



*Meeting Notice
Agenda*

Planning & Public Policy Committee Meeting

December 13, 2023

Virtual

1730 W North Avenue

Milwaukee, WI 53205

5:30 – 6:30 PM

*SDC Program, Planning & Public Policy Committee
Meeting Notice*

If you are unable to attend this meeting, please call Abra Fortson at 414-906-2720.

*NOTICE is hereby given that the Committee may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed. Posted with less than 48 hours' notice.



AGENDA

Wednesday December 13, 2023

SDC – 1730 W. North Avenue - VIRTUAL MEETING Via ZOOM

Milwaukee, WI 53205

5:30 PM- 6:30p

1. Call to order Chair, Donna Brown-Martin
2. Roll Call
3. Compliance with the Open Meetings Law
4. Adoption of the December 13, 2023, Meeting Agenda Action
5. Approval of the October 11, 2023, meeting minutes Action
6. Approval of the November 8, 2023, meeting minutes Action
7. Planning

Presented by Barbara McKillop, SDC Grant Writer

November 2023 SDC Briefing Paper Review:

Action

- BP2751
- BP2752
- BP2753
- BP2754

Information Only:

Information

- BP2755

SD Foundation Briefing Papers November 2023:

Information

None

SD Foundation November Information Only:

- BP2756
- BP2757
- BP2758



- | | |
|---|--------------------|
| 8. Program Reports | Information/Action |
| A. Nutrition Services Programs Update: | |
| Presented by Earl Guyton, SDC Nutrition Services Program Manager | |
| B. Dashboard Report | |
| Presented by Bryant Lewis, Quality Assurance Coordinator | |
| C. Marketing Report | |
| Presented by Chantell Sain, SDC Marketing Supervisor | |
| 9. Public Policy, Government Affairs & Community Engagement | Information/Action |
| A. Policy & Research Updates: | |
| Presented by SDC Public Policy Manager, Jennifer Harris | |
| B. Government Affairs Update: | |
| Presented by SDC Executive Support & Governmental Affairs Manager, Abra Fortson | |
| 9. New Business | Information |
| 10. Old Business | Information |
| 11. Adjournment | Action |



Program Planning and Public Policy Committee

Meeting Minutes October 11, 2023

Call to order by Committee Chair, Donna Brown-Martin at 5:30p

Roll Call: Antoinette Ashley confirmed a quorum.

Committee members present included:

- Donna Brown-Martin
- Kimberly Njoroge
- Barbara Toles
- Serina Chavez

Excused Absent:

- Vincent Bobot

Absent:

- None

Compliance with Open Meetings Law: Confirmed by Abra Fortson

Adoption of October 11, 2023 Meeting Agenda

- Kimberly Njoroge made a motion to accept October 11, 2023 Meeting Agenda
- The motion was second by Barbara Toles.
- The motion carried

Approval of July 12, 2023 Meeting Minutes

- Barbara Toles made a motion to accept July 12, 2023 Meeting Agenda
- The motion was second by Kimberly Njoroge.
- The motion carried

Planning

SDC Grant Writer Barbara McKillop presented briefing papers BP2725, BP2726, BP2727, BP2728, BP2729, BP2730, BP2731, BP2732, BP2733, BP2734, BP2735, BP2739

A motion was made by: Serina Chavez to approve Briefing Papers BP2725 through BP2739. Barbara Toles seconded the motion. The motion carried. It was noted that Donna Brown Martin abstained from voting on BP2725 because it's a Milwaukee County grant.

Program reports

SDC Housing Services Program Supervisor LaSonda Buck provided updates on SDC's MERA program. She reported that the close of the program the number of clients SDC was able to serve with the funding provided.

SDC Quality Assurance Coordinator, Bryant Lewis provided SDC's External Audit Report. Bryant also provided the Quality Report for the second quarter of 2023.



SDC Career Services Program Manager, Shyrída Lane, provided updates on SDC's Career Services Program and its targeted numbers of clients served vs the actual number of clients served in regards to the 2023 Programs Outcomes.

SDC Weatherization Residential Services Program Manager, Ron Klafka, provided updates on SDC's weatherization program and its targeted numbers of clients served vs the actual number of clients served 2023 Programs Outcomes.

