



Meeting Notice

Board of Commission Meeting

Thursday June 16, 2022

**1730 W. North Avenue
Conference Board Room A
Milwaukee, WI 53205**

5:30pm

If you are unable to attend this meeting, please call Abra Fortson @ 414-906-2720.

*NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b),(c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.

SDC Board of Commission Meeting
June 16, 2022
1730 W. North Avenue
Milwaukee, WI 53206

AGENDA

- | | |
|---|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the June 16, 2022, Notice & Agenda | Action |
| 6. Adoption of the June 16, 2022, Consent Agenda | Action |

(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.)

- | | |
|--|--------------------|
| 7. Adoption of the Board of Commission meeting minutes: | Action |
| • Approval of May 19, 2022, Meeting minutes | |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Alicia Smith | Information |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Dr. George P. Hinton | Information |

SDC Board of Commission Meeting
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13. Committee Reports: Action

A. Program Planning & Public Policy:

June 2022 Briefing Paper Review: Action

- BP2643

Information Only: Information

- None

SD Foundation Briefing Papers June 2022:

- BP2644
- BP645
- BP646

SD Foundation June Information Only:

B. Commissions Committee on Research Advocacy & Public Policy (RAPP) Action/Information

14. **Legal Counsel Report *** Action

*NOTICE is hereby given that the Commission **will** convene in closed session to consider item (s) above pursuant to Section 19.85 (1), (b) (c), (e), (f) and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

15. **New Business** Information

16. **Old Business** Action /Information

17. **Announcements** Information

18. **Adjournment** Action



SDC Board of Commission Meeting

December 16, 2021

VIRTUAL MEETING

1730 W. North Avenue

Milwaukee, WI 53206

If you are unable to attend this meeting, please call Abra Fortson @ 414-906-2720.

****NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.***



**Board of Commissioners Virtual Meeting
Thursday May 19, 2022**

Board Chairman , Elmer Moore Jr. called the April 21, 2022 SDC Board of Commissioners meeting to order at 5:35p

Roll Call :

Present

Elmer Moore Jr.

Nikki Purvis

Terese Caro

Donna Brown-Martin

Marjorie Rucker

Daniel Gomez

Matthew Boswell

Barbara Toles

Kimberly Njoroge

John Jacobs

Excused Absent

Dr. Valencia Brown

Pardeep Kaleka

Dr. Chia Youyee Vang

Alfred Komolafe

Absent

Carlisa Harris

Ben Rucka

Public Comments

SDC Community Organizer – Public Policy Worker, Sharaka Berry introduced himself to the commission. He stated that he was excited to work with SDC. Each Commissioners made formal introductions.

A motion was made to adopt the May 19, 2022 Meeting Notice & Agenda by:
Donna Brown-Martin. Terese Caro seconded the motion. The motion carried.

A motion was made to Adopt the May 19, 2022 Consent agenda by :
Barbara Toles. Alfred Komolafe seconded the motion. The motion carried.

A motion was made to approval the April 21, 2022 Board of Commissioners meeting minutes by:

Nikki Purvis. The motion was second by Donna Brown-Martin. The motion carried.

Chairperson's report:

Commission Chair, Elmer Moore Jr. welcomed new staff.

Chair Moore Jr. told the commission that it felt weird and wonderful to be sitting in the room in person again.

He said that Mental health is at an all-time low and poverty is breaking people. Motivation experience given.

Barbara Toles attested to the experience of being outside of the U.S. in Rome and being confined to her room and how being confined challenged her mental health. People are struggling to have the resources to survive.

Chairman Moore asked that the group would take a moment of silence solidarity for those who lost their lives to senseless behavior in Buffalo shooting.

Chairman Moore acknowledge District 5 Commissioner, Serina Chavez who remarked that she was thankful to be elected and looked for to the honor of serving.

Chairman Moore as well, acknowledged African American Chamber of Commerce of Wisconsin appointee, Marjorie Rucker who expertise is in business development.

Commissioner Rucker said she was excited and honored to serve on behalf of the chamber and was available it any capacity needed.

