



Meeting Notice

Board of Commission Meeting

Thursday February 16, 2023

1730 W. North Avenue

Conference Board Room A

Milwaukee, WI 53205

5:30pm

If you are unable to attend this meeting, please call Antoinette Ashley @ 414-906-2752.

**NOTICE is hereby given that the Commission may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (b), (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to act on items discussed.*

SDC Board of Commission Meeting
February 16, 2023
1730 W. North Avenue
Milwaukee, WI 53206

AGENDA

- | | |
|---|------------------------|
| 1. Call to Order | Chair, Elmer Moore Jr. |
| 2. Roll Call | |
| 3. Compliance with the Open Meetings Law | |
| 4. Public Comments | Information |
| 5. Adoption of the February 16, 2023, Notice & Agenda | Action |
| 6. Adoption of the February 16, 2023 Consent Agenda | Action |
|
<i>(Note: Board members may request the removal of items from the consent agenda; the item will then be placed on the regular agenda for discussion and action by the Board of Commission.)</i> | |
| 7. Adoption of the Board of Commission meeting minutes: | Action |
| • Approval of January 19, 2023 Meeting minutes | |
| 8. Chairperson's report – <i>SDC Board Chairman</i> , Elmer Moore Jr. | Information/Action |
| 9. CEO Report – <i>SDC Chief Executive Officer</i> , George P. Hinton | Information/Action |
| 10. Financial Report – <i>SDC Director of Finance</i> , Patrick Kirslenlohr | Information |
| • Approval of 2021 Audit | Action |
| 11. SD Foundation Update: <i>SD Foundation Chairman</i> , Alicia Smith | Information |
| 12. SD Properties Update – <i>SD Properties Chair</i> , Dr. George P. Hinton | Information/Action |
| • Approval of extended lease for SDC West Allis Location | |
| 13. Committee Reports: | Action |

Committee Action Consent Agenda Summery

- Program Planning Public Policy Committee – Meeting canceled, quorum not reached.

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February 2023 Briefing Paper Review:

Action

- BP2688
- BP2689
- BP2690
- BP2691

Information Only:
None

Information

SD Foundation Briefing Papers February 2023:

- BP2692

SD Foundation February Information Only:

- BP2693
- BP2694
- BP2695
- BP2696
- BP2697

14. Committee on Commission Work - SDC Public Policy Manager, Jennifer Harris

15. Legal Counsel Report *

Action

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16. New Business

Information

17. Old Business

Action/Information

18. Announcements

Information

19. Adjournment

Action

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Board of Commissioners Meeting
5:30 p.m., Thursday, January 19, 2023

Board Chair Elmer Moore Jr. called the Thursday, January 19, 2023 SDC Board of Commissioners meeting to order at 5:35pm

Roll Call:

Present

Chair Elmer Moore Jr.

Terese Caro

Dr. Brett Seamons

Dr. Chia Youyee Vang

Melissa Buford

Dr. Valencia Brown

Kimberly Njoroge

Donna Brown-Martin

Vincent J. Bobot

Matthew Boswell

Vice Chair Barbara Toles

John Jacobs

Serina Chavez

Excused Absence

Alfred Komolafe

Daniel Gomez

Marjorie Rucker

Absent

Carlisa Harris

Public Comments

None

A motion was made to adopt the January 19, 2023 Meeting Notice & Agenda by:
Terese Caro. Serina Chavez seconded the motion. The motion carried.

A motion was made to Adopt the January 19, 2023 Consent agenda by:
Barbara Toles. Terese Caro seconded the motion. The motion carried.

A motion was made to Adopt the December 15, 2022 Board of Commissioners meeting minutes by: John Jacobs. Serina Chavez seconded the motion. The motion carried.

Chairperson's report:

Board Chair Elmer Moore introduced his four-month-old daughter, who has been an extra ordinary blessing.

Chair Elmer Moore took a moment to remind the board of its responsibility in service to the community. .

CEO report:

None

Financial Report:

SDC Finance Director Patrick Kirslenlohr provided the budget summary report. Patrick reported on the balance sheet and income statement & November Financials.

He stated that SDC does not have any net income. He also told the board that SDC has been paying down all of its debts and has not pulled from the cash flow loan that is available for use if needed.

