



Meeting Notice

Board of Commission Meeting

Thursday March 16, 2023

1730 W. North Avenue

Conference Board Room A

Milwaukee, WI 53205

5:30pm

If you are unable to attend this meeting, please call Antoinette Ashley @ 414-906-2752.

**NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

SDC Board of Commission Meeting
March 16, 2023
1730 W. North Avenue
Milwaukee, WI 53206

AGENDA

- | | |
|--|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the March 16, 2023, Notice & Agenda | Action |
| 6. Adoption of the March 16, 2023 Consent Agenda | Action |
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(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.) | |
| 7. Adoption of the Board of Commission meeting minutes: | Action |
| • Approval of February 16, 2023 Meeting minutes | |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Alicia Smith | Information |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Dr. George P. Hinton | Information/Action |
| 13. Committee Reports: | Information |

Committee Action Consent Agenda Summery

- Program Planning Public Policy Committee
 - Approval of March briefing papers

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- Executive Committee
 - Approval of the 2021 Final Audit Report
- Governance Committee
 - Approval of Districts 1 & 2 election timeline

March 2023 Briefing Paper Review:

Action

- BP2698
- BP269

Information Only:
None

Information

SD Foundation Briefing Papers March 2023:

- BP2700
- BP2701

SD Foundation March Information Only:
None

14. **Committee on Commission Work** - *SDC Public Policy Manager, Jennifer Harris*

15. **Legal Counsel Report ***

Action

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16. **New Business**

Information

17. **Old Business**

Action/Information

18. **Announcements**

Information

19. **Adjournment**

Action

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Board of Commissioners Meeting
5:30 p.m., Thursday, February 16, 2023

Board Chair Elmer Moore Jr. called the Thursday, February 16, 2023 SDC Board of Commissioners meeting to order at 5:35pm

Roll Call:

Present

Chair Elmer Moore Jr.

Terese Caro

Dr. Patricia Torres Najera

Dr. Chia Youyee Vang

Melissa Buford

Marjorie Rucker

Kimberly Njoroge

Donna Brown-Martin

Vincent J. Bobot

Matthew Boswell

Vice Chair Barbara Toles

Serina Chavez

Excused Absence

Alfred Komolafe

Dr. Brett Seamons

John Jacobs

Absent

Carlisa Harris

Daniel Gomez

Public Comments

None

A motion was made to adopt the February 16, 2023 Meeting Notice & Agenda by:
 Donna Brown-Martin. Barbara Toles seconded the motion. The motion carried.

A motion was made to Adopt the February 16, 2023 Consent agenda by:

Barbara Toles. Serina Chavez seconded the motion. The motion carried.

A motion was made to Adopt the January 19, 2023 Board of Commissioners meeting minutes by: Serina Chavez. Donna Brown-Martin seconded the motion. The motion carried.

Chairperson's report:

Board Chair Elmer Moore reflected on how he was able to attend the earned income tax credit day and the launch of the VITA program. He referenced how It was incredibly fun. He stated that it was exciting and heard fantastic comments from our partners including Secretary Peter Barca from the Department of Revenue.

He reported that the former Executive Director of the Urban Economic Development Association (UEDA), William Johnson, has passed away.

Chair Moore Jr. added that Mr. Johnson was one of the prominent black leaders in the Milwaukee who really formed an impression of this community. He also stated that he was a long-time executive director for the urban Economic Development Association, he launched the carnival, which is their annual fundraiser.

Chair Moore Jr. reported that he had the pleasure of attending the governor's budget announcement last night, and while it is in some ways, envisioning documents because it needs to be approved or debated, and or negotiated with the legislature. He stated that what he heard from the governor was that people are in desperate need, and he is committing significant resources to housing, to health, to mental health and to all the other things that the folks that we're working with so desperately so I am really excited about the kind of partnership that we're going to see with the Governors administration.

CEO report:

SDC CEO Dr. George Hinton welcomed new Commissioner Dr. Patricia Torres Najera to The SDC Board of Commissioners.

- Dr. Hinton's report included the following:
- SDC is extremely busy as you would imagine with VITA going on now.
- SDC continues to do rent assistance.
- Leadership is preparing for strategic planning. He noted that preparations are underway to get murals on our North Ave. building.
- SDC is fully engaged in really trying to get our home ownership program up and going all while going through audits and all those types of things, all the typical stuff that that social service agencies do.

Financial Report:

SDC Finance Director Patrick Kirslenlohr introduced Jake Lenell, SDC's audit partner.

Jake Lenell reviewed SDC's 2023 audit with the board of commissioners.

Terese Caro Made a motion to Approve the 2021 Audit as presented contingent upon nothing being adversely added.

Kimberly Njoroge seconded the motion.

The motion carried.