CEO report:

SDC CEO, Dr. George Hinton expressed sadness in the wake of the Buffalo NY mass shooting.

Dr. Hinton ask the Commissioners to watch a prepare for a series of invites for Open House tours of SDC Locations through out Milwaukee County. He thanked Vice Chair, Nikki Purvis for allowing SDC and a portion of the leadership to meet with City Leaders to discuss what SDC does.

Dr. Hinton also congratulated SDC Board Treasurer, Terese Caro on having been awarded The SBA Business Technical Assistance Provider Champion Award.

Dr. Hinton reported that the 2022 VITA Program Season had ended.

He said the MERA Program continues to keep SDC busy.

Children's Community Health Plan hosted an open house and is looking forward to coordinating referrals between their organization and SDC.

Marketing Report:

SDC Marketing Supervisor , Chantell Sain reported the following:

May is Community Action Month. She told the commission that this was an opportunity to showcase and remind the public how important Community Action Agencies like SDC are. She said that SDC is the largest Community Action Agency in the state of Wisconsin and that it represents Milwaukee County.

Ms. Sain reported that a video campaign would run until the end of the month. She talked about a social media campaign across all platforms that SDC is on featuring all CAP all month. She said at the close of the event month there would be an all-agency pizza party because it would end on the same day as National Pizza Day.

Research Advocacy & Public Policy :

SDC Public Policy Manager, Jennifer Harris reported that on the Research Advocacy & Public Policy decision tree process. She also reported that she was reviewing and coordinating the data received from the Community Needs Assessment. She reported that three-thousand people had taken the survey and was impressed that there were 60 youth who had participated in the survey during the Youth Summit.

Preliminary Information Shared:

62 % of people who completed the survey were eligible for SNAP, WIC or some form of Public Housing Assistance.

Zip codes: 53206,09 and 08 had the highest participation rates

The top issues outlined were:

1. Crime
2. Employment
3. Food Insecurity
4. Health

Ms. Harris said that she would provide a draft of the report by the June board meeting,

Commissions Committee on Research Advocacy & Public Policy (RAP) :

Donna Brown-Martin told the commission that at the Program Planning & Public Policy Committee meeting she made the committee aware of efforts under-way between the City, County and State of Wisconsin to correct the physical boundary that was created when the 175 State Trunk Hwy was installed in the late 1960's. She said that as a result of the Biden's Build back better plan which allows for infrastructure repairs as a result of disinvestment that would re-connect communities; this are had been identified.

She reported that she believed this could be a RAP engagement opportunity.

Legal Counsel James Hall Jr. added that in addition to that area there had been tremendous relocation in Park East. He told the commission that there are people who have expert information of the history of those actions and could contribute mightily to the discussion. He suggested that they reach out to Ruben Harpole.

Donna Brown- Martin said that she would investigate further and look for the commission's involvement around advocacy in this matter.

Marjorie Rucker made a motion to create an ad-hoc committee to examine a specific plan to pursue options. The motioned was seconded by Serina Chavez . The motion carried.

Barbara Toles asked what outcome SDC was looking for. Elmer Moore Jr. responded feasibility of SDC engagement and fit as it relates to the need and the commissions charge.

Community Engagement

SDC Governance & Executive Support Manager, Abra Fortson reported that efforts were underway to plan for the big Summit on Poverty Planning Coalition kick off for 2022.

Ms. Fortson reported that 2 more Community Organizers Public Policy had been onboarded.

She also reported that the dates for the 2022 Summit on Poverty are firm October 25th – 27th with the 27th being focused on the Commission Annual meeting.

Financial Report:

SDC Director of Finance , Patrick Kirslenlohr reviewed the SDC Financials.

SD Foundation Update:

No Report

SD Properties Update:

No Report

Committee Reports:

All Committee Reports were approved under consent agenda. Report outs are as follows:

Legal Counsel Report:

A motion was made by Nikki Purvis that the commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b),(c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed.

For the purposes of : CEO Evaluation & Agency Benefits and Compensation.

