





*HSED Graduation at  
Milwaukee Area  
Technical College*



# OUR HISTORY

## Social Development Commission

### Unshaken. More than ever, despite the pandemic!

The Social Development Commission's mandate has always been devoted to advocating and addressing the needs of Milwaukee County residents. For almost 60 years, we have helped people out of poverty through research, partnerships, and strategic programming.

On June 4, 1963, the Social Development Commission (SDC) held its first meeting as a result of Mayor Henry W. Maier advocating for a community-wide social planning and action agency. SDC became one of the first intergovernmental bodies in the United States that included representation from the public sector, private sector, and low-income community.

Through President Lyndon B. Johnson's State of the Nation address declaring the War Against Poverty and from the advocacy of Dr. Martin Luther King Jr., Community Action Agencies were born. In 1964, the Economic Opportunity Act created Community Action Agencies. SDC became Milwaukee County's Community Action Agency. We are one of a thousand throughout the country coordinating state and nationwide services to move individuals and families beyond poverty.

We're a Commission on poverty and a Community Action Agency. This structure brings transactional change to our community through programming and transformational change by getting to the root cause of issues via research and advocacy.

We are on a mission to empower Milwaukee County residents with the resources to move beyond poverty.



### Appointed Partner Agencies





*Elmer Moore, Jr., Chairman  
SDC Board of Commissioners  
Greater Milwaukee Committee*

## FROM OUR BOARD CHAIR

2021 was a year of reflection on our resilience as a community. We emerged from a pandemic to not only secure our legacy but also deal with the aftermath of economic and employment challenges.

Not only did SDC remain open, we also grew our services to support individuals and families during a time of crisis. It was a steep learning curve for SDC employees and Board of Commissioners. We continue to voice the needs of our communities and mobilize resources to move people out of poverty.

Sincerely,

Elmer Moore, Jr., Chairman  
SDC Board of Commissioners

## Appointed Commissioners



**Nikki Purvis**  
Vice-Chair  
City of Milwaukee



**Donna Brown-Martin**  
Secretary  
Milwaukee County



**Terese Caro**  
Treasurer  
Office of the Governor



**Ossie Kendrix, Jr.**  
African American  
Chamber of Commerce



**John Jacobs**  
AFL-CIO  
Milw. Area Labor Council



**Dan Gomez**  
Hispanic Chamber  
of Commerce



**Pardeep Kaleka**  
Interfaith Conference



**Dr. Valencia Brown**  
Milwaukee Area  
Technical College



**Matthew Boswell**  
Milwaukee Public  
Schools



**Glen Carson**  
United Way of Greater  
Milwaukee



**Dr. Chia Youyee Vang**  
University of Wisconsin  
Milwaukee

# BOARD OF COMMISSIONERS

## Milwaukee County Elected District Representatives



Carlisa Harris  
District 1



Barbara Toles  
District 2



Kimberly Njoroge  
District 3



Alfred Komolafe  
District 4



Rosa Villa-Menes  
District 5



Ben Rucka  
District 6



Rosemary Holley

## In Memoriam Rosemary Holley

Ms. Holley has been associated with SDC for as long as we have been in existence. She first served on the Head Start Parent Council and was elected to SDC's Board of Commissioners. She held the position of Chairperson in 1996, 1998, and 1999. In 2013, she rejoined SDC's

Board to serve as Governance Technical Assistance Resource Provider (TARP), using her knowledge and experience on SDC's Board to provide advice on matters related to Board Governance.



Craig Sanders  
Outgoing - District 3  
TARP - Technical Access Resource Person

## George Matthews Award



Barbara Toles  
SDC Commissioner, District 2

The 2021 **George Matthews Board Member of the Year, Community Service Award** was given to Commissioner Barbara Toles, District 2, for her exceptional commitment to the board and the mission of SDC. Commissioner Toles received this award at the SDC Annual Meeting that was held during the 2021 Summit on Poverty.



# FROM OUR CEO

## Our Commitment Remains

Dear SDC Friends and Family,

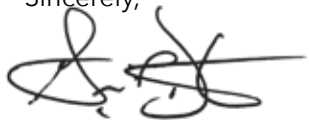
As we came out of the pandemic, we noted a worsening of the common challenges experienced by Milwaukee County residents, especially among those who live in poverty. We faced an upsurge in requests for assistance as companies and businesses closed and unemployment rose. Many doors remained closed, but we stayed open to serve our community.

For what was initially deemed as a passing health crisis, the pandemic increased and, in many ways, unleashed new challenges to our work. We needed to be innovative about our approach to ensure efficiency and higher impact while keeping operations at a sustainable level. This required more hands on deck for our programs and an internal look at our systems and staff.

