

Meeting Notice

Board of Commission Meeting

Thursday June 15, 2023

1730 W. North Avenue Conference Board Room A Milwaukee, WI 53205

5:30pm

If you are unable to attend this meeting, please call Antoinette Ashley @ 414-906-2752. *NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e,) (f), and (g) Wisconsin statutes, and may reconvene in open session to act

on items discussed.

SDC Board of Commission Meeting June 15, 2023 1730 W. North Avenue Milwaukee, WI 53206

AGENDA

1.	Call to Order	Chair, Elmer Moore Jr.
2.	Roll Call	
3.	Compliance with the Open Meetings Law	
4.	Public Comments	Information
5.	Adoption of the June 15, 2023, Notice & Agenda	Action
6.	Adoption of the June 15, 2023, Consent Agenda	Action
	(Note: Board members may request the removal of items from the consent agenda on the regular agenda for discussion and action by the Board of Commission.)	; the item will then be placed
7.	Adoption of the Board of Commission meeting minutes:Approval of May 18, 2023 Meeting minutes	Action
8.	Chairperson's report – SDC Board Chairman, Elmer Moore Jr.	Information/Action
9.	CEO Report - SDC Chief Executive Officer, George P. Hinton	Information/Action
10.	Financial Report – SDC Director of Finance, Patrick Kirsenlohr	Information
11.	SD Foundation Update: SD Foundation Chairman, Alicia Smith	Information
12.	SD Properties Update - SD Properties Chair, Dr. George P. Hinton	Information/Action
13.	Committee Reports:	Information
	Committee Action Consent Agenda Summery	

- Program Planning Public Policy Committee
 - Approval of April briefing papers

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- Budget & Finance, Resource Development Committee
 - Approval of Department Updates/ Audit Updates for 2022
 - o Approval of Financial Policy Updates Timeline
 - Approval of 2023 Budget and Financial Results for April

June 2023 Briefing Paper Review:

- BP2714•BP2717BP2715•BP2718
- BP2716

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Information Only: None

<u>SD Foundation Briefing Papers June 2023</u>: None

<u>SD Foundation June Information Only</u>: None

14. Committee on Commission Work - SDC Public Policy Manager, Jennifer Harris

15. Legal Counsel Report *

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16. New Business	Information
17. Old Business	Action/Information
18. Announcements	Information
19. Adjournment	Action

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Information

Action

Action

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Board of Commissioners Meeting 5:30 p.m., Thursday, May 18, 2023

Board Chairman Elmer Moore Jr. called the Thursday, May 10, 2023 SDC Board of Commissioners meeting to order at 5:31pm.

Roll Call:

Present	
Terese Caro	Vincent J. Bobot
Dr. Chia Youyee Vang	Malissa Buford
Marjorie Rucker	Vice Chair Barbara Toles
Kimberly Njoroge	Serina Chavez
Dr. Brett Seamons	Chair Elmer Moore Jr.
John Jacobs	Dr. Patricia Torres Najera
Donna Brown-Martin	

Absent

Carlisa Harris

Excused Absence

Daniel Gomez

Matthew Boswell

Alfred Komolafe

Public Comments

None

A motion was made to adopt the May 18, 2023 Meeting Notice & Agenda by: Marjorie Rucker. Dr. Patricia Torres Najera seconded the motion. The motion carried.

A motion was made to Adopt the May 18, 2023 Consent agenda by: Marjorie Rucker. Dr. Patricia Torres Najera seconded the motion. The motion carried. A motion was made to Adopt the March 16, 2023 Board of Commissioners meeting minutes by: Terese Caro. Barbara Toles seconded the motion. The motion carried.

Chairperson's report:

Board Chairman Elmer Moore Jr. welcomed everyone back after having a canceled meeting April.

CEO report:

SDC CEO Dr. George Hinton reported on SDC's murals and its timeline. He also reported that the building on 18th street has been vandalized and burnt and is no longer standing. Dr. hinton noted that within the next few months SDC will be sunsetting a lot of ARPA funding. SDC will be starting the process of transitioning away from some of SDC's crisis work probably concluding sometime in fall.

Financial Report:

SDC Finance Director Patrick provided the budget summary report. Patrick reported on the balance sheet and income statement & Financials for February and March of 2023.

He stated that SDC does not have any net income. He also told the board that SDC has been paying down all of its debts. He stated last month he has had to pulled from the cash flow loan for thirty-six hours. He reported that it was needed to bridge the gap in cash flow with the city of Milwaukee. He stated that SDC didn't quite know when the city was going to pay SDC the new grant money so the financial department bridged the gap with the cashflow loan.

SD Foundation Update:

SD-Foundation President Alicia C. Smith McCants reported on SD-Foundation. She reported that SD-Foundation will be having its first Blue Tender event on May 23rd on top of The Pfister Hotel, 5:30 to 7:30. She reported that the servers will be members of the board and proceeds go will go to the foundation. She invited staff to come and show support. She also reported on September 16th, the Legacy Gala will be happening at 5:00. At the Hyatt Hotel.

SD Properties Update:

SDC CEO Dr. George Hinton reported on SDC's updates at all sights, including painting and providing similarity amongst sights.