The motion was seconded by Barbara Toles.

A Roll Vote Was Taken :

Elmer Moore Jr. – Aye
Nikki Purvis – Aye
Terese Caro – Aye
Donna Brown-Martin – Aye
Marjorie Rucker – Aye
Daniel Gomez – Aye

Matthew Boswell – Aye
Barbara Toles – Aye
Kimberly Njoroge – Aye
Serina Chavez – Aye
John Jacobs – Aye

The committee convened into closed session.

New Business: No reports

Old Business: No reports

Announcements:

Adjournment: The meeting to adjourned @ 7:36pm



June 2022

Briefing Papers for Action/Information

Social Development Commission

| BP | Funder | Services/Program | Due Date | Request | Refunding/ New/Continuation |
|-------------------------|--------------------------------|------------------|----------|--------------------|--------------------------------|
| Action Items | | | | | |
| BP2643 | WI Dept. of Public Instruction | Summer Food | | \$63,578 | Refunding |
| | | | | | |
| | | | | | |
| | | | | | |
| Total | | | | \$63,578.00 | |
| Information Only | | | | | |
| | | | | 0 | |
| | | | | | |
| Total | | | | 0 | |

Social Development Foundation

| BP | Funder | Services/Program | Due Date | Request | Refunding/ New |
|-------------------------|------------------------|--------------------|----------|--------------------|-------------------|
| Action Items | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Total | | | | 0 | |
| Information Only | | | | | |
| BP2644 | Advocate Aurora Health | Sponsorship | N/A | \$10,000 | |
| BP2645 | Big Lots Foundation | Housing Counseling | | \$5,000 | |
| BP2646 | Herb Kohl Charities | Housing Counseling | | \$2,000 | |
| | | | | | |
| Total | | | | \$17,000.00 | |

Grant Status 2022

| Agent | Total # of requests | Total \$ requested | Total # awarded | Total amount awarded | New awarded | Total pending | Amount pending | Total denied | Amount denied |
|-------------|------------------------|-----------------------|--------------------|-------------------------|----------------|------------------|-------------------|-----------------|------------------|
| | | | | | | | | | |
| Agency-wide | 41 | \$18,155,412 | 9 | \$10,396,571 | \$5,065,111 | 31 | \$10,865,797 | 1 | \$10,000 |
| | | | | | | | | | |
| SDF only | 17 | \$236,000 | 3 | \$2,000 | \$250 | 12 | \$222,000 | 1 | \$10,000 |