SD Foundation Update:

District 5 Commissioner Serina Chavez reported on behalf SD-Foundation President Alicia Smith. She reported the following:

This year's Legacy honoree will be Attorney James Hall.

She stated that the co-chairs of the 2023 Legacy Gala will be Cecilia Jackson and Don Cohan.

She reported that a connection was made with the daughter of Rosemary Holly. The SD Foundation made the request for approval of the SD-Foundation to start a memorial scholarship in her mother's name.

She was supportive and humbled that her mother's legacy will continue to support the programs her mother cared about.

Work is being done to create and implement the Rosemary Holly Scholarship with the first year's intention to support individuals who have completed the homeownership program through the SD-Foundation with a down payment for their home.

The SD Foundation sent a reminder to its members to join the SDC Strategic Planning retreat on February 24th and 25th 2023. Ms. Chavez noted that as of the time of the meeting at least 6 SD-Foundation board members had RSVP'd.

She acknowledged that SD-Foundation former president Al Smith has resigned as of January 10, 2023.

President Smith offered her appreciation on behalf of the entire board for his diligent effort and tireless commitment to move the organization forward.

SD Properties Update:

None

Committee Reports:

Approved Under Consent Agenda :

Chair Elmer Moore reported from the Executive committee meeting. He reported that they met in closed session and had a discussion in terms of the CEO contract. The results of the circumstances were positive.

Committee on Commission Work

SDC Policy & Research Manager, Jennifer Harris reported on SDC's research updates. She reported on the infrastructure of the RAP committee. And strategic planning.

SDC Government Affairs & Executive Support Manager, Abra Fortson provided government Affairs updates.

She provided updates on Asset Mapping that the Community Relations Liaisons have been working on. She explained that Asset Mapping is a tool to assist with strategy for strategic planning.

Ms. Fortson announced SDC's EITC (Earned Income Tax Credit Day). She advised that it is an event that will have Mayor attendance. She provided the date of January 27th, 2023 at SDC's Lincoln Ave location.

She also advised that the timeline for the Summit on Poverty 2023 has begun.

Abra also advised that SDC's 60th year agency anniversary is approaching. She expressed excitement for all the activities SDC will be hosting the year of 2023, including the Legacy Gala.

Terese Caro and Dr. Chia Youyee Vang committed to co-chairing the Summit on Poverty this year along with Barbara Toles.

Legal Counsel Report

None

New Business:

None

Old Business:

none

Announcements:

Elmer Moore Jr. requested that everyone share their hope for the year . Barbara Toles suggested that we do half the board tonight and the other half in February.

Dr. Brett Seamons states that he is looking forward to working on a couple of committees, also help with planning of the strategic planning retreat. He also states that he is looking to connect more with SDC.

Terese Caro stated that her intent for 2023 is to work on the large gap in homeownership in the community.

John Jacobs reported that he will be working with the Absolute Advantage program to get youth engaged in the program offering them hands on training.

Elmer Moore Jr. stated that he wants for SDC to continue to be a learning organization. He spoke on how important the Strategic planning is.

Marketing Supervisor Chantel Stain reported that the SDC Youth Empowerment Summit on March 31, 2023.

She stated that intention of 2023 is to tell the story of SDC and all its rich history.

Adjournment:

A motion was made to adjourn @ 6:20pm by Barbara Toles. Serina Chavez seconded the motion. The motion carried.

2022 Outcomes Related to Grant Outcomes

Grants status (SDC + SDF)	2020	2021-	2022- To date
Total Number Requests	70	85	80
Total Amount Requested	\$47,734,631	\$34,311,864	\$72,882,538
Total Amount Awarded	\$45,886,639	\$23,175,657	\$64,579,151 (89%)
Total Number of Requests Awarded	42	48	47 (59%)
New Requests Made	42	50	50
Number of New Requests Awarded	18	15	18 (36%)
Amount of \$ in New Requests	\$33,156,022	\$17,714,629	\$54,509,075
Amount of New Funds Awarded	\$31,605,278	\$8,116,920	\$46,295,501 (84%)
*Refunding Requests	29	30	30
Refunding Awarded	25	31	30

