

Meeting Notice

Board of Commission Meeting

Thursday January 20, 2022

VIRTUAL MEETING

1730 W. North Avenue

Milwaukee, WI 53205

5:30pm

SDC Board of Commission Meeting January 20, 2022 Virtual Meeting 1730 W. North Avenue

Milwaukee, WI 53206

AGENDA

1.	Call to Order	Chair, Elmer Moore Jr.
2.	Roll Call	
3.	Compliance with the Open Meetings Law	
4.	Public Comments	Information
5.	Adoption of the January 20, 2022 Notice & Agenda	Action
6.	Adoption of the January 20, 2022 Consent Agenda	Action
	(Note: Board members may request the removal of items from the consent agenda on the regular agenda for discussion and action by the Board of Commission.)	; the item will then be placed
7.	Adoption of the Board of Commission meeting minutes:	Action
	• Approval of December 14, 2021 Meeting minutes	
8.	Chairperson's report – SDC Board Chairman, Elmer Moore Jr.	Information/Action
9.	CEO Report – SDC Chief Executive Officer, George P. Hinton	Information/Action
10.	Financial Report – SDC Director of Finance, Patrick Kirsenlohr	Information
11.	SD Foundation Update: SD Foundation Chairman, Alicia Smith	Information
12.	SD Properties Update – SD Properties Chair, Ossie Kendrix	Information
13.	Committee Reports:	Action

SDC Board of Commission Meeting January 20, 2022 Virtual Meeting 1730 W. North Avenue Milwaukee, WI 53206

A. Program Planning & Public Policy:

December 2021 Briefing Paper Review: Action

• BP2605

• BP607

• BP2606

• BP608

Information Only: Information

• None

SD Foundation Briefing Papers October 2021:

• None

SD Foundation October Information Only:

• None

B. Budget Committee Report Action
C. Governance Committee Report Action

14. Legal Counsel Report *

Action

NOTICE is hereby given that the Commission **will** convene in closed session to consider item (s) above pursuant to Section 19.85 (1), (b) (c), (e), (f) and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.

15. New Business Information

16. Old Business Action /Information

17. Announcements Information

18. Adjournment Action



Social Development Commission SDC Board of Commission Meeting December 16, 2021 **VIRTUAL MEETING** 1730 W. North Avenue

Board of Commissioners, Virtual Annual Meeting Thursday December 14, 2021

Call to order by Board Chair, Elmer Moore Jr. at 5:37 pm

Roll Call

Members present:

- Terese Caro
- Donna Brown-Martin Chaired the meeting
- Matthew Boswell
- Pardeep Kaleka
- Dr. Chia Youyee Vang
- Barbara Toles
- Kimberly Njoroge
- Alfred Komolafe
- Bennet Rucka
- John Jacobs
- TARP Craig Sanders

Excused

- Elmer Moore Jr.
- Nikki Purvis
- Matthew Boswell
- Dr. Valencia Brown
- Ossie Kendrix
- Carlisa Harris

Absent

• None

Compliance with Open Meetings Law- Confirmed by Abra Fortson

Public Comments:

Dr. Chia Vang announced that she had been appointed Vice Chancellor at UW- Milwaukee after a national search had been conducted. The commission extended official congratulations.

Dr. Hinton noted the Executive Office vacation schedule.

Donna Brown Martin wished all a happy holiday.

Adoption of December 14, 2021 Notice and Agenda

Dr. Chia Vang made a motion to accept the December 21, 2021 Notice & Meeting Agenda. The motion was 2nd by Pardeep Kaleka. The motion carried.

Adoption of December 14, 2021 Consent Agenda

Adoption of November 18, 2021 Board of Commission meeting minutes:

A motion was made by Pardeep Kaleka to accept the November 18, 2021 Board of Commission meeting minutes. The motion was 2nd by Barbara Toles. The motion carried.