Patrick Kirslenlohr provided the budget summary report. Patrick reported on the balance sheet and income statement & December 2022 Financials.

Mr. Kirslenlohr also stated that SDC does not have any net income.

He also told the board that SDC has been paying down all of its debts and has not pulled from the cash flow loan that is available for use if needed.

SD Foundation Update:

SD-Foundation President Alicia Smith reported the following:

She offered her appreciation on behalf of the Foundation Board for allowing them to participate in SDC's Strategic Planning session.

She also expressed excitement to host the Facility for youth from Aurora standpoint and hope that we can offer all that you need to have a successful day.

She stated that SD-Foundation will be venturing into their own strategic planning session shortly thereafter.

Ms. Smith shared that she met with Cecilia Jackson and Don Cohan individually. She shared that those are the co-chairs that attorney Hall selected for the legacy Gala this year, and they had a great conversation.

She stated that SD-Foundation have kind of taken a pause with the reintroduction of the foundation to the funding community. She stated that they really want to make sure that they have the right tactics in place and want to be more strategic in their approach with that.

SD Properties Update:

SD Properties Chair, Terese Caro reported that the SD-Properties had met and approved a lease extension of the lease for the building on Lincoln Ave. She stated that it was actually amended for maximum of a 10-year lease.

She added that also in that conversation about that extension, there was also discussion on the possibilities of maybe venturing into ownership versus renting just because of the amount of improvements that have been done to that particular location.

Commissioner Barbara Toles questioned the leasing amount for the 10 year period vs ownership.

Terese Caro stated that it was not discussed during the meeting. Numbers were only went over for the monthly rental amount.

Committee Reports:

Program Planning and Public Policy Committee Chair, Donna Brown-Martin stated that the committee was not able to achieve a quorum for their meeting this week. She asked if the information that needed dissemination be handled in full body for Program Planning & Public Policy need to be completed through this meeting in order for them to meet the deadlines for Barbara to get our submittals in on time. Chair Moore granted the request.

SDC Grant Writer Barbara McKillop presented briefing papers BP2688, BP2689, BP2690, BP2691.

A motion was made by: Barbara Toles to approve Briefing Papers- BP2688, BP2689, BP2690, BP2691. Serina Chavez seconded the motion. The motion carried.

Barbara McKillop also reviewed the 2022 Grant Awards report.

Committee on Commission Work

SDC Policy & Research Manager, Jennifer Harris reported on SDC's research updates.

She reported that March will be the next the first actual Advisory Council meeting for the Institute on Poverty and Systemic Racism science and Research Council.

The Council's first task at hand are the creation of bylaws and ensuring that the protocol for embedding of research and approval research is straight forward.

She gave an outline on day one & two of Strategic planning and noted that it will transpire Friday, February 24th, and Saturday the 25th.

SDC Government Affairs & Executive Support Manager, Abra Fortson stated that there would be a data-digest prepared by Jennifer Harris and emailed out to all commissioners that showed research, data and documents pertinent prior to Strategic Planning to everyone for their leisurely review and reference.

Mrs. Fortson also reported on SDC government affairs. She made everyone aware that she is making a concerted effort with SDC's respective touch points from Government that sit on the Commission that represent the county and the city and for future thinking, the state. She stated that it's really important that when we begin to engage with our elected officials that they understand that we are partners and to help them to understand how to leverage the resources that we offer to their constituents.

Legal Counsel Report

Attorney William Sulton reported that he has three items to report on his work.

First SDC was able to complete the contract for the organization CEO.

SDC was also able to complete a contract with our IT vendor, which was a challenge but its completed.

Lastly, the other contract matters that SDC has is for one of the murals. There's a specific separate request from one of the vendors that should be done soon, but he noted that he just been a little bit behind on that particular contract.

New Business:

None

Old Business:

none

Announcements:

Elmer Moore Jr. provided a break down on SDC's Strategic Planning event and encouraged the importance of commissioner attendance and participation.

George Hinton announced that SDF-Foundation President Alicia Smith was recognized during the month of February by Mayor Johnson for her work in the community.

He noted that it was a wonderful tribute to her personal commitments to the City of Milwaukee.

Adjournment:

A motion was made to adjourn @ 7:07pm by Dr. Patricia Torres Najera. Barbara Toles seconded the motion. The motion carried.



