



*Meeting Notice  
Agenda*

**Planning & Public Policy Committee Meeting**

**Wednesday November 9, 2022**

**Virtual**

**1730 W North Avenue**

**Milwaukee, WI 53205**

**5:30 – 6:30 PM**

*SDC Program, Planning & Public Policy Committee  
Meeting Notice*

**If you are unable to attend this meeting, please call Abra Fortson at 414-906-2720.**

\*NOTICE is hereby given that the Committee may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed. Posted with less than 48 hours' notice.



## AGENDA

**Wednesday November 9, 2022**

**SDC – 1730 W. North Avenue - *VIRTUAL MEETING Via ZOOM***

**Milwaukee, WI 53205**

**5:30 PM- 6:30p**

1. Call to order Chair, Donna Brown-Martin
  2. Roll Call
  3. Compliance with the Open Meetings Law
  4. Adoption of the November 9, 2022, Meeting Agenda Action
  5. Approval of the October 12, 2022 Meeting Minutes Action
  6. Planning Action
    - A. Presentation of the CSBG Application for approval Action
    - B. Approval of November 2022 Briefing Papers Action

Presented by Barbara McKillop, SDC Grant Writer
- November 2022 SDC Briefing Paper Review:** Action
- BP2675
  - BP2676
- Information Only:** Information
- None



**SD Foundation Briefing Papers November 2022:**

Information

- BP2677
- BP2678
- BP2679
- BP2680

**SD Foundation November Information Only:**

- BP2681

7. Program Reports

Information/Action

A. Agency Dashboard Report

Presented by Bryant Lewis, Quality Assurance Coordinator

B. Nutrition Services Program Update:

Presented by: SDC Nutrition Manager, Earl Guyton

C. Marketing Report

Presented by Chantell Sain, SDC Marketing Supervisor

8. Public Policy, Government Affairs & Community Engagement

Information/Action

Presented by SDC Public Policy Manager, Jennifer Harris

A. Policy & Research Updates:

B. AD Hoc Committee on Committee on Commission Engagement & Advocacy

C. Government Affairs Update

9. New Business

Information

10. Old Business

Information

11. Adjournment

Action

## **Program Planning and Public Policy Committee**

### **Meeting Minutes October 12, 2022**

**Call to order by Committee Chair, Donna Brown-Martin at 5:54p**

**Roll Call: Jennifer Harris confirmed a quorum. Committee members present included:**

- Serina Chavez
- Donna Brown-Martin
- Carlisa Harris
- Barbara Toles
- Alfred Komolafe

**Excused Absent:**

- Kimberly Njoroge
- Vincent Bobot

**Absent:**

**Compliance with Open Meetings Law:** Confirmed by Jennifer Harris

### **Adoption of October 12, 2022 Meeting Agenda**

- A correction was made to the October 12<sup>th</sup> meeting agenda to remove former Committee Nikki Purvis.
- Serina Chavez made a motion to accept the October 12, 2022 Meeting Agenda
- The motion was second by Alfred Komolafe
- The motion carried

### **Approval of September 14th, 2022 Meeting Minutes**

- Serina Chavez made a motion to accept the September 14th, 2022 Meeting Minutes
- The motion was second by Carlisa Harris
- The motion carried

## Planning

SDC Grant Writer Barbara McKillop presented briefing papers BP2656, BP2670, BP2671.

- Barbra McKillop requested for the Board Committee to rescind BP2656. She stated that SDC will no longer be requesting funding from this program of service.

Barbra Toles questioned the Nursing Training program provided by WISCAP including qualifications. Barbra McKillop responded with remarks that all information can be found on WISCAP website.

A motion was made by: Serina Chavez to approve Briefing Papers- BP2670 & BP2671.

Also, to rescind Briefing Paper BP2656.

Alfred Komolafe seconded the motion.

The motion carried.

## Program reports

SDC Quality Assurance Coordinator, Bryant Lewis provided the agency Dashboard report. Bryant reported that the ROMA training is due for all Commissioners.

SDC Career Services Manager, Shyrida Lane presented on SDC's Workforce Development & Training program.

