The mission of the Social Development Commission is to empower Milwaukee County residents with the resources to move beyond poverty.
2014 was a year of revitalization and change for the Social Development Commission (SDC), but also a year where we continued to fulfill SDC’s mission through the many programs and services we provide.

We welcomed new members to our executive leadership team. A new CEO, director of finance and director of human resources joined our staff and each implemented new procedures and policies that have strengthened the agency.

SDC continued in its leadership role for the Milwaukee Asset Building Coalition and the Volunteer Income Tax Assistance (VITA) program. Working together, numerous businesses, governmental agencies, private foundations, faith-based groups and community organizations partnered to deliver vital tax assistance. SDC achieved a new record for the program with 55 volunteers preparing and filing 16,336 federal and state tax returns with more than $15.3 million in total refunds. Through VITA, 306 bank accounts were opened and 237 clients participated in financial education workshops.

SDC continued in its role as a contracted provider for the Energy Assistance program, working with residents to ensure continuation of service.

More than 49,100 applications were processed through the agency’s three service sites. As part of the program, nearly 600 furnaces were repaired or installed providing heat during Wisconsin’s cold winter months.

The Senior Companion Program celebrated its 40th Anniversary! Our 80 Senior Companions provided 12,009 weekly four-hour visits to 301 seniors and disabled adults contributing to their ability to remain in their homes. Visits included assisting with more than 6,700 meals, over 4,000 reading and writing tasks, over 3,500 housekeeping chores and more than 2,100 grooming and personal care needs. SDC Senior Companions provided the warm and valuable friendship that many isolated, homebound seniors are missing in their lives.

As we journey into the future, our focus will be on further defining what the agency’s role is as the only Community Action Agency in Milwaukee County. The SDC staff will determine how our programs can best serve our customers. The SDC Board of Commissioners and staff will examine how the agency can better advocate for residents living and struggling with poverty, and how we can continue developing stronger partnerships in the public and private sector.
2014 Financials

**REVENUES**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Grants and Contributions</td>
<td>$16,819,006</td>
</tr>
<tr>
<td>Charge for Services</td>
<td>$527,785</td>
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<tr>
<td>General Revenue - Other</td>
<td>$74,775</td>
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**EXPENDITURES**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>65% Community Services</td>
<td>$11,312,838</td>
</tr>
<tr>
<td>9% Energy Assistance</td>
<td>$1,499,214</td>
</tr>
<tr>
<td>2% Senior Services</td>
<td>$293,396</td>
</tr>
<tr>
<td>15% Food Programs</td>
<td>$2,642,212</td>
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<tr>
<td>8% Housing Activities</td>
<td>$1,315,912</td>
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<tr>
<td>0% Depreciation</td>
<td>$26,132</td>
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<tr>
<td>2% Food Service Enterprise</td>
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<tr>
<td><strong>CHANGE IN NET POSITION</strong></td>
<td></td>
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<tr>
<td>--------------------------</td>
<td>-----</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$17,421,566</td>
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<tr>
<td>Total Expenditures</td>
<td>$17,369,118</td>
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<tr>
<td>Change in Net Position</td>
<td>$52,448</td>
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</table>

**SDC 2014 Change in Net Position**
**For the Year Ending December 31, 2014**
2014 Outcomes

The Social Development Commission is dedicated to making a positive impact on the community by providing a broad range of services to individuals and families of varying ages. The work of the agency touched the lives of many Milwaukee County residents.

In 2014, SDC helped:

- Prepare and file over 16,300 tax return—a record high since the program’s inception in 2001, that brought back more than $15.3 million to the Milwaukee economy via tax refunds and credits to the community through the Volunteer Income Tax Assistance Program.

- 49,104 applications were processed for the Energy Assistance Program and 578 furnaces were repaired or replaced.

- Prepared and delivered more than 1.4 million nutritious meals and snacks to children through SDC’s Food Program.

- 100 housing units became lead safe through the Lead Hazard Reduction Assistance program.