March 2023
Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/ Continuation
Action Items					
BP2698	City of Milwaukee Neighborhood Investment Development Corporation (NIDC)	Residential Services/ Healthy Homes	N/A	\$1,000,000	New
BP2699	HUD Housing Counseling-	Housing Counseling	March 13	\$200,000	New
Total				\$1,200,000.00	
Information Only					
Total				\$ 00	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
BP2700	Otto Bremer Trust	Institute on Poverty and Systemic Racism	April 6	\$50,000	New
BP2701	Weiss Family Foundation	Education	April 7	\$20,000	New
Total				\$70,000.00	
Information Only					
Total				0	

Grant Status 2023

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency- wide	25	\$17,775,639	1	\$80,000	\$80,000	23	\$17,695,639	0	0
SDF only	14	443,500	1	\$20,000	\$20,000	13	\$223,500	0	0

AGENCY DASHBOARD

ADMINISTRATION
January 2023

QUALITY ASSURANCE

Data Monitoring

Unduplicated households entered in CAP60 (YTD) **649**
Unduplicated households entered in Survey Monkey Apply (YTD) **2,432**

Monitoring

Number of program past due external reports **0**

Staff Training

Sessions **0**
Staff Attended **0**

HUMAN RESOURCES



Total Staff 166



New Staff 0



Staff Exit 3
Voluntary 2
In-voluntary 1

PLANNING

Pending Proposals

23

Awarded Proposals

1

Rejected Proposals

0

Total Awarded funds **\$80,000**
Funding From New Source **\$80,000**
(SDC & SD Foundation)

ACCOUNTING

Nov. 2022

Revenue **\$65,761,389**

Program Expenses **\$65,760,872**

Net Income/Loss **\$517**

Net Position **\$1,886,857**

MARKETING

Email Marketing



- 7 emails sent to over **43K** customers
- Open rate **36.8%** (12,820 opens)
- Click rate **6.3%** (341 clicks)

Social Media Marketing



Facebook | Posts **15** | Page Visits **448**
Reach **2,855** | New Likes **33**

Instagram | Posts **25** | Page Visits **29**
Reach **191** | New Followers **14**

LinkedIn | Posts **2**
Impressions **171**

Twitter | Posts **3**
Impressions **111**



Website Marketing

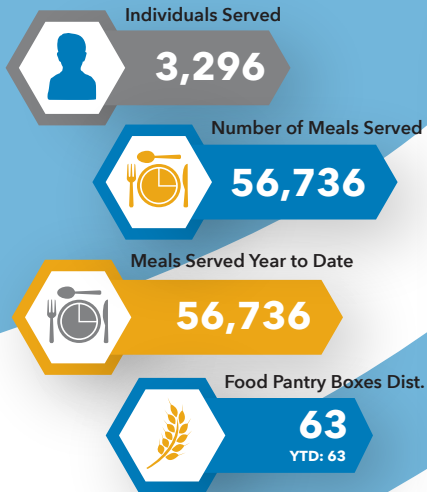
- **61,879** website visits
- **15,885** new users

AGENCY DASHBOARD

SERVICES

January 2023

NUTRITION SERVICES



CAREER SERVICES



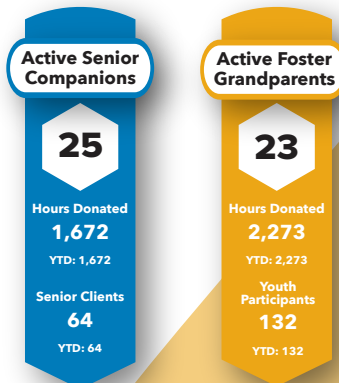
YOUTH & FAMILY SERVICES

Case Management Services	27	YTD: 27
Prevention Education	205	YTD: 205
Youth Recreation Participants	44	YTD: 44

RESIDENTIAL SERVICES



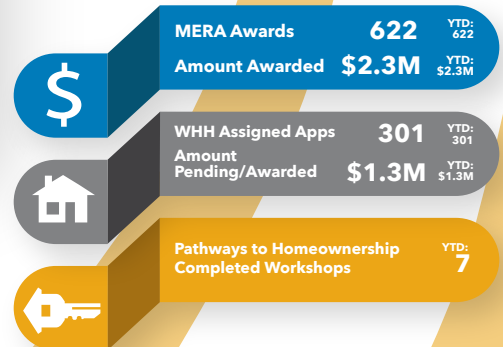
SENIOR SERVICES



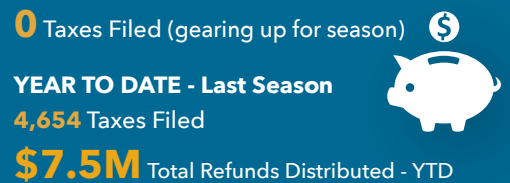
MENTAL HEALTH & WELLNESS SERVICES

		YTD
Admitted for Counseling Services	6	6
Gained Health Insurance	2	2
Received Prescription Assistance	0	0
Gained SNAP/ Food Share	2	2

HOUSING STABILIZATION SERVICES



FINANCIAL SERVICES



EDUCATION SERVICES

Started HSED/GED	50	YTD: 50
Obtained High School Diploma	1	YTD: 1
Pearson Vue Exams Provided	7	YTD: 7