Social Development Foundation only			
	2020	2021	2022
Total Number of Requests	23	34	34
Total Requested	\$757,500	\$946,000	\$2,425,218
Total Amount Awarded	\$161,200	\$293,250	\$854,500 (35%)
Total Number Awarded	6	8	12 (35%)
Number of New Requests	19	28	27
New \$ Requested	667,500	\$627,500	\$2,121,218
Number of New Awarded	5	2	6
Amount of New \$ Awarded	\$56,200	\$149,000	\$565,250 (26%)

Type/Source of Grants (SDC + SDF)	Number asked	Number awarded	Amount requested	Amount awarded
Federal (direct) *2 requests are still pending	6	4	\$10,690,866	\$2,690,866
State	19	17	\$19,245,931	\$19,113,790
Local- County	3	2	\$312,600	\$232,600
Local- City *	9	9	\$37,521,562	\$39,951,299
Corporate	10	4	\$141,000	\$18,000
Foundation	20	6	\$870,000	\$236,500
Other <ul style="list-style-type: none"> • Employ Milwaukee • United Way • Medical College 	13	6	\$4,100,579	\$2,336,096
Totals	80	48	\$72,882,538.00	\$64,579,151.00

*This is more than amount requested because of amendments and continuations

Type of Grants (SDF only)	Number asked	Number awarded	Amount requested	Amount awarded
Federal (direct)	0	0	0	0
State	0	0	0	0
Local- County	1	0	\$80,000	0
Local- City	1	1	\$1,039,218	\$350,000
Corporate	10	4	\$141,000	\$18,000
Foundation	18	6	\$720,000	\$236,500
Other	4	1	\$445,000	\$250,000
Totals	34	12	\$2,425,218.00	\$854,500.00



February 2023 Briefing Papers for Action/Information

Social Development Commission

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/ Continuation
Action Items					
BP2688	AmeriCorps- SCP	Senior Companion Program	March 9	\$341,153	Continuation
BP2689	AmeriCorps- FGP	Foster Grand Parent Program	March 9	\$238,372	Refunding
BP2690	WI Dept of Admin- Division of Housing & Community Resources	Housing Cost Reduction Initiative (HCRI)	TBD	\$190,000	New
BP2691	WI Dept of Justice	Health Services/AODA	Feb 3	\$280,600	Refunding
Total				\$1,050,125.00	
Information Only					
Total				\$ 00	

Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
BP2692	Brady Corporation Foundation	Institute on Poverty/Research, Advocacy and Policy (RAP)	N/A	\$20,000	New
Total				\$20,000.00	
Information Only					
BP2693	Community Advocates/RISE Drug Free MKE	Youth Services	January 31	\$2,500	New
BP2694	American Family Dreams Foundation	Pathways to Homeownership	April 14	\$10,000	Refunding
BP2695	Dollar General Literacy Foundation	Adult Education	Feb 14	\$10,000	New
BP2696	Kroger Foods	Food Pantry	N/A	\$1,000	Refunding
BP2697	Dr. Scholl Foundation	Adult Education	March 1	\$5,000	New
Total				\$23,500.00	

Grant Status 2023

Agent	Total # of requests	Total \$ requested	Total # awarded	Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	20	\$10,383,625	1	\$60,000	\$60,000	15	\$10,323,625	0	0
SDF only	11	233,500	0	0	0	11	\$233,500	0	0

AGENCY DASHBOARD

ADMINISTRATION
December 2022

QUALITY ASSURANCE

Data Monitoring

Unduplicated households entered in CAP60 (YTD) **6,646**
Unduplicated households entered in Survey Monkey Apply (YTD) **16,353**

Monitoring

Number of program past due external reports **2**

Staff Training

Sessions **0**
Staff Attended **0**

PLANNING

Pending Proposals

25

Awarded Proposals

42

Rejected Proposals

12

Total Awarded funds **\$64,354,151**
Funding From New Source **\$46,295,501**
(SDC & SD Foundation)

ACCOUNTING

Nov. 2022

Revenue **\$65,761,389**

Program Expenses **\$65,760,872**

Net Income/Loss **\$517**

Net Position **\$1,886,857**

MARKETING

Email Marketing



- 1 emails sent to over **43K** customers
- Open rate **33.7%** (15,578 opens)
- Click rate **0.8%** (382 clicks)

Social Media Marketing



Facebook | Posts **3** | Page Visits **379**
Reach **21,785** | New Likes **25**

Instagram | Posts **3** | Page Visits **22**
Reach **8,686** | New Followers **7**

