



*Meeting Notice
Agenda*

Planning & Public Policy Committee Meeting

Wednesday September 9, 2020

Virtual Meeting

1730 W North Avenue

Milwaukee, WI 53205

5:30 – 6:30 PM SDC Boardroom

*SDC Program, Planning & Public Policy Committee
Meeting Notice*

If you are unable to attend this meeting, please call Abra Fortson at 414-906-2720.

*NOTICE is hereby given that the Committee may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed. Posted with less than 48 hours' notice.



AGENDA

September 9, 2020

SDC – 1730 W. North Avenue SDC Board Room - VIRTUAL MEETING ZOOM LINK

Milwaukee, WI 53205

5:30 PM- 6:30p

- | | |
|-----------------------------------------------------|---------------------|
| 1. Call to order | Chair, Nikki Purvis |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Adoption of the September 9, 2020 Meeting Agenda | Action |
| 5. Approval of March 11, 2020 Meeting Minutes | Action |
| 6. Planning | Action |
| 7. Program Success Stories – Marketing Report | Information |

July 2020 Briefing Paper Review:

- | | |
|----------|----------|
| • BP2489 | • BP2496 |
| • BP2490 | • BP2497 |
| • BP2491 | • BP2498 |
| • BP2492 | • BP2499 |
| • BP2493 | • BP2501 |
| • BP2494 | • BP2502 |
| • BP2495 | |

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Information Only:

Information

- BP2500
- BP2503

SD Foundation Briefing Papers July 2020:

- None

SD Foundation Information Only:

- None

September 2020 Briefing Paper Review

- BP2504
- BP2505
- BP2506
- BP2507
- BP2508

September 2020 Request through SD Foundation

- BP2509
- BP2510
- BP2511

Information Only

- BP2512

8. Program Reports

Action

- Nutrition Services Presentation
- Community Needs Assessment
- Strategic Plan
- 2nd Quarter Program Reports



9. Policy	Action/Information
<ul style="list-style-type: none">• Agency wide compliance timeline• Internal Risk Assessment• ROMA Board Training – Rescheduled due Covid-19• CSBG Desk Audit• CSBG 2021 Funding Application	
10. New Business	Information
11. Old Business	Information
12. Adjournment	Action



**Program Planning and Public Policy Committee
Meeting Minutes March 11, 2020**

Call to order by Committee Chair, Nikki Purvis at 5:33

Roll Call: Barbara Mckillop confirmed a quorum. Committee members present included

- Nikki Purvis
- Donna Brown-Martin
- Carlissa Harris
- George Matthews
- Ben Rucka
- Rosa Vila Menes

Excused Absent:

- Craig Sanders

Compliance with Open Meetings Law: Confirmed by Barbara McKillop

Adoption of March 11, 2020 Meeting Agenda

- Revision of agenda order to conduct Item #7 (Program report by Residential Services) before Item #6 (Planning).
- Motion to approve March 11, 2020 Agenda was made by Donna Brown Martin
- 2nd by George Matthews
- Motion carried

Approval of February 12, Meeting Minutes

- Minor changes: Call to order was made by Chair Purvis, not by Vice-Chair Brown-Martin.
- Spelling of ARIS in Program Report is incorrect. This should be Eras Senior Network
- Motion to approve February 12 meeting minutes was made by George Matthews
- 2nd by Donna Brown Martin
- Motion carried

Program Report

Steve Schuettke provided an overview of Residential Services programs. This included:

- Weatherization Assistance Program. SDC receives more than \$6 million in funds to operate Weatherization program that provides energy improvements to income eligible families. Both renters and homeowners are beneficiaries of the program. Energy updates can include insulation, air sealing, and updates on mechanical systems.

Question by Commissioner Rucka: When is the year end for Weatherization? Steve explained that the fiscal year is from July 1 to June 30. Commissioner Rucka asked if he could get a listing of properties that received Weatherization within his district. Steve explained that we can get a listing according to zip code.

- Neighborhood Improvement Program (NIP): Program addresses code violations within the City's targeted CDBG area. Home improvements eliminate hazards for owner-occupied, income eligible homeowners.
- Lead-Safe Homes Program: Program is supported by the Wisconsin Department of Health Services. Lead abatement for families who receive Medicaid. The Lead-Safe Homes program is similar, but not the same program as SDC's lead abatement program that was operated with HUD grants in 2012-2015.

Residential Services operates its programs with significant marketing activities. They attend community gatherings to give presentations about programs, eligibility to participate in programs, and information about the benefits of the programs.

Planning

Presentation of Briefing Papers: SDC Grant Writer, Barbara McKillop provided a summary of the briefing paper schedule for March 2020.

- Motion to approve Briefing Papers 2471 and 2472 was made by George Matthews
- 2nd by Carlisa Harris
- Motion carried

Barbara McKillop presented summary of Planning Committee meetings from February 19 through March 11.

Policy

- Annual ROMA Board Training is required. This training date will be determined by the full board, but will likely take place on the third Thursday of April. The training will be a short presentation.
- Satisfaction Survey. Quality Assurance Coordinator, Bryant Lewis presented a short description of the process for the satisfaction survey to be completed by SDC customers and stakeholders. A handout described this process and included results from 2019 survey.
- The results of the 2019 Poverty Summit survey were also shared. Mr. Lewis explained that the response was wider because the survey was included as part of the Summit App.
 - Commissioner Purvis commented that she appreciates the layout of the data related to the surveys. They are easy to read. We will distribute the hand-outs to the full board
 - Commissioner Purvis asked: Were there any surprises or issues that came out on the surveys? Mr. Lewis replied that one question asked customers received services (North Avenue, Teutonia...). Most people responded that they received services at the North Avenue site. However, the second place was "other". Mr. Lewis was surprised because we would assume that the second most used site

would have been Teutonia. It's interesting that it was "other". This may be because of the VITA satellite sites during the tax season.