Board Chair Report:

In his absence Board Chair Moore communicated the passing of SDC TARP and former 2-time Board Chair, Rosemary Holley. He said that he would be exploring how to best honor her in her legacy and impact on SDC and the community she served.

Donna Brown-Martin spoke to Mrs. Holley's graciousness shown to her as a new board member. She also mentioned the guidance Mrs. Holley provided as well.

Dr. Hinton said he was both proud and grateful for her sincere commitment to the work of the Commission and SDC as a CAP Agency.

CEO Report:

SDC CEO Dr. George P. Hinton reported that this time last year SDC was still dealing heavily with the Covid-19 pandemic issues and was extremely busy. He said that there are a lot of pending opportunities for SDC because of its ability to service the community through the pandemic. He reported the following:

Homeowner Stabilization Program:

This is an opportunity that is taking shape that would provide respite to homeowners who are in dire financial straits as a result of their income having been impacted by covid-19. This resource would likely provide respite to homeowners who are behind in their mortgages and or taxes. More details will follow as the resource comes closer.

Lead Abatement

This Lead Abatement/Remediation opportunity is funded in partnership with The City of Milwaukee.

There is now an opportunity to train go in and do the remediation. SDC is working with its Employ Milwaukee to create workforce opportunities to address this issue. SDC hopes to tap into its own Absolute Advantage Program.

Dr. Hinton reported that he continues to ensure the partnership commitment to North Division made by Marquette University and Ascension stays intact. He noted that Covid-19 and school closure makes it difficult to gain traction, but all collaborators remain committed.

Milwaukee Emergency Rental Assistance (MERA) Program

Patrick Kirsenlohr reported that MERA has pushed well over \$30 million into the community in 2021. Dr. Hinton reported that as we move into 2022 SDC is preparing for another wave of this same resource to be allocated. He noted that the Treasury is currently working on the disbursement to cities across the US. He said as a result the Program is posting 10-15 FTE's.

Financial Report:

SDC Director of Finance, Patrick Kirsenlohr provided a financial report through may. He provided income statements and said there were no surprises. He noted that it was about this time that rent assistance started last year.

2022 Budget Presentation

Overview:

- 71.3 million budgets in comparison to 40 million last year. This is a 40% increase because of the insertion of ARRPA funding that came to the agency.
- Not confident these dollars will stay because they were put together to help with the need due to the covid-19 pandemic.
- Doesn't know if it will stay a part of our normal operations in comparison to 2021.
- Mr. Kirsenlohr reviewed the 2022 budget projections with the commission.

A motion was made to first amend the 2021 budget to reflect the ARRPA funds that came later in 2021by John Jacobs. The motion was 2nd by Dr. Chia Youyee Vang. The motion carried.

A motion was made by John Jacobs to accept and approve the 2022 Budget as proposed by SDC Finance Director, Patrick Kirsenlohr. The motion was 2nd by Alfred Komolafe. The motion carried.

SD-Foundation:

Dr. Hinton reported that SD Foundation would have a new chair and would probably return for reporting in January 2022.

He reported that Glenn Carson who normally represented the Board of Commissioners at the SD Foundation has secured new employment and would no longer be serving at the appointment of United Way.

SD Foundation voted to bring aboard 5 more people onto their board which included a past Commissioner. One of which included Glenn Carson.

SD Properties:

SD Properties staff is working on updating the building at the sw side site. It was reported that there is back log due to supply chain issues and that there would be a 16-week delay for furniture.

The SDC Departments and programs that will move over to the SW location first are the Finance Department & Volunteer Income Tax Assistance (VITA) Program.

SDC is in conversation with Children's Hospital to install a pop-up clinic opportunity at the North Avenue location. This would be a primary care nursing and pre-natal health resource.

Common Bond just signed a lease extension for one more year.

Committee Reports:

All committee actions were passed under consent agenda

Governance Committee

Legal counsel reported that in the instance where an elected position has been vacated prematurely. The way the new ordinance reads makes provision for the recommendation and installation of an appointed person who resides in that district.

