No Report

Committee Reports:

All Committee Reports were approved under consent agenda. Report outs are as follows:

Legal Counsel Report:

A motion was made by Nikki Purvis that the commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.

For the purposes of: CEO Evaluation & Agency Benefits and Compensation.

The motion was seconded by Barbara Toles.

A Roll Vote Was Taken:

Elmer Moore Jr. – Aye
Nikki Purvis – Aye
Terese Caro – Aye
Donna Brown-Martin – Aye
Marjorie Rucker – Aye
Daniel Gomez – Aye

Matthew Boswell – Aye
Barbara Toles – Aye
Kimberly Njoroge – Aye
Serina Chavez – Aye
John Jacobs – Aye

The committee convened into closed session.

The Board reconvened in open session and reported the following:

The Board met in closed session to consider matters relating to staff benefits and the CEO evaluation and benefits and took the following actions:

1. Approved an employee retention incentive payment in the amount of \$1000.00 to be made available to all employees hired on or before May 20, 2022 (with certain exceptions and conditions).
2. Approved the allocation of \$156,000.00 to pay for the retention incentive.
3. Approved the 2021 performance evaluation of the CEO conducted by the Executive Committee and approved the following with respect to the CEO's compensation:
 - That the CEO will participate in the 3% merit increase which was recently granted to agency staff.
 - That the CEO receives an amount of \$1500.00 designated as incentive compensation.

New Business:

- No reports

Old Business:

- No reports

Announcements:

- None

Adjournment:

- The meeting to adjourned @ 7:36pm



**Board of Commissioners
Thursday June 16, 2022**

Board Chairman, Elmer Moore Jr. called the June 16, 2022 SDC Board of Commissioners meeting to order at 5:35p

Roll Call:

Present

Elmer Moore Jr.

Daniel Gomez

Nikki Purvis

Matthew Boswell

Terese Caro

Barbara Toles

Donna Brown-Martin

Kimberly Njoroge

Marjorie Rucker

John Jacobs

Excused Absent

Dr. Valencia Brown

Dr. Chia Youyee Vang

Pardeep Kaleka

Alfred Komolafe

Absent

Carlisa Harris

Public Comments

A motion was made to adopt the June 16, 2022 Meeting Notice & Agenda by:
Nikki Purvis. Terese Caro seconded the motion. The motion carried.

A motion was made to Adopt the June 16, 2022 Consent agenda by:

Nikki Purvis. Alfred Komolafe seconded the motion. The motion carried.

The May 19, 2022 Board of Commissioners meeting minutes will be held over for the July commission next meeting. Report out for the closed session had not been received or added.

Chairperson's report:

Commission Chair, Elmer Moore Jr. welcomed staff.

CEO report:

SDC Governance & Executive Support Manager, Abra Fortson spoke on behalf of SDC CEO, Dr. George Hinton in his absence. She reported on what they both learned as attendees at The Just Economy Conference in Washington that herself and Dr. George Hinton attended days prior.

The workshops were very informational. They demarginalized against people who are not homeowners.

Marketing Report:

SDC Marketing Supervisor, Chantell Sain reported the following:

Research Advocacy & Public Policy:

SDC Public Policy Manager, Jennifer Harris reported the following:

SDC Needs assessment writing is underway. She reported that the COVID survey will be available at the SDC table during the Juneteenth celebration. She is working on the first research effort with collective impact framework. She also stated working on DOT suggested advocacy.

Community Engagement

SDC Governance & Executive Support Manager, Abra Fortson reported that efforts were underway to plan for the big Summit on Poverty Planning Coalition kick off for 2022.

Financial Report:

SDC Director of Finance, Patrick Kirslenlohr reviewed the SDC Financials. He stated that January finances was a juggling act because although SDC had the approval of the grants, the funding was not available yet.

He stated that SDC's cashflow loan had not utilized because the agency has not needed it.

The income statement is low due to finance waiting on November contracts.

The legacy Gala was a success, Commissioner John Jacobs received a \$10,000 sponsorship.

Commissioner Dr. Chia Youyee Vang received a \$2,500 sponsorship.

To date SDC has received \$62,000 in considered gift funding and \$75,000 in asked funding.

SD Foundation Update:

No Report

SD Properties Update:

For go due to the absence of George Hinton.

Committee Reports:

No report

Legal Counsel Report:

SDC Director of Human Resources, Pamela Johnson reported provided updates that had made to the agency IT policy.

A motion was made to adopt the new IT policy by:

Barbara Toles. Elmer Moore Jr. seconded the motion. The motion carried.

New Business:

Elmer Moore Jr. stated that June is pride month. He was not sure if SDC has done anything to recognize it. If nothing had occurred this year, he suggested SDC do something next year to bring awareness.

June 19th 2021 the President of the United States Joe Biden has made Juneteenth a recognized federal holiday. SDC would close for business in recognition of the Juneteenth holiday.

Old Business: No reports

Announcements:

Elmer Moore Jr. recognized commissioner Terese Caro for all the wonderful things that she is doing in the community.

Nikki Purvis stated that there was a Flag Race Ceremony would happen on June 17th at 11:00am. It will be located at Zeidler Municipal Building, address: 841 N Broadway.

Commissioner John Jacobs states he is working on an article that would feature a successful Absolute Advantage program participant who is thriving in the trades. More information to come.