Committee Reports:

Vice Chair Barbara Toles reported on the governance committee. She provided updates from SDC's District one and two elections. She stated that district one did not have a candidate due to a written error. She reported that a special election will take place in June for district one. Vice Chair Barbara Toles reported her victory winning the elections for district two.

Board Chairman Elmer Moore Jr. invited a motion to approve the election results for district two and to re-welcome Vice Chair Toles onto the commission board.

A motion was made by John Jacobs. Donna Brown-Martin seconded the motion. The motion carried.

Vice Chair Barbara Toles reported that the committee voted on changing SDC's RAP committee from an ADHOC committee to a standing committee. This needed action from the full board.

Board Chairman Elmer Moore Jr. invited a motion to approve the transition of the RAP committee from ADHOC to a standing committee.

A motion was made by Donna Brown-Martin. Terese Caro seconded the motion. The motion carried.

Committee on Commission Work

SDC Policy & Research Manager, Jennifer Harris reported on SDC's research updates, along with governmental affairs updates.

Jennifer Harris reported the following:

• She reported on the infrastructure of the RAP committee.

Jennifer Harris reported the following on SDC's governmental affairs:

- Updates on The Summit on Poverty including securing four official keynote speakers.
- Works with marketing on blasting out the RFP for the Summit.
- Asset mapping with SDC's community Relations Liaisons.

Legal Counsel Report

None

New Business:

None

Old Business:

None

Announcements:

None

Adjournment:

A motion was made to adjourn @ 6:08pm by Dr. Brett Seamons. Serina Chavez seconded the motion. The motion carried.



June 2023 Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/ Continuation					
Action Iter	Action Items									
BP2714	Wisconsin Dept of Administration	WI Help for Homeowners	N/A	\$400,000	Continuation					
BP2715	WI Dept of Justice	Youth Diversion	TBD	\$320,400	Refunding					
BP2716	Maximus- 3rd Party Partners	Pre-apprenticeship	June 2	\$50,000	Refunding					
BP2717	WI Dept of Health Services	Asthma-Safe Homes- Remediation	July 7	\$270,700	Refunding					
BP2718	WI Dept of Health Services	Asthma-Safe Homes - Education	July 7	\$100,000	New					
Total				\$1,141,100.00						
Informatio	on Only									
Total				0						

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New			
Action Item	Action Items							
Total				0				
Information Only								
Total				0				

Grant Status 2023

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency- wide	43	\$19,518,395	10	\$760,581	\$734,416	28	\$15,457,314	4	\$3,030,000
SDF only	22	\$729,500	3	\$28,000	\$27,500	18	\$638,000	0	0

AGENCY

SERVICES April 2023

NUTRITION SERVICES



52 250 **Youth Recreation Participants**

RESIDENTIAL SERVICES



SENIOR SERVICES

Active Senior Companions

24 Hours Donate 1,457 YTD: 6,405 or Clients 64

YTD: 256

Active Foster Grandparents

23 1,273

Amount Pending/Awarded \$1.3M \$5.5M Pathways to Homeownership Completed Workshops

Admitted for Counseling Services

Received Prescription Assistance

HOUSING

STABILIZATION

SERVICES

MERA Awards

\$

Amount Awarded

WHH Assigned Apps

528

\$2M

YTD: 1,953

YTD: \$12.6

38

260 YTD: 1,133

Gained Health Insurance

Gained SNAP/ Food Share

YTD

29 3

2

7

2 13

1

FINANCIAL SERVICES

1720 Taxes Filed 3,372 YTD **\$3.3M** Total Refunds Distributed - YTD

7 Received Financial Ed. 72 YTD

EDUCATION SERVICES

Started HSED/GED	9	YTD: 74
Obtained High School Diploma	13	YTD: 18
Pearson Vue Exams Provided	21	YTD: 55
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SOCIAL DEVELOPMENT COMMISSION

AGENCY DASHBOARD

ADMINISTRATION April 2023

PLANNING

OUGALITY ASSURACE Data Monitoring Mulpicated households tered in CAP60 (YTC) 0 Anglicated households Constrained in Survey Monkey Apply (YTC) Inductor of program past due Constrained reports Constrained

Rejected Pending Awarded Proposals **Proposals** Proposals 29 6 2 \$249,916 **Total Awarded funds** \$249,416 **Funding From New Source** (SDC & SD Foundation) ACCOUNTING March 2023

Revenue	\$14	,982,127
Program Expenses	\$14	,982,127

Net Income/Los<mark>s</mark> Net Position

\$1,790,515

MARKETING

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March 2023

Email Marketing

- 6 emails sent to over **188K** customers
- Total Opens 77,46
- Open rate 31%
- Clicks **967**

Social Media Marketing

Facebook | Posts 13 Page Visits 433 | Reach 3,164 New Likes 40

Instagram | Posts **12** | Stories **1** Page Visits **66** | Reach **222** New Followers **15**

LinkedIn | Posts 3 Impressions 234

Website Marketing

- 16,842 website visits
- 114,942 new users

HUMAN RESOURCES



