



Meeting Notice

Board of Commission Meeting

Thursday November 17, 2022

**1730 W. North Avenue
Conference Board Room A
Milwaukee, WI 53205**

5:30pm

If you are unable to attend this meeting, please call Antoinette Ashley @ 414-906-2752.

**NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

SDC Board of Commission Meeting
November 17, 2022
1730 W. North Avenue
Milwaukee, WI 53206

AGENDA

- | | |
|---|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the November 17, 2022, Notice & Agenda | Action |
| 6. Adoption of the November 17, 2022, Consent Agenda | Action |
| <i>(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.)</i> | |
| 7. Adoption of the Board of Commission meeting minutes: | Action |
| • Approval of October 27, 2022 Annual Meeting minutes | |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Alicia Smith | Information |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Dr. George P. Hinton | Information |
| 13. Committee Reports: | Action |
| A. UHC Rates Exhibit | Action |
| B. CSBG Application | Action |

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November 2022 Briefing Paper Review:

Action

- BP2675
- BP2676

Information Only:

Information

SD Foundation Briefing Papers November 2022:

- BP2677
- BP2678
- BP2679
- BP2680

SD Foundation November Information Only:

- BP2681

14. Committee on Commission Work - SDC Public Policy Manager, Jennifer Harris

15. Legal Counsel Report *

Action

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16. New Business

Information

17. Old Business

Action/Information

18. Announcements

Information

19. Adjournment

Action

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Board of Commissioners, Annual Meeting
Thursday October 27, 2022

Call to order by Board Chair, Elmer Moore Jr. at 2:58pm

Roll Call

Members present:

- Elmer Moore Jr.
- Barbara Toles
- Marjorie Rucker
- Dan Gomez
- Matthew Boswell
- Dr. Chia Youyee Vang
- Alfred Komolafe
- Serina Chavez
- John Jacobs

Excused

- Terese Caro
- Donna Brown-Martin
- Brett Seamons
- Carlisa Harris
- Kimberly Njoroge
- Vincent Bobot

Absent

- Valencia Brown

Compliance with Open Meetings Law- Confirmed by Abra Fortson

Public Comments:

SDC Board Chairman Elmer Moore Jr. explained to the audience that the SDC Board of Commissioners meeting are a part of the public record, and expressed that public comments are open to whomever would like to speak.

Jennifer Harris, SDC's Policy and Research Manager, reported that she was sitting in a seat a year ago trying to understand what SDC was, also trying to understand the power and the influence of this organization. Being internal, she acknowledged her growth and now knows, and would like the community to know that SDC has so much power in the community. She would like to call on the community to leverage this power in moving SDC forward.

A person in the audience expressed her gratitude with SDC for helping her as a juvenile with prior community service programs provided to teens that would get in a little trouble and would help them get back on track. Now she is receiving resources to assist with bills due to the impact of the pandemic. She expressed that without SDC's help with the resources provided she would probably be "under a rock, sad and crying my life away."

A person from the audience shared a picture she had drawn and provided gratitude to SDC for all that they do for the community.

Ofelia Mondragon, SDC Residential Services Project Manager, reported on how she got affiliated with SDC. She spoke on completing her energy assistance application in 2010, after having her first child. She stated during that time she was looking for employment, and applied with SDC as a receptionist, which turned into a program assistant opportunity. She spoke on wanting to see the potential in the clients that we serve and to work with them to pursue their career and dreams and for them to know that they can do better every day.

Adoption of October 27, 2022 Notice and Agenda

Dr. Chia Youyee Vang made a motion to accept the October 27, 2022 Notice & Meeting Agenda. The motion was seconded by Serina Chavez. The motion carried.

Adoption of October 27, 2022 Consent Agenda-

Marjorie Rucker made a motion to accept the October 27, 2022 Consent Agenda. The motion was seconded by Dr. Chia Youyee Vang. The motion carried.

A motion was made to approve the September 15, 2022 Board of Commissioners meeting minutes by: Marjorie Rucker. Alfred Komolafe seconded the motion. The motion carried.

- Barbara Toles noted corrections needed to be made of the spelling of her first name.

Board Chair Report:

Chairman Moore Jr. congratulated the following honorees for 2022:

- Manager of the year, Director's Choice - Earl Guyton & Ofelia Mondragon
- Employees of the year, - Manager's Choice
 - Daliska Smith – Residential Services
 - James Denton – Nutrition Services
 - Maria Torres – Senior Services/Senior Companion Program
- People's Choice Award – Marcus Harris – Facilities Department

Chairman Moore Jr. reported on the strategic plan:

- how training was received on representing the community.
- how they got the idea of strategic planning
- highlighted Jennifer Harris and her tremendous work. He also reflected on systematic racism and spoke on the importance of voting in elections.