Social Development Commission
Balance Sheet
January 31, 2022

| | Governmental Fund Types | | Proprietary Fund Types | | | | Information Only SD Foundation |
|--|--------------------------------|----------------------------|-------------------------------|------------------------------|--------------------------|---------------------|---|
| | General | Special Revenue | Enterprise | Internal Services | SD Properties | Totals | |
| ASSETS | | | | | | | |
| Cash | \$ 306,508 | \$ - | \$ - | \$ - | \$ 51,527 | \$ 358,035 | \$ 105,421 |
| Restricted Cash | - | 613,737 | - | - | - | 613,737 | 216,084 |
| Due from grantor agencies | - | 2,065,924 | - | - | - | 2,065,924 | 274,836 |
| Other accounts receivable | - | 10,770 | 40,010 | - | - | 50,780 | - |
| Due from other funds | 1,152,716 | - | 14,457 | 23,546 | - | 1,190,719 | - |
| Inventory | - | 39,954 | - | 5,006 | - | 44,960 | - |
| Prepaid Expenses | 1,312,717 | - | - | 29,773 | - | 1,342,490 | 3,693 |
| Total Current Assets | 2,771,941 | 2,730,385 | 54,467 | 58,325 | 51,527 | 5,666,645 | 600,034 |
| Buildings and equipment | - | - | - | 636,243 | 4,931,516 | 5,567,759 | - |
| Accumulated depreciation | - | - | - | (614,404) | (1,273,357) | (1,887,761) | - |
| Buildings and Equipment, Net | - | - | - | 21,839 | 3,658,159 | 3,679,998 | - |
| TOTAL ASSETS | 2,771,941 | 2,730,385 | 54,467 | 80,164 | 3,709,686 | 9,346,643 | 600,034 |
| LIABILITIES | | | | | | | |
| Accounts Payable | 75,029 | 1,011,210 | - | 59,674 | 495,484 | 1,641,397 | 274,896 |
| Accrued Liabilities | 245,796 | - | - | 20,490 | 31,650 | 297,936 | - |
| Due to Other Funds | - | 1,063,386 | - | - | 102,390 | 1,165,776 | 24,943 |
| Unearned Revenue | 1,738,490 | - | - | - | - | 1,738,490 | - |
| Notes Payable | - | - | - | - | 2,616,287 | 2,616,287 | - |
| Total Liabilities | 2,059,315 | 2,074,596 | - | 80,164 | 3,245,811 | 7,459,886 | 299,839 |
| FUND EQUITY | | | | | | | |
| Undesignated fund balance | 712,626 | 655,789 | - | - | - | 1,368,415 | - |
| Unreserved retained earnings | - | - | 54,467 | - | 463,875 | 518,342 | 300,195 |
| Total Fund Equity | 712,626 | 655,789 | 54,467 | - | 463,875 | 1,886,757 | 300,195 |
| TOTAL LIABILITIES AND FUND EQUITY | \$ 2,771,941 | \$ 2,730,385 | \$ 54,467 | \$ 80,164 | \$ 3,709,686 | \$ 9,346,643 | \$ 600,034 |

**Social Development Commission
Income Statement
January 31, 2022**

| | Governmental Fund Types | | | Proprietary Fund Types | | | Information Only | |
|-------------------------------|-------------------------|-----------------|------------|------------------------|---------------|--------------|------------------|--|
| | General | Special Revenue | Enterprise | Internal Services | SD Properties | Total | SD Foundation | |
| Revenues | \$ 210,105 | \$ 2,531,786 | \$ 9,321 | \$ 124,077 | \$ 37,325 | \$ 2,912,614 | \$ 1,017 | |
| Expenses | | | | | | | | |
| Salaries and wages | 83,892 | 423,694 | 3,044 | 19,839 | - | 530,469 | 1,877 | |
| Fringe benefits | 35,685 | 134,162 | 1,100 | 6,716 | - | 177,663 | 330 | |
| Contractual | 51,611 | 415,449 | - | 18,993 | 5,004 | 491,057 | 304 | |
| Training | 127 | 440 | - | - | - | 567 | - | |
| Travel | 13 | 2,415 | - | 1,195 | - | 3,623 | - | |
| Occupancy | 21,166 | 87,241 | 432 | 54,661 | 21,211 | 184,711 | 300 | |
| Equipment maintenance | - | 6,053 | 232 | 6,863 | 1,545 | 14,693 | - | |
| Depreciation | - | - | - | - | 9,250 | 9,250 | - | |
| Consumable supplies | 8,151 | 35,231 | 145 | 5,812 | 315 | 49,654 | 367 | |
| Participant Assistance | - | 1,268,265 | 3,456 | - | - | 1,271,721 | - | |
| Other | 9,460 | 50,620 | - | 9,998 | - | 70,078 | 117 | |
| Indirect costs | - | 108,216 | 495 | - | - | 108,711 | 329 | |
| Total Expenditures | 210,105 | 2,531,786 | 8,904 | 124,077 | 37,325 | 2,912,197 | 3,624 | |
| Net Change | - | - | 417 | - | - | 417 | (2,607) | |
| BEGINNING NET POSITION | 712,626 | 655,789 | 54,050 | - | 463,875 | 1,886,340 | 302,802 | |
| NET SURPLUS/(DEFICIT) | - | - | 417 | - | - | 417 | (2,607) | |
| ENDING NET POSITION | \$ 712,626 | \$ 655,789 | \$ 54,467 | \$ - | \$ 463,875 | \$ 1,886,757 | \$ 300,195 | |