LinkedIn | Posts **1**
Impressions **162**

Twitter | Posts **1**
Impressions **20**

Website Marketing



- **53,740** website visits
- **13,219** new users

HUMAN RESOURCES



Total Staff **160**



New Staff **4**



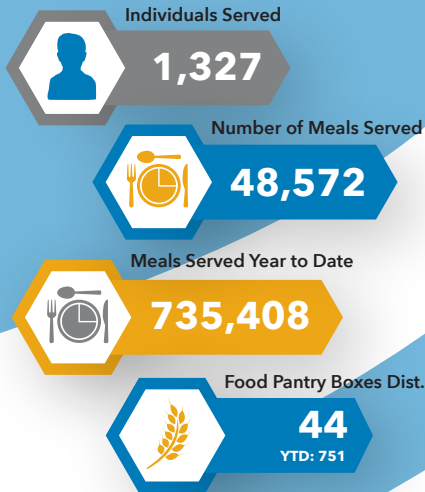
Staff Exit **7**
Voluntary 7
In-voluntary 0

AGENCY DASHBOARD

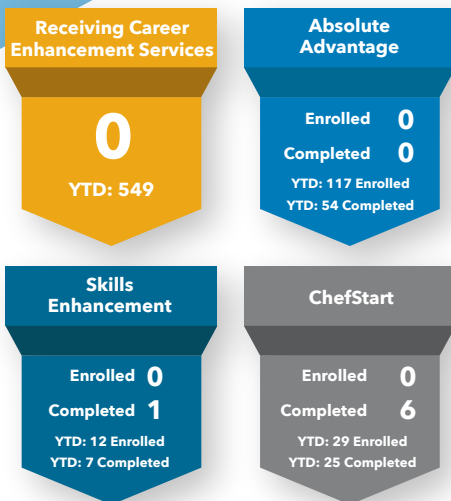
SERVICES

December 2022

NUTRITION SERVICES



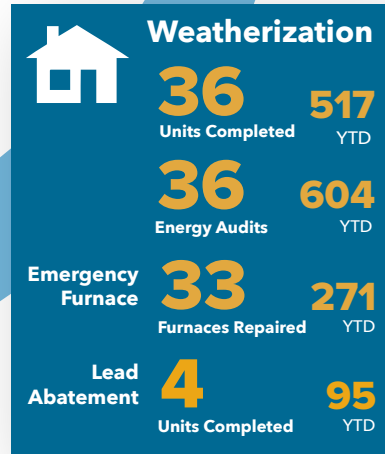
CAREER SERVICES



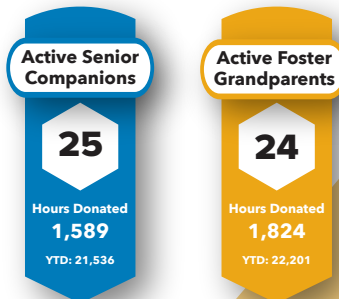
YOUTH & FAMILY SERVICES



RESIDENTIAL SERVICES



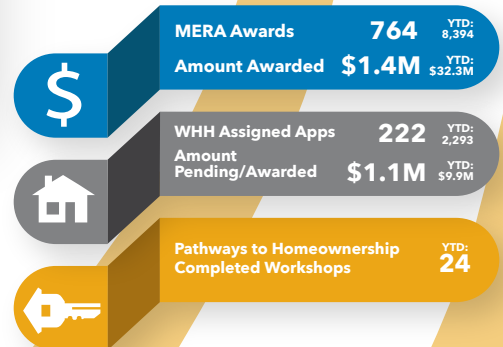
SENIOR SERVICES



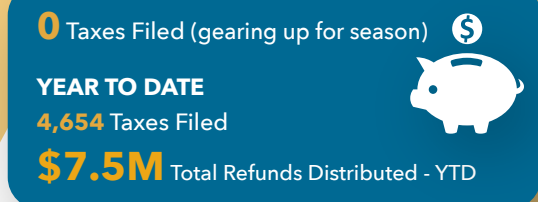
MENTAL HEALTH & WELLNESS SERVICES



HOUSING STABILIZATION SERVICES



FINANCIAL SERVICES



EDUCATION SERVICES

