



*Meeting Notice
Agenda*

Planning & Public Policy Committee Meeting

Wednesday November 11, 2020

Virtual Meeting

1730 W North Avenue

Milwaukee, WI 53205

5:30 – 6:30 PM

*SDC Program, Planning & Public Policy Committee
Meeting Notice*

If you are unable to attend this meeting, please call Abra Fortson at 414-906-2720.

*NOTICE is hereby given that the Committee may convene in closed session to consider item (s) above pursuant to Section 19.85 (1) (c), (e), (f), and (g) Wisconsin statutes, and may reconvene in open session to take action on items discussed. Posted with less than 48 hours' notice.



AGENDA

***November 11, 2020
SDC – 1730 W. North Avenue - VIRTUAL MEETING Via ZOOM
Milwaukee, WI 53205
5:30 PM- 6:30p***

1. Call to order Chair, Nikki Purvis

2. Roll Call

3. Compliance with the Open Meetings Law

4. Adoption of the November 11, 2020 Meeting Agenda Action

5. Approval of October 7, 2020 Meeting Minutes Action

6. Planning Action

November 2020 Briefing Paper Review: Action

- BP2521
- BP2522
- BP2523
- BP2524

Information Only: Information

- None

SD Foundation Briefing Papers November 2020:

- BP2525

SD Foundation Information Only:

- BP2526



7. Program Reports	Action
8. Policy	Action/Information
• External Audit Report	
• ROMA Report	
9. New Business	Information
10. Old Business	Information
11. Adjournment	Action



Program Planning and Public Policy Committee

Meeting Minutes October 7, 2020

Call to order by Committee Chair, Nikki Purvis at 5:32p

Roll Call: Abra Fortson confirmed a quorum. Committee members present included:

- Nikki Purvis
- Donna Brown-Martin
- Barbara Toles
- Rosa Villa-Menes
- Craig Sanders
- Ben Rucka
- Board Chairman, Elmer Moore Jr.

Excused Absent:

- Torre Johnson

Compliance with Open Meetings Law: Confirmed by Abra Fortson

Adoption of October 7, 2020 Meeting Agenda

- A motion was made by Donna Brown-Martin to accept the October 7, 2020 Meeting Agenda
- The motion was 2nd by Rosa Villa-Menes
- The motion carried

Approval of September 9, 2020 Meeting Minutes

- A motion was made by Ben Rucka to accept the September 9, 2020 Meeting Minutes as submitted.
- The motion was 2nd by Ben Rucka
- The motion carried

Planning

Presentation of Briefing Papers: SDC Grant Writer, Barbara McKillop provided a summary of the briefing paper schedule for September 2020.

- Special Action Motion Made to approve Briefing Papers BP24517& BP518 was made by Ben Rucka
- 2nd by Rosa Villa Menes
- Donna Brown-Martin & Barbara Toles Abstained

- The Motion carried
- Motion to approve Briefing Papers BP2516& BP2519 was made by Craig Sanders.
- The motion was 2nd by Ben Rucka.
- The motion carried.

Barbara McKillop reviewed SDC Grant statuses to date. Ben Rucka asked that Ms. McKillop to provide a date grants are submitted & dates presented as a briefing paper, then awarded.

Program Reports

Personal Finance & VITA Services

VITA & Senior Services Manager, Diane Robinson provided the following program update:

Despite challenges faced during Covid-19 modified service accesses were put in place that allowed SDC to offer a return drop off method. The results were as follows:

Total Federal Returns - 4,453 (which represents 82% of our IRS goal of 5,455)

Total State Returns - 4,642

Total Homestead Credit returns - 1,049

Of the numbers reported above, we were able to process 1,070 returns during the pandemic (2016 - 24; 2017 - 66; 2018 - 144 and 2019 - 836)

Total amount of Federal/State refunds - \$7,956,789

Total amount of Earned Income Tax Credits - \$2,504,521 (2019 Returns Only)

Total amount of Child Tax Credits - \$607,348 (2019 Returns Only)

Total amount of Additional Child Tax Credits - \$963,243 (2019 Returns Only)

Total amount of Education Credits - \$114,044 (2019 Returns Only)

Total Tax Preparation Fees saved - \$964,317 (2019 Returns Only)

Planning for 2021 is looking at different options for full-time sites.

1. Northwest side
2. Chase
3. Teutonia
4. North Avenue

She noted that because face to face access is limited they are also exploring virtual options. They are investigating best practices.

Donna Brown Martin asked if VITA anticipates lots of questions on stimulus checks received because of Covid-19 in 2020. Ms. Robinson said SDC does provide assistance and will more than likely expand information under IRS guidance as the season approaches.

Ben Rucka asked if advanced marketing would occur for the 2021 season. Ms. Robinson said yes, through SDC Websites and other media materials, printed, television and radio as well as any IRS announcements as the season approaches.