AGENCY DASHBOARD

ADMIN - April 2022

QUALITY ASSURANCE

Data Monitoring

Customers Entered in CAP60 (YTD) **1,419**
SMapply Applications Submitted (YTD) **6,500**

Monitoring

Number of program past due external reports **1**

Staff Training

Sessions **0**
Staff Attended **0**

PLANNING

Pending Proposals

29

Awarded Proposals

6

Rejected Proposals

0

Total Awarded funds **\$891,720**
Funding From New Source **\$600,250**
(SDC & SD Foundation)

ACCOUNTING December 2021

Revenue **\$56,097,651**

Program Expenses **\$55,996,264**

Net Income/Loss **\$101,387**

Net Position **\$1,886,340**

MARKETING

Email Marketing



- 13 emails sent to over **36K** customers
- Email open rate **32.4%**
- Click rate **2.85%**

Social Media Marketing



- Facebook** | 56 posts
 - Reach **32.5K** people
- Instagram** | 57 posts
 - Reach **59K** people
- LinkedIn** | 45 posts
 - Reach **5.6K** people
- Twitter** | 48 posts
 - Reach **9.8K** people

Website Marketing



- **29K** website visits
- **15.5K** new users

HUMAN RESOURCES



Total Staff **150**



New Staff **6**



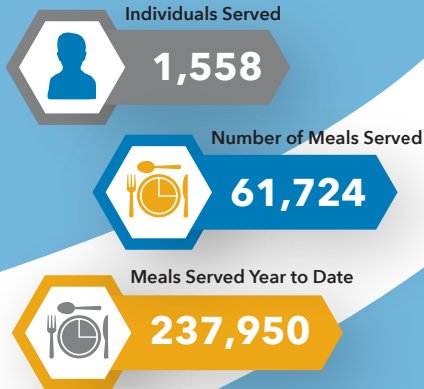
Staff Exit **9**

POSITIONS OPEN **50**

AGENCY DASHBOARD

SERVICES
April 2022

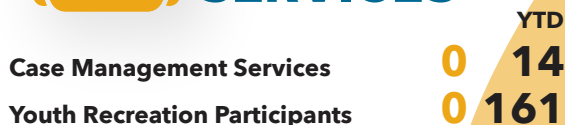
NUTRITION SERVICES



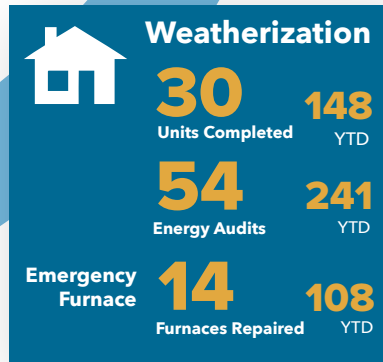
CAREER SERVICES



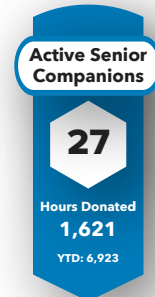
YOUTH & FAMILY SERVICES



RESIDENTIAL SERVICES



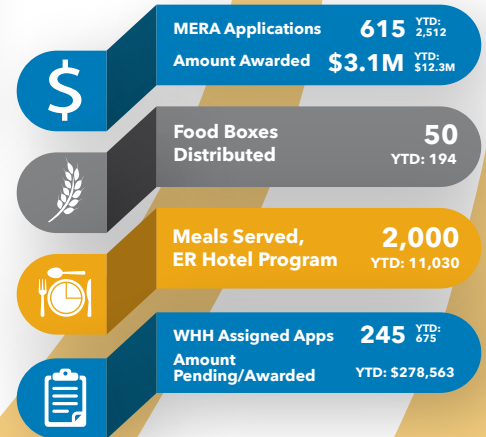
SENIOR SERVICES



MENTAL HEALTH & WELLNESS SERVICES



EMERGENCY SERVICES



FINANCIAL SERVICES

1,003 Taxes Filed

YEAR TO DATE

3,321 Taxes Filed

\$1.6M Total Refunds Distributed



EDUCATION SERVICES