This period lay bare the extent to which poverty continues to create inequalities in race, earnings, and social class. All of which was more pronounced with the shutdown. We witnessed a return to normalcy where the most impacted members of our community were not considered. Instead of scaling down our outreach, we scaled up to meet the increasing demand for mental health services, food, rent, and other utilities.

I am speaking on behalf of SDC's more than 100 employees when I say that our commitment to serve the community remains strong. We continue to advocate for and expand new and existing pathways to provide resources that move Milwaukee residents out of poverty.

Sincerely,



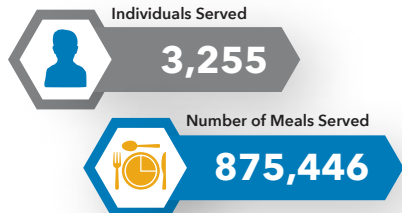
Dr. George P. Hinton, CEO  
Social Development Commission



*George P. Hinton, PhD  
CEO, Social Development Commission*

# OUR IMPACT IN 2021

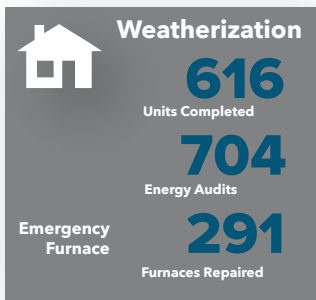
## NUTRITION SERVICES



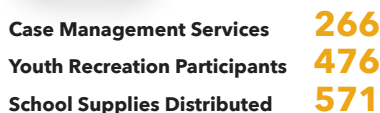
## CAREER SERVICES



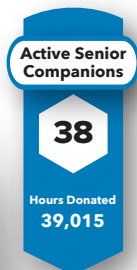
## RESIDENTIAL SERVICES



## YOUTH & FAMILY SERVICES



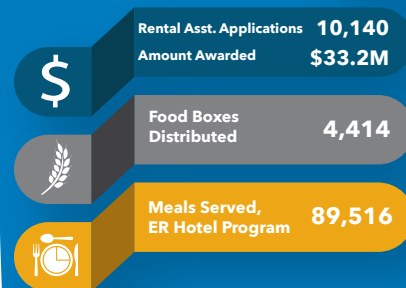
## SENIOR SERVICES



## MENTAL HEALTH & WELLNESS SERVICES



## EMERGENCY SERVICES



## EDUCATION SERVICES



## FINANCIAL SERVICES



# YOUTH & FAMILY SERVICES

## A Partnership for Recreation and So Much More

In partnership with the Way of The Cross Missionary Baptist Church, SDC set up a Summer Recreation Program for Milwaukee kids. This free program gave residents that could not afford the traditional summer daycare a safe place for their children to play and find new friends.

David Barham, SDC's Community Recreation Program Coordinator, says the Summer Recreation Program gives children the opportunity to release pressures experienced at home, burn energy through physical activities and sports, and socialize with other kids. "Most kids don't get a chance to participate with friends and schoolmates in the usual summer activities due to inequities in community access to recreation facilities. So, we provided free facilities all summer long," he adds.

The program also became a greater opportunity for community members to access other SDC services because most of the children, along with their parents, needed support beyond what the recreation program provided. That's everything from mental health counseling to COVID-19 vaccinations. "It is a place of safety and recreation. We address anger management, bullying, nutrition, mental health, and drug addiction. Our Case Managers are able to talk to the children and family members to link them to programs and services," he emphasized.



David Barham  
Community Recreation  
Program Coordinator  
Youth & Family Services



***"I may not help all of them but at least I can help one."***

*~ David Barham, Community Recreation Program Coordinator*



# NUTRITION SERVICES

## SDC's First Food Pantry

SDC opened a new site in Milwaukee's Northwest side to boost its community service outreach through its strategic programs and provide an emergency food pantry. This new development will expand the Commission's strategic programming footprint and offer comprehensive one-stop-shop access to SDC programs.

Through partnerships with Hunger Task Force - Milwaukee, SDC was able to open a Food Pantry in an area considered a food desert for qualified residents. This site offers services beyond nutrition. Some of the services available at the site include food for a family of four for up to three days, workforce development, educational services, mental health services, and housing services.



# CAREER SERVICES

## Absolute Advantage

Absolute Advantage is a 10-week construction pre-apprenticeship course for income-eligible applicants. Students gain valuable knowledge and hands-on experience through opportunities created by SDC's partnership with Ezekiel Community Development Corporation and White Glove Group, Inc. The program supports residents interested in entering the construction industry, receiving certification, and preparing for a great paying job.

For Fidel Garcia, the Absolute Advantage Program was the solution for the change he needed. When he did not know where to go, someone directed him to SDC. Fidel says, "It was a great experience despite the challenges in my schedule between my work and life after work. My family is out of state, and I want to help them. The program made me want to thrive, and I couldn't have done this without SDC."