Policy

CSBG Desk Audit

George Hinton shared the dash board page of the CSBG Desk Audit with the Committee

CSBG 2021 Application

Quality Assurance Coordinator, Bryant Lewis & Mr. Hinton reported the CSBG Application had been prepared and would be forwarded for submittal.

New Business

- CEO George Hinton announced an upcoming partnership between SDC and City of Milwaukee to implement the City-Wide Rent Assistance Program. He noted that details would follow by next meeting.

Update that the city of Milwaukee received a \$15 Million allocation and was starting the first process of moving 7 million out by coordination with SDC, CDGA and the City of Milwaukee Comptrollers office.

He noted that this money was City of Milwaukee specific and would only apply to residence with Milwaukee. He said that those who existed on the WRAP list as those funds depleted would be referred to Community Advocates since their pool of resources covers Milwaukee County.

He noted that he'd also be working with Sixteenth Street Clinic to ensure that SDC expanded its reach on the south side.

He said that our Ozaukee partner would help with the processing of Milwaukee apps only until December 31st to ensure all funds are put out before the deadline. All funds MUST be expended by that date.

Mr. Hinton said that our intake process is gathering as much information about the people we touch as possible. It gives us a snap shot that helps expand other services offered.

The marketing strategy is to use the pool 20k people already in cue waiting for access. SDC will do a full blast directly to those waiting.

Craig Sanders asked if his constituents in his district no be encouraged to apply. Mr. Hinton responded no, he explained the WRAP process versus the MRAP process and the variations of application requirements.

Craig Sanders asked if geographic measurements available? Mr. Hinton said, yes staff is able to provide a break down.

Chair Purvis suggested securing a college student intern for GIS mapping projects like this one. Mr. Hinton said that this is one of the resources being explored.

Old Business:

George Hinton reported that Youth Build is being with drawn from the program. Due to the impact of Covid-19 on SDC's program partners, SDC isn't able to meet the rigorous program requirements.

Program Director, Pamela Johnson provide an outline of the program requirements and the match required which would have been the contribution of the impacted program partner.

Ms. Johnson reported that in an effort to keep the program participants whole they would continue moving them through agency opportunities like HSED/GED programing and other training program services available such as Absolute Advantage and other programs.

Chair Purvis said that while it was unfortunate that SDC is losing funding she is proud that we are able to still conserve our youth.

Elmer Moore said the realization of Youth Build outcomes can not be applied to Absolute Advantage at a lower financial expense. He noted that our priority is the people we serve and keeping our commitment to ourselves for the same outcome just applied differently.

A motion was made by Donna Brown-Martin to submit official letter of with drawl for reasons cited to Youth Build. The motion was 2nd by Craig Sanders, the motion carried.

Ben Rucka asked that he be sent a copy of the letter.

Ben Rucka asked what the best way is to get a potential project or potential idea approved. He spoke to potentially creating a new business for sale or fund generation.

Committee Chair Nikki Purvis said that he should work via full board and staffing to determine fit, feasibility and capacity. He should reach out to planning under the leadership of Pamela Johnson work through the Briefing Paper Concept review process.

He asked that the conversation be added to a future agenda.

Adjourn

- Motion- Craig Sanders
- 2nd: Barbara Toles.

The meeting adjourned at 7:16 pm



November, 2020
Briefing Papers for Action/Information

BP	Funder	Services/Program	Due Date	Request	Refunding/ New/Continuation
Action Items					
BP2521	National Institutes of Health (NIH) All of Us Research	Health Services	November 23	\$1,500,000	New
BP2522	CDC Foundation Vaccine Confidence	Health Services	November 16	\$35,000	New
BP2523	University Wisconsin/Madison	Health Services/Health Navigator	N/A	\$35,000	Refunding
BP2524	Greater Milwaukee Foundation	Food Pantry	N/A	\$100,000	New
Total				\$1,670,000.00	
Information only					
					New
Total				\$1,670,000.00	

Requests through the Social Development Foundation

BP	Funder	Services/Program	Due Date	Request	Refunding/ New
Action Items					
BP2525	MPS Community Partnerships	Youth Services/Recreation	November 25	\$20,000	Refunding
Total				\$20,000.00	
Information Only					
BP2526	Junior League of Milwaukee	SDC Emergency Services	Nov 15	\$10,000	New
Total				\$10,000.00	

2020 Status-to-Date

Agent	Total # of requests	Total \$ requested	Total # awarded	*Total amount awarded	New awarded	Total pending	Amount pending	Total denied	Amount denied
Agency-wide	70	\$47,709,631	28	\$38,146,462	\$30,383,089	25	\$10,118,730	14	\$666,622
SDF only	23	\$757,500	4	\$36,200	\$34,700	8	\$375,000	9	\$300,000

The significant increase in new funding is because of funds awarded to SDC's WRAP program (both from state and City/Milwaukee funds), additional funds for Crisis Counseling, and an increase of CSBG funding because of the pandemic. These funds are available to SDC through 2021 or until the total amounts are expended. They will not be renewed for 2022.