Committee Chairman Boswell thanked Legal Counsel for that clarification.

Barbara Toles asked how a nominating committee will be assembled. Legal responded at the discretion of the Governance Committee Chair and or the Commission Chair.

Program Planning & Public Policy Committee

Barbara McKillop reviewed briefing papers due to lack of quorum at Program Planning & Public Policy Committee meeting.

A motion was made by Terese Caro to approve Briefing paper BP2606. Alfred Komolafe 2nd the motion. The motion carried. It was noted that Nikki Purvis would be marked as having abstained.

A motion was made by Terese Caro to accept BP2605-2608 the motion was 2nd by Barbara Toles. The motion carried.

Dr. Hinton reported that needs assessment data is currently being collected.

Legal Report:

No formal report

Old Business:

None

New Business:

None

Adjourn: Motion by Matthew Boswell; 2nd by Commissioner Craig Sanders Motion carried.

The meeting adjourned at 7:15p



January 2022

Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continu ation				
Action Items									
BP2608	US Department of Energy	Residential Services/ Weatherization Assistance Enhancement and Innovation	January 20 for Concept paper Feb 28 for full proposal	\$2,000,000	New				
BP2609	Americorps	Senior Companion Program	March 10	\$333,146	Refunding				
BP2610	Americorps	Foster Grandparent Program	March 10	\$232,720	Continuation of 3-year contract				
BP2611	Employ Milwaukee	Career Services – Absolute Advantage- Lead Abatement Employment Training Initiative	N/A	\$1,545,905	New				
BP2612	Employ Milwaukee	Career Services- SDC Healthcare Choice program	N/A	\$58,500	New				
Total				\$4,170,271.00					
Information Only									
	None			0					
Total				0					

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New				
Action Items									
Total				0					
Information Only									
	None			0					
Total				0					

2021 Status as of January 4, 2022

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency- wide	85	\$34,311,864	46	23,092,110	\$8,116,920	16	\$408,047	20	\$4,343,421
SDF only	34	\$947,000	8	\$293,250	\$149,250	11	\$127,500	13	\$445,000



Agency Dashboard

Administration Metrics As Of December 2021







Quality

Training

CAP60 for 1 staff

Customer Service Monitoring

- 1287 Surveys Collected
- 58% Reported being highly satisfied with customer service
- 38% Reported being satisfied with customer service
- 1% reported being Dissatisfied with customer service

Marketing

Email Marketing



- 6 emails sent to 41k customers
- Email open rate 24.9%

Social Media Marketing



Facebook | 52 posts

• Reach: 11.0k people

Instagram | 32 posts

Reach 762 people

LinkedIn | 33 posts

Reach 1.2k people

Twitter | 32 posts

• Reach 2.3K people

Web Site Marketing

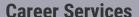


- 43.1K Website visits
- 19K New users to the site.



Agency Dashboard

Programs Metrics As Of December 2021



Vocational Skills Certifications



Skills Enhancement



Absolute Advantage 37



ChefStart 28

Job Placements

Education Services

Adult Education



509 HSED 109



Computer Skills Training 68



TAB Testing 127

60

Emergency Services

Food Pantry

Rental Assistance





5.000 **Families**



\$45 Million **Amount Paid Out**

Residential Services

Families Served

Weatherization Program 616



Furnace Repair



148



Lead Safe Program 51

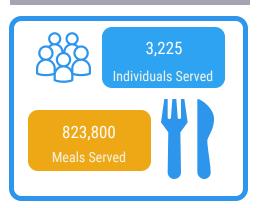


Neighborhood Improvement Program



Nutrition Services

Obtained High School Diploma



Financial VITA Tax Service Literacy **Participants** Tax Returns Filed 5,833

Financial Services

Senior Services

Senior Companions



Volunteers 37



Hours Donated 31403

Foster Grandparents



Volunteers 37



Hours Donated 28603

Youth & Family Services







Mental Health & Wellness Services