- Youth Surveys, 2019. We asked only three short questions (Did you learn anything? Do you plan to use any of the information you have learned? and, please rate this event). Youth are usually not responsive to long surveys. The survey events were workshops giving to youth at schools.

New Business

- CEO George Hinton announced that SDC is examining recommendations and ideas to address the threat of the Coronavirus on program operations.
- SDC is in the process of hiring staff for the Lead-Safe Homes program. 1.5 FTE staff will be hired.
- SDC is building a new partnership with North Division High School and Dr. Boswell. This project will be part of SDC's strategic plan. More to come
- In April SDC will be ready to share a more tactical plan with staff and board. This tactical plan will be based on the Strategic Plan. What will the next 3 years look like? Currently, subcommittees are working on the tactical plan.

Old Business: None

Adjourn

- Motion- George Matthews
- 2nd: Carlisa Harris.

The meeting adjourned at 6:12 pm



July 2020
Briefing Papers for Action/Information

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
Action Items					
BP2489	Wisconsin Department of Children and Families	Crisis Counseling	N/A	\$3,057,487	New
BP2490	City of Milwaukee Community Development Grants Administration (CDGA)	Neighborhood Improvement Program (NIP)-CDBG	TBD	\$110,000	Refunding
BP2491	City of Milwaukee Community Development Grants Administration (CDGA)	NIP- HOME	TBD	\$370,000	Refunding
BP2492	City of Milwaukee Community Development Grants Administration (CDGA)	Career Services- Pre-apprenticeship Programs	TBD	\$50,000	Refunding
BP2493	City of Milwaukee Community Development Grants Administration (CDGA)	Youth Services/Youth Recreation	TBD	\$30,000	Refunding
BP2494	City of Milwaukee Community Development Grants Administration (CDGA)	NSP-18	TBD	\$47,000	Refunding
BP2495	City of Milwaukee Community Development Grants Administration (CDGA)- Youth Council	Youth Services/Mental Health	July 2	\$25,000	Refunding
BP2496	City of Milwaukee Community Development Grants Administration (CDGA)	Career Services/Residential Services/Youth Services YouthBuild	TBD	\$100,000	Refunding
BP2497	Wisconsin Department of Health Services	Summer Food	May 8	\$78,914	Refunding
BP2498	Wisconsin Dept. Children & Families	Skills Enhancement	June 19	\$17,847	Refunding
BP2499	WHEDA- Housing Foundation	Residential Services	August 21	\$40,000	New
Total				\$3,926,248.00	
Information only					
BP2500	Prosperity Now	Volunteer Income Tax Assistance (VITA)	July 2	\$20,000	New
Total				\$20,000.00	

Requests through the Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
BP2501	Forest County Potawatomi Foundation	Financial Services-VITA	Sept 22	\$50,000	Refunding
BP2502	Goodyear Foundation	Career Services	N/A	\$25,000	New
Total				\$75,000.00	
Information Only					
BP2503	Cousins- Make it Better Foundation	NSP 18 Food Pantry	N/A	\$5,000	New
Total				\$5,000.00	

2020 Status-to-Date

Agent	Total # of requests	Total \$ requested	Total # awarded	*Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	47	\$21,928,267	17	\$12,854,977	\$12,490,736	20	\$8,568,915	7	\$385,000
SDF only	16	\$527,500	1	\$22,200	\$22,200	8	\$247,500	6	\$235,000



September 2020
Briefing Papers for Action/Information

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
Action Items					
BP2504	Wisconsin Department of Children and Families and HUD	Lead-Safe Homes	August 24	\$1,223,775	New
BP2505	Wisconsin Dept. of Public Instruction	Child and Adult Care Food Program (CACFP)	October	\$3,288,625	Refunding
BP2506	Wisconsin Department of Children/Families	Community Service Block Grant (CSBG)	October 1	\$2,231,917	Refunding
BP2507	Wisconsin Department of Health Services	Treatment Alternative Program (TAP)	October 9	\$350,000	New
BP2508	City Milwaukee- CARES Act	WRAP	N/A	\$15,000,000	New/ Temporary
Total				\$22,094,317.00	
Information only					
				0	
Total				0	

Requests through the Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
BP2509	State Farm	NSP 18 Food Pantry		\$25,000	New
BP2510	Marcus	ChefStart	October 1	\$25,000	New
BP2511	Cigna Foundation	NSP 18 Food Pantry	Sept 30	\$25,000	New
Total				\$75,000.00	
Information Only					
BP2512	Sephardic Foundation	Senior Services	N/A	\$10,000	New
Total				\$10,000.00	

2020 Status-to-Date

Agent	Total # of requests	Total \$ requested	Total # awarded	*Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	56	\$44,130,129	20	\$36,387,830	\$28,843,294	22	\$8,159,437	11	\$450,000
SDF only	20	\$612,500	2	\$23,700	\$22,200	10	\$277,500	8	\$275,000

The significant increase in new funding is because of funds for the WRAP program (both from state and City/Milwaukee funds), additional funds for Crisis Counseling, and an increase of CSBG funding because of the pandemic. These funds are available to SDC through 2021 or until the total amounts are expended. They will not be renewed for 2022.