The Absolute Advantage Program pulls together SDC program partners and instructors to give graduates an opportunity to develop successful skills for achievement in the construction field.

*Fidel Garcia  
Absolute Advantage  
Graduate*





# RESIDENTIAL SERVICES

## SDC Joins Partners to Combat Lead Poisoning in Milwaukee

*Dr. George Hinton, SDC CEO  
and Karen Timberlake,  
Secretary-designee at WI  
Department of Health Services*

SDC has forged partnerships with the City of Milwaukee and the Wisconsin State Department of Health Services (DHS) to advocate for and implement interventions against lead poisoning, especially among children living in Milwaukee County. The impact of lead can affect a child's mental development, blood, kidneys, and can cause overall poor health outcomes.

According to CEO Dr. George Hinton, the partnership allows SDC to tackle housing and health issues affecting residents collectively. He reiterated SDC is prioritizing the health of children by preventing exposure to lead in the home as a key component of getting people out of poverty.

Secretary-designee at WI Department of Health Services, Karen Timberlake says, "The State of Wisconsin's legislature has signed off on a budget that will provide lead abatement of 800 homes across 72 counties over the next two years."

The State of Wisconsin and the City of Milwaukee designated SDC for lead abatement as part of the Lead Safe Housing Program.





# EMERGENCY SERVICES

## Rental Assistance Programs

### Helping Our Community Avoid Eviction

The impact of the pandemic has put millions of people across the nation at risk of losing their homes. SDC helped over 10,000 Milwaukee residents avoid evictions through the help of rental assistance programs. These programs put more than \$33.2M back into the community keeping families in their homes and supporting families as they regain their financial security. Most program participants, in 2021, had an average monthly income of \$1,103 with an average monthly rent of \$809. This left families with only \$294 to cover their utilities, food, and other basic needs for the month. But with the help of SDC, families received relief and, for some, got back on their feet.