- Nearly 940 residents, contractors and their employees were trained on lead safety by the Lead Hazard Reduction Program.

- Prepared and delivered more than 1.4 million nutritious meals and snacks to children through SDC’s Food Program.

- 337 benefit enrollment applications for seniors were processed.

- Over 12,000 visits to homebound elderly clients were made by senior companions.

- 790 households were impacted by the Weatherization, Neighborhood Improvement Project and Lead Hazard Reduction programs.

- 170 students earned their GED or HSED through SDC’s Education & Training division.
The hard work and contributions of VITA program volunteers are recognized at the VITA Volunteer Appreciation Luncheon.
Activities in 2014 showcased the ways the agency worked to aid low-income residents in our community to obtain the tools to move beyond poverty.

**Highlights include:**

- Children ages 1 – 18 benefitted from 87,087 free, healthy and nutritious meals and 4,304 snacks that were prepared and delivered to 33 sites throughout Milwaukee County by the SDC Summer Food Service Program.

- The 11th Annual Daddy-Daughter Dance, produced in partnership by SDC, the Milwaukee Recreation Department and Milwaukee Fatherhood Initiative, held in February at North Division High School. Over 800 dads and daughters attended the event, dancing the night away and growing their special father/daughter bond.

- The Lead Hazard Reduction Assistance program partnered with the Department of Health Services to provide Lead Safe Work Practices Training Sessions for more than 100 individuals. The trainings focused on Worker Protection, Interior Containment, Exterior Containment and Final Cleaning.

- SDC hosted the 4th Annual Weatherization Fair in partnership with Clarke Square Neighborhood to educate residents in home energy conservation and basic property maintenance.

- Youth and Family Development created the Transform Milwaukee Jobs program, a young adult training/work program for youth aging out of foster care.

- SDC’s Youth and Poverty Task Force, co-chaired by Dr. Desmond Means and Dr. Gary Williams, held a pair of public forums in May and additional youth focus groups. Members of the Task Force were comprised of SDC, Centro Hispano, Neighborhood House, Lao Family Community, Milwaukee Area Workforce Investment Board, the Medical College of Wisconsin and the City of Milwaukee Mayor’s Office.

- In April, SDC’s Residential Services programs participated in the Washington Park Partners Housing Resource Fair. Residents were taught about the Weatherization and Lead Hazard Reduction Assistance programs and received the SDC Housing Resource Guide.

- The new Testing Lab for Pearson Vue certification was fully implemented for the new, computerized 2014 GED Exam and more than 700 exams proxied.

- SDC’s Health and Poverty Task Force, co-chaired by Dr. Tina Mason and Mr. Will Allen, held a series of focus group meetings with professional and community stakeholders to address poverty and health outcomes in Milwaukee County. Task force members were from the Medical College of Wisconsin, Gerald L. Ignace Indian Health Center, Center for Urban Population Health, the Black Health Coalition of Wisconsin and Wheaton Franciscan Healthcare. The SDC Board Chair, Vice Chair and CEO helped to determine SDC’s role in the community in addressing policies and issues resulting in healthier behaviors and outcome. A SDC client focus group was also conducted.
Fathers and daughters celebrate their unique and special bond at the 11th Annual Daddy – Daughter Dance.
The SDC Board of Commissioners play a critical role in the development and success of the agency. Policy development and implementation are driven by the direction and leadership of the Board. The Board is tripartite meaning that one-third of its 18 members are elected from the community, one-third appointed by public officials, and up to one-third appointed by non-governmental organizations.