She provided the mission of the program which is "to recruit men and women living in Milwaukee County to expose, educate, train, empower and employ."

Shyrida Lane provided updates on all of SDC's locations, and the services provided at each location. She also provided an updated list of staff that are part of team career services.

Shyrida Lane provided a list of enrollment requirements for the in-person trainings that SDC provides. She also provided a break down for the enrollment process.

Shyrida Lane updated the committee on the various workforce programs SDC host. SDC which includes:

- Absolute Advantage Program Curriculum provided by Construction Program - 12-week 268-hour pre-apprenticeship course (class & field trained)
- Chef Start Culinary Program which is a 6-Week Pre-culinary course. That provides serve-safe certification at completion.
- Healthcare Discovery Workshop - 1-Week of intense sustainability training



- DCF- Skills Enhancement - Skills Enhancement provides working men and women the option to gain additional education and skills to earn a higher wage potential.
- Career Enhancement - Career Enhancement provides career counseling and services to individuals seeking employment.
- Nursing Skills Program- Program provides \$24,000.00 in sponsorship per participant. \$1000.00 in Supportive Services (childcare, transportation, etc.). She said that all course work must be completed before June 30, 2025.
- Job & Business Development Program- New - Assist (15) income eligible men and women develop a comprehensive business plan to create a least one job consisting of 32 hours or more per week.

SDC Marketing Supervisor Chantell Sain reported walked the committee through a review of the marketing portion of the agency dashboard that was provided.

#### **Policy:**

SDC Policy & Research Manager, Jennifer Harris reported on SDC's advisory council and presented Dr. Keenan Grenell as the board chair.

#### **New Business:**

SDC CEO Dr. George Hinton remarked regarding inflation and its impact on the community. He also mentioned having been honored by Employee Milwaukee as a catalytic partner and business in Milwaukee County.

#### **Old Business:**

*None*

#### **Adjourn**

Barbara Toles made the motion to adjourn at 6:49p. Serina Chavez seconded the motion. The motion carried.

Meeting minutes respectfully submitted by: Antoinette Ashely, SDC Administrative Support Specialist

## November 2022 Briefing Papers for Action/Information

### Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
<b>Action Items</b>					
BP2675	Greater Milwaukee Foundation	Food Pantry	November 21	\$50,000	Refunding
BP2676	Milwaukee County Community Prevention	Health Services/Community Prevention	N/A	\$225,000	Continuation
<b>Total</b>				<b>\$275,000.00</b>	
<b>Information Only</b>					
<b>Total</b>				<b>\$ 00</b>	

### Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/New
<b>Action Items</b>					
BP2677	Bader Philanthropies	Pathways to Homeownership	November 30	\$150,000	New
BP2678	Hearst Foundation	Pathways to Homeownership	N/A	\$100,000	New
BP2679	Dudley Dougherty Foundation	Pathways to Homeownership	October 31	\$25,000	New
BP2680	Froedtert Community Investment	Healthy Homes – Cleaning Kit	November 25	\$20,000	New
<b>Total</b>				<b>\$295,000.00</b>	
<b>Information Only</b>					
BP2681	Panera Bread Foundation	Youth Summit	November 14	\$5,000	New
<b>Total</b>				<b>\$5,000.00</b>	

### Grant Status 2022

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
<b>Agency-wide</b>	76	\$66,442,038	34	\$60,466,272	\$45,645,501	33	\$8,564,417	6	\$195,000
<b>SDF only</b>	32	\$2,085,218	8	\$39,500*	\$15,250	19	\$1,896,218	5	\$135,000

\* The amount of total awarded through SD Foundation is less than October reports. This is because Advocate Aurora awarded \$2,500 instead of the \$10,000 we originally expected.