Chair Moore recognized and acknowledged the following transitioning SDC Board of Commission members:

- Nikki Purvis – Vice Chair - City of Milwaukee
- Bennett “Ben” Rucka – SDC Board of Commissioners – District 6
- Pardeep Kaleka – SDC Board of Commissioners – Interfaith Conference
- Rosa Villa-Menes – District 5

Chairman Moore Jr. presented The George Matthews Community Service “Commissioner of the Year Award” to Commissioner Donna Brown-Martin

Chairman Moore Jr. also presented a Special Award Presentation for retiring SDC Legal Counsel Attorney James Hall.

SDC Board of Commission Slate of Officers Elected for 2022-23:

- Mr. Elmer Moore Jr.- Board Chair
- Ms. Barbara Toles - Vice Chair
- Ms. Terese Caro - Board Treasurer
- Ms. Serina Chavez - Board Secretary
- Ms. Kimberly Njoroge - Member-at-Large

A motion was made to adopt and approve the 2023 Executive Committee slate as noted by: Marjorie Rucker. The motion was seconded by Dr. Chia Youyee Vang. The motion carried.

CEO Report:

SDC CEO Dr. George P. Hinton reported on the programs that SDC provides. He stated that they are all growing. He reflected on the vision boards that were being created and drawn out within the days of the Summit on Poverty. He also spoke on the retirement of SDC Legal Counsel James Hall and expressed his gratitude of all the work he has done for the agency. And he also thanked Attorney Greg Bruce for the work he has done for the agency. Dr. Hinton announced that Attorney William Sulton will be replacing Attorney Hall. Dr. Hinton also celebrated SDC staff and all the work that they do.

SDC Director of Finance, Patrick Kirslenlohr reported that when he started with SDC it was a \$16 million organization, as of the end of 2021, SDC is a \$57 million organization and looking to well surpass that number for 2022.

Mr. Kirslenlohr also reported SDC is paying down our loans, and has a cashflow loan that we have at our disposal. He also reported that SDC is in good financial standing with all of our granting agencies.

SD-Foundation:

Stanitha Greer, SD-Foundation Secretary, reported on behalf of SD-Foundation Chair Alicia Smith. She acknowledged Al Smith, previous chair of SD-Foundation.

Ms. Greer reflected on Alicia Smith and the actions she has taken since taking on her role in 2022. Ms. Greer also acknowledged all of the SD Foundation Board members, recognizing new staff members and noted of new board members needed.

Additionally, Ms. Greer reported on the 2022 Legacy Gala. She reported that the Legacy Gala surpassed the fundraising goal by sixty percent under Chair Alicia Smith’s leadership. She reported that the Legacy Gala sold out in records time and had maximum attendance. She reflected on how the Legacy Gala provided the opportunity to reintroduce The Social

Development Commission to the community. She reported that the SDC that you see today is not the SDC of days gone by. She reported that the SD Foundation is fiscally sound.

SD Properties:

SDC CEO Dr. George P. Hinton reported on the new SDC locations of 2022, being Northwest and Southwest locations. Dr. Hinton also reported on the SDC murals that will be completed in 2023.

Committee Reports:

All committee actions were passed under consent agenda

Legal Report:

None

Old Business:

None

New Business:

None

Adjourn: Commissioner Chavez made the motion to adjourn the meeting at 3:43pm. Barbara Toles seconded the motion. The motion carried.

The meeting adjourned at 3:42p

November 2022 Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
Action Items					
BP2675	Greater Milwaukee Foundation	Food Pantry	November 21	\$50,000	Refunding
BP2676	Milwaukee County Community Prevention	Health Services/Community Prevention	N/A	\$225,000	Continuation
Total				\$275,000.00	
Information Only					
Total				\$ 00	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/New
Action Items					
BP2677	Bader Philanthropies	Pathways to Homeownership	November 30	\$150,000	New
BP2678	Hearst Foundation	Pathways to Homeownership	N/A	\$100,000	New
BP2679	Dudley Dougherty Foundation	Pathways to Homeownership	October 31	\$25,000	New
BP2680	Froedtert Community Investment	Healthy Homes – Cleaning Kit	November 25	\$20,000	New
Total				\$295,000.00	
Information Only					
BP2681	Panera Bread Foundation	Youth Summit	November 14	\$5,000	New
Total				\$5,000.00	

Grant Status 2022

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	76	\$66,442,038	34	\$60,466,272	\$45,645,501	33	\$8,564,417	6	\$195,000
SDF only	32	\$2,085,218	8	\$39,500*	\$15,250	19	\$1,896,218	5	\$135,000

* The amount of total awarded through SD Foundation is less than October reports. This is because Advocate Aurora awarded \$2,500 instead of the \$10,000 we originally expected.