Public Policy, Government Affairs & Community Engagement:

SDC Public Policy Manager, Jennifer Harris, provided Policy & Research Updates. Jennifer reported the following:

- She reported on the RAP committee.
- CSBG Site Visit
- D.R.I.V.E. research updates

SDC Executive Support & Governmental Affairs Manager, Abra Fortson, provided Government Affairs Update.

Abra Reported the following:

- District 1 Commissioner Elections winner
- CRL being taken through:
 - reporting exercises with goal being a Community Engagement Dashboard (including Community Relations)
 - Identity & Intention Discussion
 - Have been assigned to implementation work groups being formed.

New Business:

None

Old Business:

None

Adjourn

Barbara Toles made the motion to adjourn at 7:05 p. Serina Chavez seconded the motion. The motion carried.



Social Development Commission

Program Planning and Public Policy Committee

Meeting Minutes November 8, 2023

Call to order by Committee Chair, Donna Brown-Martin at 5:37p

Roll Call: Antoinette Ashley confirmed a quorum.

Committee members present included:

- Donna Brown-Martin
- Vincent Bobot
- Barbara Toles
- Serina Chavez

Excused Absent:

- Kimberly Njoroge

Absent:

- None

Compliance with Open Meetings Law: Confirmed by Abra Fortson

Adoption of November 8, 2023 Meeting Agenda

- Serina Chavez made a motion to accept November 8, 2023 Meeting Agenda
- The motion was second by Barbara Toles.
- The motion carried

Approval of October 11, 2023 Meeting Minutes

- Barbara Toles made a motion to differ the October 11, 2023 meeting minutes due to corrections needed.
- The motion was second by Serina Chavez.
- The motion carried

Planning

SDC Grant Writer Barbara McKillop presented briefing papers BP2745, BP2746.

A motion was made by: Barbara Toles to approve Briefing Papers BP2745, BP2746. Serina Chavez seconded the motion. The motion carried.

Barbara Toles questioned if grants that are applied for are followed up on.
Barbara McKillop answered by stating it is a case by case bases.

Program reports

SDC Education Services update was provided by Erica Metcalfe, Education Services Education Coordinator.

SDC Quality Assurance Coordinator, Bryant Lewis provided SDC's Quarterly Report and SDC's Audit Report.



SDC Marketing Supervisor Chantell Sain reported from the marketing side of the dashboard.

Public Policy, Government Affairs & Community Engagement:

SDC Public Policy Manager, Jennifer Harris, provided Policy & Research Updates. Jennifer reported the following:

- Strategic Planning Update
 - Tactical Taskforce Team Lead (Orientation)
 - Contracted Vendors—Root Cause Analysis
 - Research Update: (Board Request-Childcare)
 - Advocacy Requests:
 - a) Weatherization (Clean Energy & MKE GO)

SDC Public Policy Manager, Jennifer Harris, provided Government Affairs Update.

Abra Reported the following:

- SDC's Community Relations Liaisons are continuing their readings and working forward on their asset mapping and their war room discussions. They are being utilized as a capture point for data and becoming accessible for the organization to use.
- Summit on Poverty 2024 dates will be October 3-4 of 2024. The transcription of the 2023 SOP which includes all of our speakers and quite a few of our workshops. are complete. Some workshops didn't have audible information because speakers didn't use the microphone.

New Business:

None

Old Business:

None

Adjourn

Barbara Toles made the motion to adjourn at 6.27p. Serina Chavez seconded the motion. The motion carried.

Meeting minutes respectfully submitted by: Antoinette Ashely, SDC Administrative Support Specialist



December 2023
Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/ Continuation
Action Items					
BP2751	WI Dept of Health Services- Bureau on Aging	Senior Companion Program Match	Dec 1	\$83,858	Refunding
BP2752	WI Dept of Health Services- Bureau on Aging	Foster Grand Parent Program	Dec 1	\$42,987	Refunding
BP2753	WI Dept of Health Services	Prevention and Treatment Vaping	Dec 13	\$100,000	New
BP2754	America Works	Pre-apprenticeship	N/A	\$20,000	New
Total				\$246,845.00	
Information Only					
BP2755	Employ Milwaukee	Career Services-Certified Nurses Assistant (CNA)	N/A	\$19,300	New
Total				\$19,300.00	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
Total				0	
Information Only					
BP2756	Pitney Bowes Foundation	Education		\$10,000	New
BP2757	Vilter Foundation	IPSR – Research		\$2,000	New
BP2758	Walmart Foundation	Nutrition Services		\$5,000	New
Total				\$17,000.00	