**\$33,233,906**  
Total Amount Awarded

\$\$

**\$3,278**  
Average Amount Awarded

\$

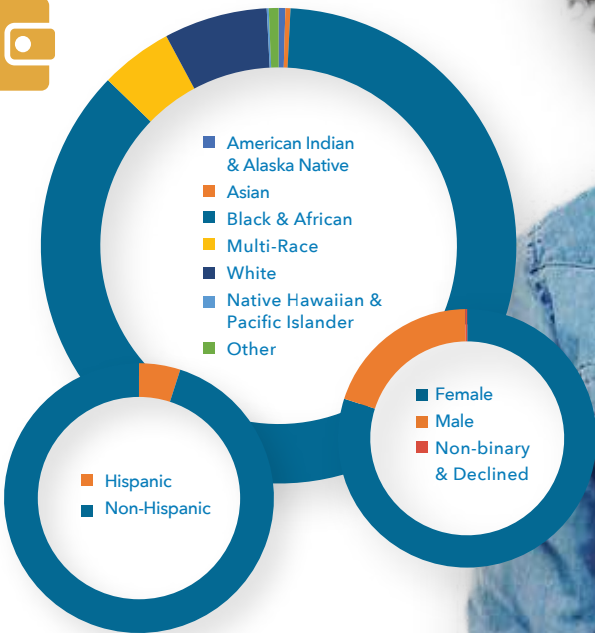
### Top 3 Zip Codes

**53218**  
**53209**  
**53206**

**\$1,103**  
Average Monthly  
Gross Income



**2.7**  
Average Family Size

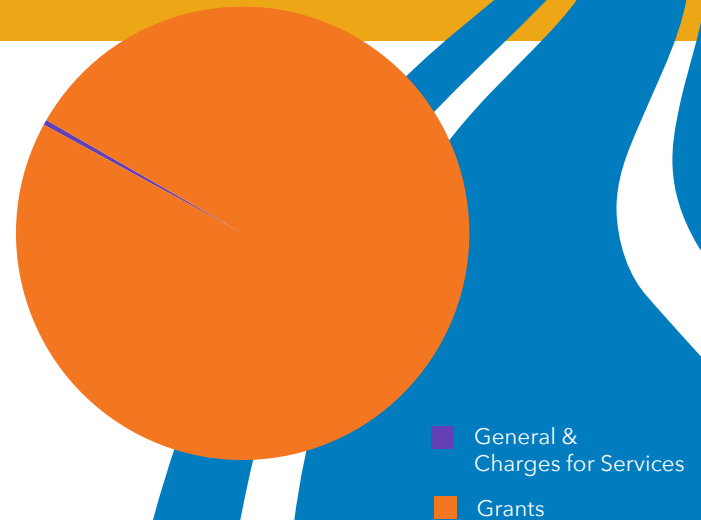


**\$809**  
Average Monthly Rent

# 2021 FINANCIALS

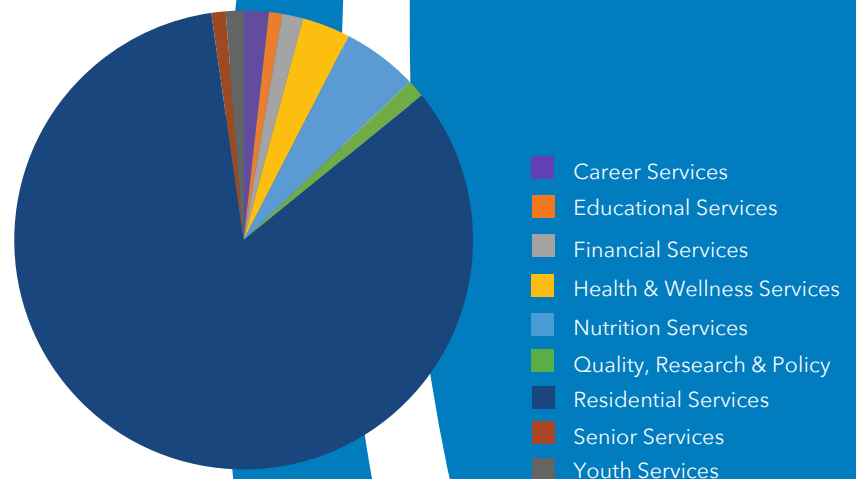
## Revenues

General	\$26,459
Charges for Services	\$106,889
Grants	<u>\$51,953,188</u>
<b>Total</b>	<b>\$52,086,536</b>



## Expenses

Career Services	\$919,030
Education Services	\$490,840
Financial Services	\$763,087
Health Services	\$1,767,752
Nutrition Services	\$2,775,378
Quality, Research & Policy	\$648,682
Residential Services	<u>\$43,521,019</u>
Senior Services	\$523,269
Youth Services	\$651,398
<b>Total</b>	<b>\$52,060,455</b>

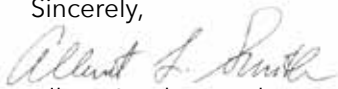


# SOCIAL DEVELOPMENT FOUNDATION

Over the last year, we have seen how much our lives are intertwined and how the pandemic impacted everyone. For instance, when we lose our health, we lose our jobs and our earnings. These circumstances create challenges in providing resources for our community in dire need of vital services.

The goal of the Social Development Foundation is to mobilize resources that will support the needs of our community. We pledge to seek more from those who help us. We look to reach a larger network of people who can support the essential work needed to move our community out of poverty.

Sincerely,



Albert Smith, President  
Social Development Foundation



*Albert Smith,  
President of the Social  
Development Foundation*

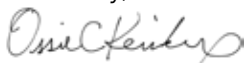
# SOCIAL DEVELOPMENT PROPERTIES

One of the greatest lessons we learned in 2021 is the value of having fully functioning facilities that helped us come out of the pandemic and maintain a connection with our community. This infrastructure made a big difference and kept our impact strong as we opened our new offices on the northwest side of Milwaukee. We kept hope alive for those who could not go to work due to job losses and the many more who could not leave their homes due to health restrictions.

We continued to enlighten residents about SDC through Summer Open Houses, where families received vital information on accessing SDC services. They met the people behind the numerous programs administered by the Commission.

Your constant support of SDC enables us to keep our mandate active in meeting the needs of Milwaukee County residents. We will be counting on you in the future as we continue to build a better Milwaukee County.

Sincerely,



Ossie Kendrix, Jr.  
SDC Commissioner



*Ossie Kendrix, Jr.  
SDC Commissioner*



# OUR 2021 SUPPORTERS

## Thank You to Our Funders and Supporters

SDC's success is strengthened by its funders, technical advisors, and other supporters who are equally committed to addressing poverty. Over 40 programs and services operated by SDC are funded by the federal government, foundations, corporations, and people like you. These diverse revenue streams support families in need. Support also helps SDC host community focused annual events, such as its annual Summit on Poverty, and conduct research to address the issues of poverty and systemic racism.





## **Our Mission:**

*Empowering Milwaukee County residents with the resources to move beyond poverty.*

## **Community Action Promise:**

*Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.*

### **SDC Main Office**

1730 W. North Ave.  
Milwaukee, WI 53205

### **SDC Teutonia**

6850 N. Teutonia Ave.  
Milwaukee, WI 53209

### **SDC Northwest**

9155 N. 76th St.  
Milwaukee, WI 53223

### **SDC Southside**

2968 S. Chase Ave.  
Milwaukee, WI 53207

### **SDC Southwest**

9004 W. Lincoln Ave.  
West Allis, WI 53227

**cr-sdc.org | (414) 906-2700**

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