# AGENCY DASHBOARD

ADMINISTRATION  
September 2022

## QUALITY ASSURANCE

### Data Monitoring

Unduplicated households entered in CAP60 (YTD) **6,013**

Unduplicated households entered in Survey Monkey Apply (YTD) **14,684**

### Monitoring

Number of program past due external reports **2**

### Staff Training

Sessions Staff Attended **19**

## PLANNING

Pending Proposals

**30**

Awarded Proposals

**32**

Rejected Proposals

**5**

Total Awarded funds **\$57,662,370**  
Funding From New Source **\$45,645,501**  
(SDC & SD Foundation)

## ACCOUNTING August 2022

Revenue **\$48,466,312**

Program Expenses **\$48,466,795**

Net Income/Loss **\$417**

Net Position **\$1,886,857**

## MARKETING

### Email Marketing



- 11 emails sent to over **43K** customers
- Email open rate **24.9%**
- Click rate **.4%**

### Social Media Marketing



- Facebook** | **40** posts
  - Engagement **738** people
- Instagram** | **33** posts
  - Engagement **122** people
- LinkedIn** | **32** posts
  - Engagement **196** people
- Twitter** | **31** posts
  - Engagement **30** people

### Website Marketing



- **54,803** website visits
- **13,763** new users

## HUMAN RESOURCES



Total Staff **166**



New Staff **9**



Staff Exit **6**  
Voluntary 6  
In-voluntary 0

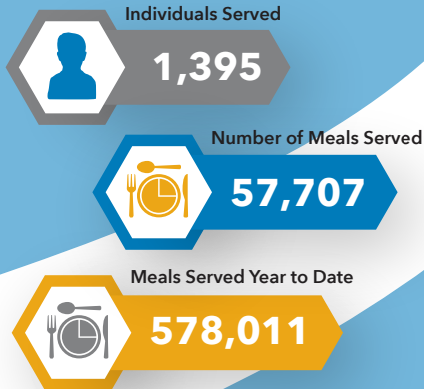


# AGENCY DASHBOARD

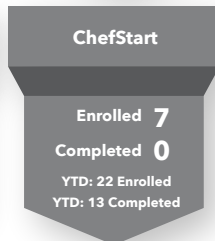
## SERVICES

September 2022

### NUTRITION SERVICES



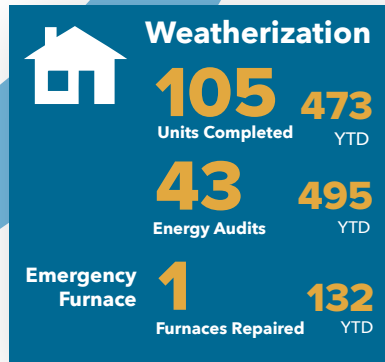
### CAREER SERVICES



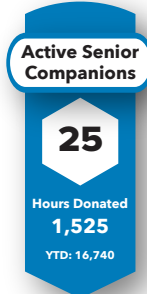
### YOUTH & FAMILY SERVICES

Case Management Services	12	121
Youth Recreation Participants	61	532

### RESIDENTIAL SERVICES



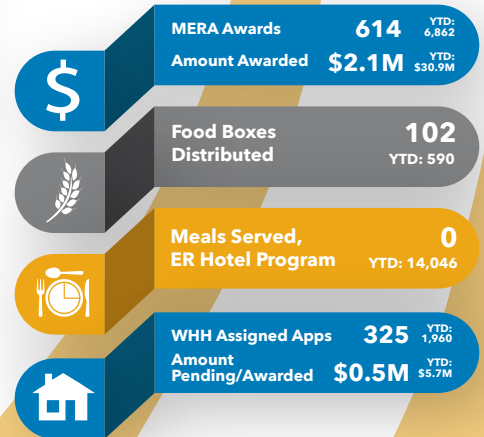
### SENIOR SERVICES



### MENTAL HEALTH & WELLNESS SERVICES

Admitted for Counseling Services	0	22
Gained Health Insurance	3	33
Received Prescription Assistance	3	12

### EMERGENCY SERVICES



### FINANCIAL SERVICES

50 Taxes Filed

YEAR TO DATE

4,654 Taxes Filed

\$7.5M Total Refunds Distributed - YTD



### EDUCATION SERVICES

Started HSED/GED	0	YTD: 131
Obtained High School Diploma	0	YTD: 35
Pearson Vue Exams Provided	33	YTD: 151