Grant Status 2023

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency- wide	83	\$36,114,495	30	\$16,557,200	\$977,513	34	\$3,081,872	16	\$15,960,089
SDF only	41	\$1,265,500	8	\$81,000	\$74,000	21	\$664,000	12	\$385,000

AGENCY DASHBOARD

ADMINISTRATION

October 2023

PLANNING

Pending
Proposals

29

Awarded
Proposals

29

Rejected
Proposals

16

Total Awarded funds **\$14,173,797**
Funding From New Source **\$977,513**
(SDC & SD Foundation)

QUALITY ASSURANCE

Data Monitoring

Unduplicated households
entered in CAP60 (YTD)

4,737

Unduplicated households
entered in Survey Monkey Apply (YTD)

12,599

Staff Training

Sessions

0

Staff Attended

0

ACCOUNTING

August 2023

Revenue **\$37,096,781**

Program Expenses **\$37,096,781**

Net Income/Loss **-**

Net Position **\$1,114,255**

MARKETING

Email Marketing



- 1 emails sent to over **68.3K** customers
- Total Opens **31.2K**
- Clicks **1,472**

Social Media Marketing

Facebook | Posts **4**

New Likes **43** | Reach **8.9K**

Instagram | Posts **9**

Reach **1.4K** | New Followers **41**

LinkedIn | Posts **5** | Impressions **21.5K**
Engagement **17%**

Twitter | Posts **1** | Engagement **17%**
Impressions **6K**

HUMAN RESOURCES



Total Staff **117**



New Staff **1**



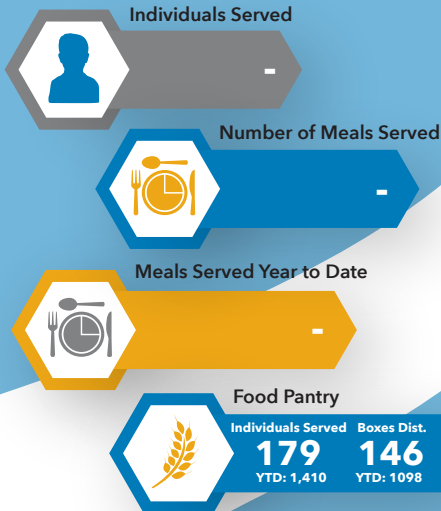
Staff Exit **13**

Voluntary 0
In-voluntary 13

AGENCY DASHBOARD

SERVICES - October 2023

NUTRITION SERVICES



CAREER SERVICES

Received Career Enhancement Services 26 YTD: 306

Nursing Skills

Enrolled 0
Completed 0
YTD: 137 Enrolled
YTD: 24 Completed

Absolute Advantage

Enrolled 0
Completed 12
YTD: 140 Enrolled
YTD: 100 Completed

Healthcare Discovery

Enrolled 0
Completed 0
YTD: 25 Enrolled
YTD: 15 Completed

ChefStart

Enrolled 0
Completed 0
YTD: 51 Enrolled
YTD: 27 Completed



YOUTH & FAMILY SERVICES

Case Management Services 11 504
Prevention Education 30 318
Youth Recreation Participants 62 521

RESIDENTIAL SERVICES



SENIOR SERVICES



Active Senior Companions

22
Hours Donated: 1,605 YTD: 15,164
Senior Clients: 64 YTD: 64

Active Foster Grandparents

23
Hours Donated: 1,853 YTD: 19,348
Youth Participants: 132 YTD: 132



MENTAL HEALTH & WELLNESS SERVICES

Admitted for Counseling Services 9 70 YTD
Gained Health Insurance 0 35 YTD
Received Prescription Assistance 0 3 YTD
Gained SNAP/ Food Share 0 22 YTD

HOUSING STABILIZATION SERVICES



FINANCIAL SERVICES

0 Taxes Filed 5,054 YTD
4 Received Financial Education 151 YTD



EDUCATION SERVICES

Started HSED/GED 8 YTD: 132
Obtained High School Diploma 6 YTD: 51
Pearson Vue Exams Provided 16 YTD: 163