Gerard Randall
Chairperson
Milwaukee Public Schools

Stephanie Findley
Vice-Chair
African American Chamber of Commerce

Vi Anna Jordan
Secretary
District 4

Jason Fields
Treasurer
Office of the Governor

Vincent Bobot
District 6

Melanie Cosgrove Holmes
MATC

Joe’Mar J. Hooper
City of Milwaukee

Dr. Desmond Means
District 1

Alma Ramirez
District 5

Brian Schupper
Greater Milwaukee Committee

Jim Sullivan
Milwaukee County

Erica Steele
Hispanic Chamber of Commerce

Monique Taylor
District 3

Delta Triplett
District 2

Sara Van Winkle
Interfaith Conference

Dr. Gary L. Williams
University of Wisconsin - Milwaukee
SDC Equal Opportunity Statement
SDC is committed to equal employment opportunities without regard to race, creed, color, ethnic or national origin, age, sexual orientation, non-job-related physical or mental disability, marital or parenthood status, genetic information, prior arrest, conviction, incarceration record violation of Chapter 125 of Wisconsin laws (except where funding guidelines prohibit and/or one's conviction demonstrates a programmatic conflict) or any other characteristic protected by law. The agency pledges itself to apply this commitment to recruiting, hiring, compensation, fringe benefits, staff development and training, promotions, termination and all other conditions of employment.
Social Development Foundation Mission
The Social Development Foundation (SDF) was established in 2003 as a 501(c) (3) nonprofit organization for the sole purpose of providing financial support for the programs and initiatives of the Community Relations - Social Development Commission (SDC).

Social Development Foundation Vision
The Foundation’s vision is to generate private-sector support to supplement tax based funding, with the result of enhanced services and a broadened awareness of SDC’s mission in the community: Empowering Milwaukee County residents with the resources to move beyond poverty.
Message from the SDF Board

With over 50 years of dedicated service to Milwaukee County residents the Social Development Commission (SDC) continues to empower families in the community. We do this through such services as Energy Conservation, Financial Literacy, Volunteer Income Tax assistance program (VITA) and Weatherization Rehab & Asset Preservation (WRAP), in which I had the privilege of participating. With economical changes continuing to impact Milwaukee residents, these benefits are a necessity for families to sustain a basic standard of living.

Under Mr. George Hinton’s leadership, SDC continues to thrive despite the many challenges affecting all non-profit agencies. Yet, SDC continues to support more than 80,000 voting constituents who live in poverty by making the tough decisions on program and initiatives that promote empowerment. The services provided not only assist families but also provide Basic Skill training and Youth and Family Development programs for our future and for our children.

The Social Development Foundation (SDF) was established in 2003 as a 501 (c) (3) nonprofit organization. Our sole purpose is providing financial assistance to the programs of SDC.

During my six year tenure I have participated in multiple fundraising events. I have seen firsthand how these efforts have generated funds and educated the community on the values of SDC’s programs. The generosity and support of the community have assisted SDC in its efforts to provide resources to move Milwaukee County residents beyond poverty.

As the President of the SDF and on behalf of the volunteer Board Members, we want to thank you the supporters, donors, volunteers and community for your commitment and loyalty. I pledge my continued support of the mission and vision of both SDC and SDF. My mission is to support the strategies that empower, encourage and uplift communities throughout Milwaukee. The services SDC provides directly uplift the lives of individuals, families and children. My expectation of the Commissioners is to continue their support and let US help SDC make a difference in our community.
SDF Board of Directors

Steven Robinson
President

Deborah A. Krukowski, Esq
Vice President
Krukowski & Costello, S.C.

Patricia Lindsey
Secretary
JCI

Dean Muller, CIMA
Treasurer
Muller Group of Morgan Stanley Smith Barney

Attorney Vincent Bobot
SDC Board of Commissioners

Alma Ramirez
SDC Board of Commissioners

Ervin Riley
Silgan Containers Manufacturing
2014 Financials

### REVENUE

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<th>Source</th>
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<tr>
<td>Restricted Program Grants</td>
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<td>Special Events</td>
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<td>Individual Giving</td>
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<tr>
<td>Corporate &amp; Organizational</td>
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<tr>
<td>Other</td>
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### EXPENSES

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</thead>
<tbody>
<tr>
<td>Cost of Fundraising &amp; Administrative Expenses</td>
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<tr>
<td>Cost of Fiscal Sponsor Activity (MFI)</td>
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<td>Foundation Giving (Grants)</td>
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<td><strong>Total</strong></td>
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