Commissioner Terese Caro commended SDC for helping a young person from the community gain access phlebotomy classes.

Adjournment: The meeting adjourned @ 6:45pm

Meeting minutes respectfully submitted by: Antoinette Ashley



July 2022

Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
Action Items					
BP2647	Maximus Third Party Partners	Career training	June 17	\$50,000	Refunding
BP2648	Medical College of Wisconsin	Research and Policy	N/A	\$58,955	New
BP2649	WI Dept. of Public Instruction	Child and Adult Care Food Program	Oct 7	\$2,686,402	Refunding
Total				\$2,795,357.00	
Information Only					
				0	
Total				0	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
BP2650	Community Care Corps	Senior Services	July 8	\$150,000	New
Total				\$150,000.00	
Information Only					
BP2651	Reasons for Hope	Youth Services	June 17	\$5,000	New
BP2652	We Energies Foundation	Legacy Gala Sponsor	July 31	\$5,000	New
Total				\$10,000.00	

Grant Status 2022

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	47	\$21,109,769	21	\$18,720,008	\$12,815,111	24	\$5,484,576	1	\$10,000
SDF only	20	\$396,000	6	\$32,000	\$10,250	12	\$342,000	1	\$10,000

Note: The SDC Board of Commissioners and all its committees are in recess during the month of August. Therefore, there are no Briefing Papers for August 2022.

AGENCY DASHBOARD

ADMIN - May 2022

QUALITY ASSURANCE

Data Monitoring

Unduplicated households entered in CAP60 (YTD) **1,738**
Unduplicated households entered in Survey Monkey Apply (YTD) **8,178**

Monitoring

Number of program past due external reports **2**

Staff Training

Sessions **1**
Staff Attended **3**

PLANNING

Pending Proposals

31

Awarded Proposals

9

Rejected Proposals

1

Total Awarded funds **\$10,396,571**
Funding From New Source **\$5,065,111**
(SDC & SD Foundation)

ACCOUNTING January 2022

Revenue **\$2,912,614**

Program Expenses **\$2,912,197**

Net Income/Loss **\$417**

Net Position **\$1,886,757**

MARKETING

Email Marketing



- 8 emails sent to over **43K** customers
- Email open rate **34.2%**
- Click rate **4.43%**

Social Media Marketing



Facebook | **52** posts

- Reach **8.7K** people

Instagram | **59** posts

- Reach **1.5K** people

LinkedIn | **45** posts

- Reach **3K** people

Twitter | **42** posts

- Reach **6.9K** people

Website Marketing



- **29.1K** website visits
- **13.5K** new users

HUMAN RESOURCES



Total Staff **156**



New Staff **9**

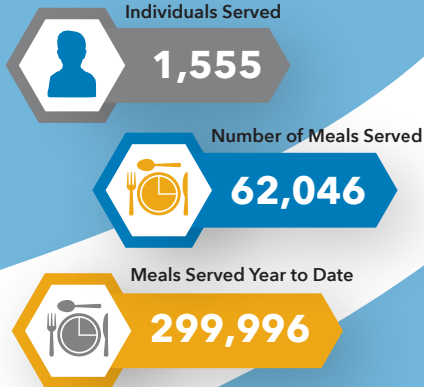


Staff Exit **7**
Voluntary 3
In-voluntary 4

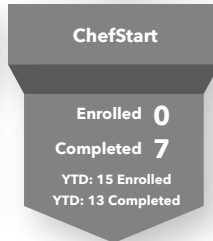
AGENCY DASHBOARD

SERVICES
May 2022

NUTRITION SERVICES



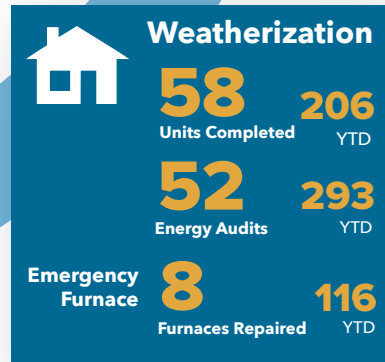
CAREER SERVICES



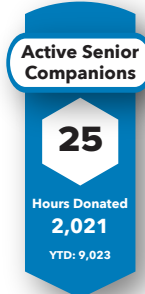
YOUTH & FAMILY SERVICES



RESIDENTIAL SERVICES



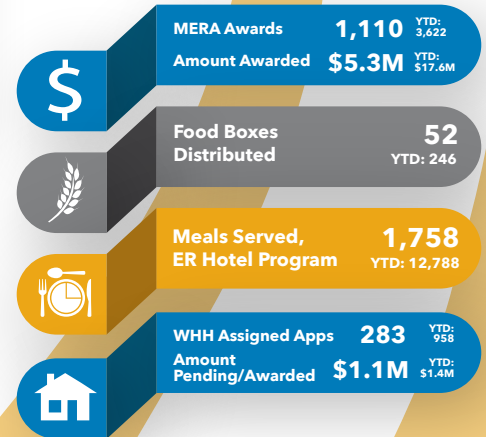
SENIOR SERVICES



MENTAL HEALTH & WELLNESS SERVICES



EMERGENCY SERVICES



FINANCIAL SERVICES

470 Taxes Filed

YEAR TO DATE

3,791 Taxes Filed

\$1.6M Total Refunds Distributed - YTD



EDUCATION SERVICES