AGENCY DASHBOARD

ADMINISTRATION
September 2022

QUALITY ASSURANCE

Data Monitoring

Unduplicated households entered in CAP60 (YTD) **6,013**
Unduplicated households entered in Survey Monkey Apply (YTD) **14,684**

Monitoring

Number of program past due external reports **2**

Staff Training

Sessions **1**
Staff Attended **9**

HUMAN RESOURCES

 **Total Staff 166**

 **New Staff 9**

 **Staff Exit 6**
Voluntary 6
In-voluntary 0

PLANNING

Pending Proposals

30

Awarded Proposals

32

Rejected Proposals

5

Total Awarded funds **\$57,662,370**
Funding From New Source **\$45,645,501**
(SDC & SD Foundation)

ACCOUNTING August 2022

Revenue **\$48,466,312**

Program Expenses **\$48,466,795**

Net Income/Loss **\$417**

Net Position **\$1,886,857**

MARKETING



Email Marketing

- 11 emails sent to over **43K** customers
- Email open rate **24.9%**
- Click rate **.4%**



Social Media Marketing

- Facebook** | **40** posts
• Engagement **738** people
- Instagram** | **33** posts
• Engagement **122** people
- LinkedIn** | **32** posts
• Engagement **196** people
- Twitter** | **31** posts
• Engagement **30** people



Website Marketing

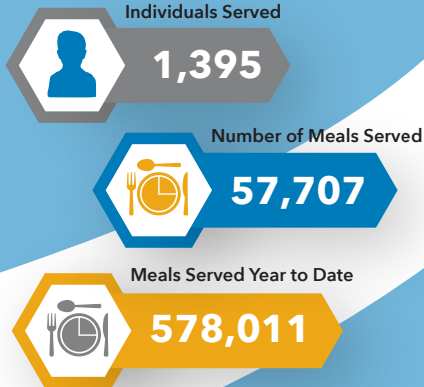
- **54,803** website visits
- **13,763** new users

AGENCY DASHBOARD

SERVICES

September 2022

NUTRITION SERVICES



CAREER SERVICES

Receiving Career Enhancement Services

71

YTD: 412

Absolute Advantage

Enrolled 6
Completed 22

YTD: 89 Enrolled
YTD: 54 Completed

Skills Enhancement

Enrolled 0
Completed 1

YTD: 12 Enrolled
YTD: 6 Completed

ChefStart

Enrolled 7
Completed 0

YTD: 22 Enrolled
YTD: 13 Completed



YOUTH & FAMILY SERVICES

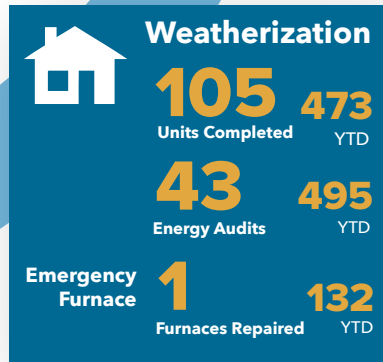
Case Management Services

12 YTD 121

Youth Recreation Participants

61 YTD 532

RESIDENTIAL SERVICES



SENIOR SERVICES



Active Senior Companions

25

Hours Donated 1,525
YTD: 16,740

Active Foster Grandparents

24

Hours Donated 1,431
YTD: 16,790



MENTAL HEALTH & WELLNESS SERVICES

Admitted for Counseling Services

0 YTD 22

Gained Health Insurance

3 YTD 33

Received Prescription Assistance

3 YTD 12

EMERGENCY SERVICES



MERA Awards

614

YTD: 6,862

Amount Awarded

\$2.1M

YTD: \$30.9M

Food Boxes Distributed

102

YTD: 590

Meals Served, ER Hotel Program

0

YTD: 14,046

WHH Assigned Apps Amount Pending/Awarded

325

YTD: 1,960

\$0.5M

YTD: \$5.7M

FINANCIAL SERVICES

50 Taxes Filed

YEAR TO DATE

4,654 Taxes Filed

\$7.5M Total Refunds Distributed - YTD



EDUCATION SERVICES

Started HSED/GED

0 YTD: 131

Obtained High School Diploma

0 YTD: 35

Pearson Vue Exams Provided

33 YTD: 151

